

# The Rotarian

AN INTERNATIONAL MAGAZINE

MARCH • 1955

No Trained-Seal Workers  
DONALD A. LAIRD

'Rotary down the Decades'  
CRAWFORD C. McCULLOUGH

Husbands and Housework  
*(Debate-of-the-Month)*



1905 ROTARY'S GOLDEN ANNIVERSARY 1955

# The Country Editor

He works in words that have the quiet flavor of wisdom. He makes himself understood without compromise at any level of intellect. The orbit of his world is small, but his ideas are as universal as all humanity. The circulation of his paper may be limited to a few thousand, but the subscription list is never a vague statistic covering a file of stencils. He deals in names that conjure the faces of neighbors.

He has a sense of humor, and is inclined to laugh off the petty squabbles of the community. When a situation calls for candor, he speaks his mind with ink that sizzles on the page and burns the ears of purveyors of half-truths, scandal and fraud. His importance in the community is measured in the slow but steady accumulation of years of service. He is always part of the team of men and women who give head, heart and spine to the community.

The Dun & Bradstreet staff has always found the country editor a stout defender of his community and a source of reliable information. When you ask him for facts, you usually get the answer straight from the shoulder.



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## Your Letters

### Add: Here's Rotary in Olney

By DAN V. BORAH, *Rotarian*  
Building-Materials Retailer  
Olney, Illinois

Readers of *Here's Rotary in Olney* in the big February Golden Anniversary Souvenir Issue of *THE ROTARIAN* might be interested to know what our "typical" Rotary Club is doing as a Golden Anniversary project.

Since Rotarians helped to organize the local Safety Council recently, we have initiated a program of traffic safety. Our Student Loan Fund, which was dormant for several years, has been reactivated. Now we are trying to organize a Community Chest in Olney; even though this idea has been tried unsuccessfully here in other years, we have hopes that this is the time to make it work!

### Re: Generations—and Music

From LEONARD I. BARTLETT, *Rotarian*  
Fire-Insurance Underwriter  
Modesto, California

Noting *Re: Generations*, a presentation in *THE ROTARIAN* for January of a large group of fathers and sons in Rotary, recalled that we have a father-son combination in the Rotary Club of Modesto.

The combination is made up of Dr. Charles D. Yates, recently retired Modesto city schools administrator and for many years Secretary of our Rotary Club, and his son, Dr. Dwight Yates, a physician. Not only do they come to Rotary, but they are a part of a Rotarian group of musicians who occa-

Photo: Baird



A father-and-son team takes up a tune.

sionally entertain at Club functions (see photo). At the drums is Charles, while busily engaged with his clarinet is Dwight.

### Government Office Misplaced

Notes HANS-HERMANN REMMLER  
Heating and Ventilating  
Secretary, Rotary Club  
Bochum, Germany

One of the questions in the *Stripped Gears* quiz "World Trip" in *THE ROTARIAN* for November, 1954, was: "What have the following in common? (a) Qual

MARCH, 1955



Completing the first hop of a European tour.



It's on  
**RECOMMENDATION**  
that nine out of ten  
of our passengers  
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## STOPS RUST!

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Damp-Proof Red  
Primer may be ap-  
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sound rusted sur-  
faces after simple  
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Over Rusted Surfaces.
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- ☐ Nearest Source of Supply.

d'Orsay; (b) Downing Street; (c) Wil-  
helmstrasse." The answer as given was:  
"They are the streets on which Govern-  
ment offices are located in (a) France,  
(b) England, (c) Germany."

It is announced with regret that the  
German Foreign Office is not situated  
in Berlin since 1945, but in Bonn since  
1949. The Wilhelmstrasse in Berlin is  
occupied by the marionette Government  
of the German Democratic Republic.  
The Government of the German Federal  
Republic—the right and free Govern-  
ment of Germany—is located in Bonn.

### Footnoting 'Three Miracles'

By S. T. JESSOP, Rotarian  
Tent Manufacturer  
Chicago, Illinois

I read *Three Miracles* in *Stratford*, by  
Lloyd Brady [THE ROTARIAN for Novem-  
ber, 1954], with a great deal of interest.

I think that readers will be interested  
in this footnote to the article: The tent  
used at the Shakespearean Festival was  
designed and manufactured by the tent  
and awning company of which I am  
chairman of the board. We also sup-  
plied the Canadian group with compe-  
tent erection and maintenance help. It  
is an intercountry service in which we  
are happily engaged.

### Explore Exploring for Service

Suggests EDRIC OWEN, Rotarian  
Educator  
Ripley, Tennessee

As *Hi, There, Partner!* [THE ROTARIAN  
for January] makes crystal clear, Ro-  
tary Clubs everywhere have recognized  
and emphasized the importance of Scouting.  
Many Clubs have seized the oppor-  
tunities for service the movement  
makes available by becoming sponsor-  
ing institutions of Cub dens or Scout  
packs. Few, however, are cognizant of  
the newest branch of the Scouting  
movement—Exploring—which is in  
many respects the most fertile of Scout  
programs for Rotary purposes.

Until a year or so ago the Rotarians  
of Ripley had never heard of Explorer  
Scouting. Today their post of Explor-  
ers has risen to national standard rating  
—the highest recognition it can achieve



Ripley, Tenn., Explorer Scouts—they  
are sponsored by Ripley Rotarians—  
ready a shipment for Korean orphans.

from national headquarters and the first  
such rating ever attained in 19 counties  
of Scouting's West Tennessee Area  
Council.

The interest in Exploring began when  
it was noted that a large number of  
boys abandoned Scouting after turning  
14. Exploring's grown-up program of  
adventure, vocational instruction, and  
adult-level community service was the  
answer. Rotarian Bill Klutts was en-  
listed as advisor for a Rotary troop. He  
recruited four able assistant advisors,  
but the boys provided the leadership.

Since the program was initiated, only  
one troop "graduate" has dropped Scouting.  
On the contrary, boys who never  
were Scouts are clamoring for admis-  
sion—and getting it.

Scouting was never so rugged, so  
challenging, so exciting, as Exploring—  
new avenue of service for Rotary.

### Proud of Scout Sponsorship

Says ROBERT LORANGER, Rotarian  
Photographer  
Davis, California

The Rotary Club of Davis is proud to  
sponsor two Boy Scout troops—the  
members of which, we believe, will be  
among the leaders of tomorrow. We  
can therefore truly appreciate the ar-  
ticle titled *Hi, There, Partner!* in THE  
ROTARIAN for January.

Our Scouting director, Rotarian  
Charles Bursch (at left in photo), re-



A partnership gets its annual charter.

cently received the annual charter from  
the district executive of the Golden Em-  
pire Council of the Boy Scouts of Amer-  
ica, Martin Mockford. The two interested  
onlookers are our two Scoutmasters,  
Leonard Kidwell and Morris Engle.

Truly, here is a partnership—Scouts  
and Rotarians—that holds together in  
ever-tighter bonds of service to our  
community.

### Here Is a Boy

By MALCOLM N. TODD, Rotarian  
Former Superintendent of Schools  
Lawrenceville, Illinois

[Re: *Hi, There, Partner!*, THE ROTARIAN  
for January.]

What is so heavenly as the remem-  
brance of the days when you were a  
boy? The days between the time when  
you stubbed your toe and didn't cry and  
the time when Dad said, "Son, get up,  
there's work to be done."

Being a boy is God's gift between the  
innocence of babyhood and the nobles-  
ness of manhood. God must have been  
pleased, for he still makes so many of  
them.

All have the same creed: to enjoy  
every second [Continued on page 56]



# THIS ROTARY MONTH

NEWS FROM 1600 RIDGE AVENUE, EVANSTON, ILLINOIS, U.S.A.

**NOMINEE.** Choice of the Nominating Committee for President of Rotary International in 1955-56 is A. Z. Baker, of Cleveland, Ohio. For a biography of him, see page 48.

**PRESIDENT.** As this issue went to press, President Herbert J. Taylor had just finished a week-long session with the Board of Directors of Rotary International, its first meeting at the new headquarters building in Evanston, Ill. (A report of the Board meeting will be included in the April issue.) Following the meeting, the President dispatched numerous administrative matters on his desk, then set off on a brief round of Rotary visits in the U.S.A. and Canada. On March 18 he was to sail for Europe, his tentative itinerary listing stops in Italy, Egypt, Israel, Turkey, Lebanon, Greece, and England.

**GOLDEN NOTES.** Moving into high gear are Golden Anniversary celebrations throughout the Rotary world, these observances ranging from special Club luncheons and ladies' nights to spectacular pageants and large intercity gatherings. In the four avenues of Rotary service, many Golden Anniversary Club projects are completed, others under way, thousands more to come (see page 40). Early in the 15-week Anniversary observance period, these events were scheduled:

- The February 22 issue of "Look" magazine, on sale February 8, presents a five-page feature entitled "Rotary—Big Wheel of the Service Clubs."
- On February 20, Harry L. Ruggles, a Rotarian longer than any other living man, will appear on the Ed Sullivan television show, "Toast of the Town," over the CBS network 8 to 9 P.M. (E.S.T.). This variety show, rated the top TV program in the U.S.A., is viewed by an estimated 40 million people each Sunday.
- On February 20, over the NBC network, the University of Chicago Roundtable program will present three Rotarians, from England, Scotland, and the United States, in a discussion themed to international understanding. Rotarians are advised to check with their local NBC station managers about scheduling this broadcast.
- The Golden Anniversary dinner in Chicago on February 23, featuring addresses by U. S. Postmaster General Arthur E. Summerfield, Nobel Prize winner Dr. Arthur H. Compton, and President Herbert J. Taylor. Over the CBS radio network, from 10:15 P.M. to 10:45 P.M. (Eastern Standard Time), will be broadcast high lights of the program. Those Clubs having celebrations on February 23 are advised to check with local stations for the time of this broadcast and for its amplification at their own gatherings.
- On March 19 the NBC radio network will air a dramatic program commemorating Rotary's 50th Birthday. It is scheduled for 10:30 to 11 P.M. (E.S.T.).
- The issuance of commemorative stamps marking the Anniversary (see page 23).

**CONVENTION.** Only three months away is the Golden Convention in Chicago, May 29-June 2. On May 28, registration begins at the Conrad Hilton hotel; sessions and entertainment will be in the Chicago Stadium; the House of Friendship at the Hotel Sherman. The registration fee of \$10 (U. S. currency) is payable only upon registering, not in advance. No fee required for guests under 16 years of age.

**MEETINGS.** Magazine Committee.....Feb. 28-Mar. 2.....Evanston, Ill.  
Finance Committee.....Mar. 28-30.....Evanston, Ill.

**VITAL STATISTICS.** On January 27 there were 8,477 Rotary Clubs and an estimated 398,000 Rotarians. New Clubs since July 1, 1954, totalled 172.

## The Object of Rotary:

To encourage and foster the ideal of service as a basis of worthy enterprise and in particular to encourage and

*FOSTER*

(1) The development of acquaintance as an opportunity for service.

(2) High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying by each Rotarian of his occupation as an opportunity to serve society.

(3) The application of the ideal of service by every Rotarian to his personal, business, and community life.

(4) The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional men united in the ideal of service.

# 50 GOLDEN YEARS!

to help Rotarians  
celebrate this important  
milestone in Rotary's history,  
we have...



## RA-16 COIN KEY CHAIN

A gold finish coin, heavily embossed on  
two sides, with beaded key chain  
attached. Each... **95¢**

## RA-15 COIN POCKET PIECE

Same as above, but without key chain.  
Each... **90¢**



## RA-10 LAPEL BUTTON TAB

Neat gold-plate and enamel for use  
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Price each, tax inc. ... **50¢**

- RA-17...Money Clip, each... **\$1.50**
- RA-19...Pen and Pencil Set... **\$3.50**
- RA-22...Ash Tray... **\$1.00**

...and many other anniversary items, includ-  
ing souvenirs for ladies night parties, banners,  
decorations, place mats, napkins, etc.

WRITE FOR FOLDER RA-50



## FLAGS OF ALL NATIONS

Sixty-three rayon flags, size 4" x 6",  
of countries in which there are Rotary  
Clubs. Mahogany finish display stand.  
Raised emblem. Complete.

**\$3200**  
F.O.B.  
Chicago

—Other Rotary Club Items—

- ROAD SIGNS • BELLS • BADGES
- LAPEL BUTTONS • LOBBY SIGNS
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- FLAGS • DECALS • PLACQUES
- DECORATIONS • PARTY FAVORS.

WRITE FOR CATALOG R-15

**RH RUSSELL-HAMPTON CO.**  
303 W. Monroe St., Chicago 6  
Serving Rotary Clubs for more than 30 years

# The Editors' WORKSHOP

WE'VE HEARD a good many old-time newspapermen say that they used to make a deliberate mistake in their columns now and then—to test reader interest. Better to have people squawking than saying nothing, they figured. Your Magazine has never employed this device—and does not need to. It, being assembled by imperfect human beings, makes enough mistakes without trying. Now take that Golden Anniversary Souvenir Issue of last month. We wanted it to be flawless, as we want each issue to be. Yet the first copies off the press were in our hands only a day when a Mr. Eagle Eye discovered that the text accompanying the world map reported Rotary to have only 313,902 members, whereas everybody knows it had 393,902 Rotarians as of September 30, 1954. Just a slip somewhere. Anyway, if your copy shows the short figure, you will be pleased to know that some 250,000 copies present the correct one. We hung a new plate in the middle of the run.

THE REPRINTING of material in your Magazine goes on—ceaselessly, happily. The Boy Scouts International Bureau in London recently picked up Sir John Hunt's September, 1954, article, *Why Climb Mountains?*, and so did a publication circulated in Italy called *Sintesi*. The Red Cross Society of India reproduced Charlie Shedd's *Does Your Temper Have You?* (September, 1953) . . . and, this amused us, a publication named *The Dental Assistant* reprinted *Taste That Word!*—the January, 1954, article by Psychologist Donald A. Laird, who has another in these pages. It goes on, that's all we wanted to say, with a letter or two or a dozen every day requesting the reprint privileges.

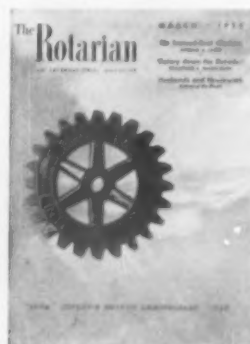
THE PHOTO below is there merely to keep you abreast of developments sur-



rounding Rotary's new headquarters building in Evanston, Illinois. If you take the "El" out to that suburb from

Chicago, for a visit to your building, you detrain at the Davis Street station—where this new 12-foot sign ends all doubt as to where you go next.

COMING next month: a thrilling article on one of the fastest-growing regions on earth—Ibero-America—by the Secretary of the Organization of American States, Carlos Dávila. . . . The third article in the *Down the Decades* series by Past President Almon E. Roth. . . . Several more Rotary-history items not quite far enough along to bear positive commitment . . . and a report on the President's Latin-American travels—which reminds us of a story that gave "Herb" Taylor a laugh as he departed Texas some months ago. "Just remember, Presider: 'Herb,'" said a citizen, "you can't lie fast enough to keep up with the truth about Texas."



## Our Cover

EVERY issue of your Magazine is a special issue these days. The February '55 issue was the largest of them . . . but this one and those for April, May, June, and July will in special ways also celebrate Rotary's 50th Anniversary. The period of observance, you know, is February 23-June 2. So . . . for this month's cover, which will reach thousands of homes before the former date, we thought of symbolic themes and finally of "the most perfect wheel" over the portal of your new headquarters building in Evanston, Illinois. We asked Rotarian photographer J. B. ("Buck") Rodgers, Jr., of that city, to shoot it in color for us, and, with the help of a ten-foot scaffold, he did. He also provided a transparency showing sky and clouds. Our art man, our engraver, and our printer did the rest. That 34-inch wheel, incidentally, was cast in a Chicago foundry while the headquarters building was rising. From wax-wood pattern, to sand mold, to this, it's as precise as men could make it.—Eds.

# ABOUT OUR CONTRIBUTORS

At 16, LLOYD WENDT got his first job on a newspaper, and, except for Navy service in World War II, he's been a newspaperman ever since. He joined the *Chicago Tribune* in 1934, is now assistant Sunday editor. He's co-authored four books, each with a Chicago setting. He holds an M.A. degree from Northwestern University. . . .



Wendt

Bearded DONALD A. LAIRD, psychologist and author of a dozen books and some 700 articles, dislikes ruts, stays out of them by "working at being progressive." He's been an industrial consultant, professor at Colgate University, is an expert on digestion and sleep. In his Indiana home hangs this motto: "I am still learning."



Laird

Stretching back over four decades is JOHN O. KNUTSON's Rotary membership. When the Rotary Club of Sioux City, Iowa, was formed in 1912, he was on its charter list. In 1915 he helped to write Rotary's first Code of Ethics, later served as District Governor and Committeeman. He recently toured the South Pacific, lives in California. . . . LELAND D. CASE, Tucson, Ariz., Rotarian who put into words the ARTHUR FREDERICK SHELTON story, is a former Editor-Manager of this Magazine.



Knutson

CRAWFORD C. MCCULLOUGH, an eye, ear, nose, and throat specialist in Canada, was President of Rotary International in 1921-22. He's a charter member of his Club, that of Fort William, Ont.



McCullough

A staff writer for the Fort Worth (Tex.) *Press*, TARLETON JENKINS' newspaper work put him on the trail of the Fort Worth feed manufacturer who is this month's Unusual Rotarian.

**SUBSCRIPTION RATES:** \$2 the year in the U.S.A., Canada, and other countries to which minimum postal rate applies; \$2.50 elsewhere; single copies, 25 cents; REVISTA ROTARIA (Spanish edition) \$2.75 annually; single copies, 25 cents. As its official publication, this magazine carries authoritative notices and articles on Rotary International. Otherwise no responsibility is assumed for statements of authors. Any use of fictionalized names that correspond to the names of actual persons is unintentional and is to be regarded as a coincidence. No responsibility is assumed for return of unsolicited manuscripts or photographs. THE ROTARIAN is registered in the United States Patent Office. Contents copyrighted 1955, by Rotary International. Entered as second-class matter at the Post Office, Evanston, Illinois. Additional entry at Chicago, Illinois.

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## THE ROTARIAN Magazine

Is regularly indexed in *The Readers' Guide to Periodical Literature*

Published monthly by Rotary International

President: HERBERT J. TAYLOR, Chicago, Illinois, U.S.A.

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# ROTARY-

## Down the Decades

### II

1916-25

*Still pioneering years . . . the years of World War I . . . years of expansion and development. . . . Such were the years of Rotary's second decade. They are recalled here by a leader of the period in this second installment of a five-article series which traces the Rotary story from 1905 to 1955.*

**By Crawford C. McCullough**

*President of Rotary International, 1921-22; Rotarian, Fort William, Ont., Canada*



**O**NE thing was sure. Those Rotarians of 1915-1916 knew that Rotary had come a long way from its precarious beginnings of only a decade back. The nearly 200 Clubs in the U.S.A., Canada, Britain, and Ireland, as has been said, were already providing—

a remarkable demonstration of how men could embrace ideas of democratic fellowship and procedure, of constructive cooperation, of thoughtfulness of and helpfulness to others, of raising standards of business, and other contacts of men, and as God-loving and neighbor-loving men, they could exemplify the soundness of the Golden Rule in their thinking and acting as members of the human race.

Truly Rotary through the concluding years of the first decade had been finding its feet and was now well on to setting an enduring course, still with some uncertainty of the straightest direction, yet hopefully, confidently, courageously, as upon great adventure. How far the distance run can be noted from these quotations, one from the President's opening address at the 1916 Convention and one from the message from the Founder of Rotary:

Rotary is a voluntary association of businessmen chosen according to a process designed to eliminate competition and dedicated to the development in each member of a new capability for service. . . . Rotary limits membership to procure the widest range of ambassadors to every calling. . . . Ideals and new

consecration to translate our words into deeds.

And:

Rotary has passed out of its impalpable and indefinite period into a period that is definite and desirable.

The 1915 Committee report on Philosophy and Education was publicized in booklet form as *A Talking Knowledge of Rotary*. This was a reasoned statement of the philosophy underlying four fundamental Rotary aims: the betterment of the individual; of his business; of his craft; of his home, community, and country. This statement of purpose immediately acquired a place in Rotary literature and in succeeding years gained acceptance as a basic document.

For nearly two years the agony of World War I had endured. Rotary Clubs in the British Isles and Canada were serving the war effort with determination and purpose that valor and sacrifice in Flanders Fields should not fail.

In these early years it was then a popular feature to make use of self-created entertainment at Club meetings, District Conferences, and Annual Conventions. Usually the entertainment carried a Rotary message; frequently, it was plain fun, rarely, unabashed farce. It was part of the fellowship. It depressed dignity, unbent the starch, deflated the





pompous, and helped all to get into the swing of democratic fellowship. No man is too old to play and in the relaxation which play induces he can learn much that is good for him to know.

The involuntary past Rotarian was himself sad, so too were his friends, when from removal to another city or change of vocation he lost his membership in his Club. However, Resolutions directed to the relief of this regrettable disassociation failed of adoption. The classification principle, bedrock upon which membership was built, could not be tampered with!

A plan was inaugurated for Clubs to report the attendance record of their meetings to their District Governor and he to the President—the genesis of the Monthly Attendance Contest.

The U.S.A. had now entered the war on the side of the Allies. The repercussion upon Rotary was immediate and profound. Relations with the British Association of Rotary Clubs (BARC) ceased to worsen; a motion presented at a meeting of BARC to secede from the International Association (I. A. of R. C.) was defeated. Rotarians everywhere experienced a sense of unity not hitherto approached. The international Board set up a National War Service Committee for the U.S.A. to work in close liaison

*Just after the Edinburgh Convention in June of '21 some 500 Rotary folks spent "a week in London" and another in Paris. In London a group of Rotary leaders (shown here at Buckingham Palace gate) were received by King George V and Queen Mary. Left to right: Rogers W. Davis, Charlotte, N. C.; a newspaperman; Guy Gundaker, Philadelphia, Pa.; a newspaperman; Albert S. Adams, Atlanta, Ga.; Arthur Chadwick, London; Rufus S. Chapin, Chicago; William Coppock, Council Bluffs, Iowa; Alexander Wilkie, Edinburgh; Ralph W. Cummings, Lancaster, Pa.; G. J. P. Arnold, London; Crawford C. McCullough, Fort William, Ont.; Arch Klumph, Cleveland, Ohio; H. J. L. Stark, Orange, Tex.; Andrew Home-Morton, London; H. T. Smith, London; R. H. Timmons, Wichita, Kans.; George Harris, Washington, D. C.; Chesley R. Perry, Chicago; Glenn C. Mead, Philadelphia, Pa.*

with the Government and to coördinate the war efforts of the American Clubs.

The 1917 (Atlanta, Georgia) Convention was essentially a "win the war" demonstration. The patriotic fervor was intense. The spirit of sacrifice and service reigned. The temper of this great meeting was well put in a message to the Convention from the President Emeritus expressing thankfulness that "the Rotary nations now stand together in war." In his address the President declared:

Rotary is greater than any one man in it, or any single Club; it is not a local movement, nor is it a national movement but a world force . . . (when war ends) we shall face our greatest opportunity by bringing into the folds of Rotary the

flags of every civilized nation throughout the world. Once and for all stamp out the assertion that Rotary in any degree sanctions the use of a membership for selfish purposes.

Latin-American Rotarians (from Cuba) made their appearance at this Rotary Convention.

Over the years Community Service had become a chief activity of the Clubs. It was agreed that, as a general proposition, a Rotary Club should undertake those community services that cannot be done so well by other existing organizations.

Work among boys had increasingly become a Club activity. Clubs also were urged to include work for crippled children among their activities.

Provision was made for the creation of a Rotary Endowment to supplement funds directed to the extension of Rotary world-wide and for other constructive and humanitarian purposes.

In a spirited election for President the choice fell upon a Canadian—the first time a citizen of a country other than the U.S.A. had been elected to this highest office in the gift of Rotarians.

The rapid increase of new Clubs, travelling by District Governors, and the diversity and number of collective activities necessitated an augmented clerical staff at the headquarters office, and the meeting of other expenses incident to a growing organization. The annual dues were raised from the original \$1 to \$2 for the U.S.A., Canada, and Cuba—elsewhere the dues were 50 cents, except in Britain and Ireland,

where payment of \$10 per Club was concurred in.

BARC continued to develop independently of the I. A. of R. C. and there was little if any liaison between the two organizations. Contact indeed had almost ceased, due in greater part to all-out preoccupation of British Rotarians with war duties and services. Realizing the urgency of the situation, the Board of the I. A. of R. C. had named the personnel of a small but authoritative delegation to visit Britain for consultation with BARC as to ways and means of ending the impasse, but, on the grounds of expense and wartime priorities, objections were raised on both sides of the Atlantic and the visit was not made. In June the Board reported to the Convention that such a visit was imperative.

Redistricting the North American Clubs was a live issue and progress, though slow, was being made in favor of Districts of smaller and more convenient area for service to the Clubs in them.

The 1918 Convention (Kansas City, Missouri) took place at a time when static warfare was rapidly giving place to a war of movement. The climax was approaching, and in this atmosphere of mingled confidence and suspense there was a penetrating sense of urgency. The "Great War" was everywhere hailed as "the war to end all wars" and men's thoughts were even now projecting into days of permanent peace. It was a sign of the time that the Convention theme should be "Rotary. A Living Force."

The President and the Secretary of BARC attended and participated in the proceedings. No delegate could have been more welcome than the President of BARC for the significance of his presence lay in the fact that while he was the President of BARC and thereby represented that Association, he was, as well, the Governor of the 24th District of the I. A. of R. C. The Convention quickly authorized sending a delegation to the 1919 Conference of BARC.

A revision of the Constitution and By-Laws was adopted. The international Board now could make changes in the boundaries of Districts or create new

*Boys work bloomed and boomed in the 1916-25 decade . . . with Clubs sponsoring great street parades, kite contests, etc. Rotarians in Herington, Kans., loaded these gondolas with shouting lads during a sight-seeing tour in 1922. . . . The boy with the sign, of about the same period, played on a ball team sponsored by the Elmira, N. Y., Rotary Club.*



*After the Edinburgh Convention, first held outside the U. S. A., Rotarians and their wives visited French battlefields, stopping to pay tribute to the valor of French arms by laying a plaque on the tomb of the unknown soldier at the Arch of Triumph in Paris.*



*Sir Harry Lauder—great Scottish entertainer who helped fill the decade with song and laughter in Rotary Clubs on both sides of the Atlantic. Note Rotary wheel and sprig of heather in his lapel. He was a member of the Glasgow Club.*

Districts as might be desirable, but not over the objection of three-fourths of the Clubs in any District. A Foreign Extension Committee was authorized to establish additional Clubs throughout Latin America.

During the War the number of Clubs in B. and I. increased from eight to 24.

A revolution and a counter-revolution in Russia spread a threatening ideology throughout the Western world.

In November, 1918, the Great War came to its climactic end in victory for the Allies. The problems of reconstruction now had to be faced. The Foreign Extension Committee was renamed the Extension Committee. There were no "foreign" nations within Rotary.

In Chicago a two-day conference of the members of the Board and all District Governors was the beginning of what at first was called the International Council, later the International Assembly.

In April a Past I. A. of R. C. President and the Chairman of the Constitution and By-Laws Committee were sent to the BARC Annual Conference for consultation in search of ways and means of integrat-

ing these two virtually independent bodies. At the ensuing Convention (Salt Lake City, Utah) in June, both delegates reported at length, testifying to the high quality of BARC Clubs, pointing out the difficulties in the way of reintegration and how the barriers to success might be overcome.

Following close upon the conclusion of the War, in various fields the seeds of Bolshevik doctrine found fertile soil in which to root and mature. Unhappily, one of these fertile fields was in Winnipeg, Manitoba, Canada, where a general strike completely paralyzed all industry and immobilized the essential and public services. The immediate distress was alleviated and the strike eventually brought to an end only when the general public recognized the true enemy which threatened, and organized themselves to man and carry on all essential services, public and private, if not completely, at least effectively.

The 1919 Convention was chiefly concerned with the toils of reconstruction, the inevitable aftermath of Armageddon. In his opening address the President called all men to realize that, as a result of the War, it was a new world with new ideals that had now to be faced; and [Continued on page 51]

● EDITORS' NOTE: The Presidents of the Association (Rotary International) during this period were: Allen D. Albert (Minneapolis), Arch C. Klumph (Cleveland), E. Leslie Pidgeon (Winnipeg), John Poole (Washington, D. C.), Albert S. Adams (Atlanta), Estes Snedecor (Portland, Oregon), Crawford C. McCullough (Fort William), Raymond M. Havens (Kansas City, Missouri), Guy Gundaker (Philadelphia), Everett W. Hill (Oklahoma City), Donald A. Adams (New Haven).

# SPEAKING

# of the

*A dialogue on the problems  
of the Presidency of the  
General Assembly and other  
aspects of the world organization.*

**By EELCO VAN KLEFFENS**

*President, Ninth Session of the  
United Nations General Assembly*

**and**

**HALSEY B. KNAPP**

*Rotary Observer at the Ninth Session  
of the United Nations General Assembly;  
Past First Vice-President of Rotary International*



*Rotarian Knapp and Mr. van Kleffens at the latter's desk during their dialogue.*

**MR. KNAPP:** As you may know, Mr. President, I am a representative of Rotary International, one of the nongovernmental agencies very much interested in the program of the United Nations.

**THE PRESIDENT:** Yes, indeed, I'm delighted to be in contact with Rotary again.

**MR. KNAPP:** Then you know Rotary.

**THE PRESIDENT:** I have had the pleasure of meeting Rotarians in very many countries—even of addressing them, and I recall these meetings with great pleasure.

**MR. KNAPP:** Splendid! You perhaps already know, then, that Rotary is a world-wide organization of nearly 400,000 men. I don't pretend to speak for all these men; they speak for themselves. Rotary

itself neither gives nor withholds endorsement of the United Nations. But we are *interested* in the U. N. and its work. And so I have come to you today to learn a little more about the operation of the General Assembly and your own work as President of that body.

**THE PRESIDENT:** It's a pleasure.

**MR. KNAPP:** We know, of course, that you preside over the sessions of the General Assembly, but we suspect that the job is far more involved than that. Could you tell us something more about it?

**THE PRESIDENT:** Well, I think you can say readily that the work of the Presidency falls into three areas. First, as you point out, there is the matter of presiding over meetings. Secondly, there is

what you might call a representative quality. The President has to represent the General Assembly, for instance, when there's a commemorative observance, as on United Nations Day, October 24, when he must try to voice the state of mind of the Assembly, its hopes and aspirations. Thirdly, there is an administrative side. Together with the Secretary General and his staff, the President has to see to it that the meetings are duly prepared, and everything is ready on time, that documents are distributed, that meetings have an orderly progress. That is what I would call the administrative side.

**MR. KNAPP:** Could you elaborate a bit more on the problems of presiding?

**THE PRESIDENT:** Well, Mr. Knapp, this is a very delicate orchestra that I conduct. I think it best to go to the root of the matter, the *Rules of Procedure of the General Assembly*. Rule 35 largely describes the functions of the President. It follows that the powers of the President are strictly limited. In fact, Rule 36 says expressly that the President, in the exercise of his functions, remains under the authority of the General Assembly. In other words, *his is not* the last word, but the last word belongs to the General As-



# UNITED NATIONS.....

ssembly itself. If he picks a decision within his competence which the Assembly doesn't like, representatives of the members of the General Assembly only have to raise the point and they can vote on it—the President has to make that possible—and then he may be reversed.

MR. KNAPP: Would you say, perhaps, that your position is quite different from that of the President of a republic?

THE PRESIDENT: Yes. I think there is just no point of similarity with the office of the President of a republic. A President of a State has very great powers given by a constitution. The United Nations, on the other hand, is not a State. It is simply an *association* of States—sovereign States—and no sovereign State has any say over any other sovereign States. Therefore, it is simply a gathering, a meeting. And just as the powers of the President of an association are usually very limited, the same applies here.

MR. KNAPP: Now a bit more about your "representative" duties, as you term them. Some while ago I attended a meeting of the Assembly when you greeted the President of Liberia. Do such events occur quite often—is there much protocol connected with your office?

THE PRESIDENT: Well, I can't say that it happens often, but it

has happened in the past. I recall a couple of years ago there was a visit from the President of Ecuador. And then, of course, in 1953 we had the privilege of hearing President Eisenhower when he made that very important speech on the peaceful uses of fissionable materials. So there have been other cases, I believe. As to protocol, well, yes. When the head of a member State visits the United Nations—I'm not too good at these things, but I believe I'm correct—he is met by the Chief of Protocol outside the building. Then inside there is the Secretary General to greet him. And when the Assembly is in session, the President of the Assembly welcomes him at the entrance to the General Assembly Building. That is very simple, as you see. It's more or less natural, just as protocol always is to a certain extent natural . . . being commonsense applied to social relations.

MR. KNAPP: With such demands on your time, do you find it easy to get away from town?

THE PRESIDENT: It is almost impossible to go away from town. There are constantly questions which require an answer: questions, for instance, connected with the progress of work of the Assembly—not necessarily plenary meetings only, but also the committees. At the beginning of the session, the Assembly has to fix

the target date according to the rules. It is the duty of the President—one of his duties—to do his utmost to see that the date is observed in practice.

MR. KNAPP: How is this done?

THE PRESIDENT: The Assembly, as no doubt you know, has a sort of steering committee that is supposed to have a sort of over-all review of the work of the Assembly from time to time. It is called the General Committee. It consists of the President of the Assembly, the Vice-Presidents—there are seven of them—and the Chairmen of the seven main committees. In the General Committee the President can vote; but he need not vote, and usually does not vote.

MR. KNAPP: And why is that?

THE PRESIDENT: The reason is simple. The President, of all members of that Committee, must observe the first requirement inherent in the nature of his office: that he should be regarded as completely impartial. The confidence he inspires is in direct relation to the sense of objectivity which he instills in members. If confidence in his impartiality is gone, of course he would not be able to continue as President.

MR. KNAPP: While we are on the subject of impartiality and controversy—I frequently see in the press certain criticisms of the United Nations. Sometimes, too, I've heard individual Rotarians



President van Kleffens gestures during interview (above) and shakes hands with Rotarian Knapp (at right). The wartime Foreign Minister of The Netherlands (1939-46), he now advises the Throne as Minister of State and serves his Foreign Office in Portugal.

express dissatisfaction with the U. N. Would you care to comment on criticism of this sort?

THE PRESIDENT: Yes, with pleasure! This is a thing which I think should be cleared up as much as possible in the public mind. I remember so very well that the League of Nations was always criticized because it had not prevented World War II, and it hadn't prevented the invasion of Ethiopia, and it hadn't prevented this and that. Well, I think no criticism could be more unfair. The League of Nations—and the same, of course, applies to the

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United Nations today—was no more than a piece of machinery. You can use it, or you cannot use it. You can use it well or wrongly. If it is unused or used wrongly, then the criticism should be directed not to the poor instrument but to the people who use that instrument . . . in other words—to the *Governments* of the member States. If the *Governments* do not make proper use of their instrument—then *they* are to blame, but not the poor United Nations.

MR. KNAPP: Could I ask you at this point what you think about "bypassing" the United Nations?

THE PRESIDENT: Here, too, there are certain . . . clichés, I would call them. The eternal question of bypassing the United Nations, as if it were a sort of sin! Well, I think it is like this: at the beginning—especially, perhaps, in the United States of America—hopes may have been raised a little too high. Now many matters—for instance, disarmament or the question of narrowing the gap between highly developed and not-so-highly developed countries—may be best debated and discussed and arranged in such an organization as the United Nations. By their nature these questions lend themselves to debate.

But there are other questions. Let's say the defense of the Western Hemisphere—that's a good example. By its nature such a question is not for the United Nations, but for the nations of the Western Hemisphere. The United Nations Charter itself has recognized this truth and has made pro-

vision for regional arrangements. Finally, there are certain other questions which can best be dealt with through the old time-honored way . . . ordinary, old-fashioned diplomacy.

In public debate, prestige is always rather quickly involved. When you debate a question behind closed doors—which need not mean that the *outcome* is to remain secret—you can let your hair down and talk freely and see whether you can agree. Then these agreements, in our day fortunately, become public. Many agreements of great importance could never have been reached in any other way.

So all these things—the universal approach, the limited approach, and the approach through diplomatic channels—have their good reasons for use. *Never should it be thought that the United Nations has, or should have, a sort of monopoly on these things.* What we are after is better international relations. The way to reach that goal is another matter, depending on the best approach for each question.

MR. KNAPP: It's my understanding, Mr. van Kleffens, that you have a great interest in international law. Do you feel that the avenues of international law are being fully used?

THE PRESIDENT: In my opinion too little attention is being paid to the legal position in many international questions. Who has a good right in Question A or B or C? Who has not such a good legal position? Much — perhaps too much—is left to opportunism and politics. We might pay a little more attention to law, because it is the only objective yardstick we have.

MR. KNAPP: Your own interest in this particular matter is of long standing, isn't it, Mr. President?

THE PRESIDENT: Yes, but I have been chiefly struck by the fact that this applies with great force to the U. N.—more so than to the League of Nations. Without being unfair to the U. N.—the legal position was more carefully explored in the League of Nations. I think it should be everybody's gain if we took greater account of this standard to which the good and the just can repair.

MR. KNAPP: Before I ask my final question, Mr. van Kleffens, is there something that you would like to say about your own work, your office, or about the United Nations that you would like to make clear to the Rotary public?

THE PRESIDENT: Perhaps one general point, Mr. Knapp. It is this: the style of the President of the General Assembly is cramped. He is the man who should not make pronouncements on specific questions. He has to be the impartial, objective officer who sits there and directs the debate, without fear or favor toward anyone.

MR. KNAPP: That, I think, is worth while for the public to understand. I don't think it always does.

THE PRESIDENT: Yes, I think that should be brought out more clearly than perhaps it has. I'm often asked, "What is important on the agenda?" Well, I just can't answer questions like that, because what is important to some may be of relatively little interest to others, and it is not for me to single out anything.

MR. KNAPP: You could as a person or a national of your own country, but not in your present office.

THE PRESIDENT: Exactly. The moment I cease being President of the General Assembly—then if you want to come back, I'll give you my own view of any question you want to ask.

MR. KNAPP: I think that is a date, Mr. President!

Because I know your time is short, just one more question: What value do you attach to the association of nongovernmental organizations, like Rotary, with the United Nations?

THE PRESIDENT: I think they are very useful. We couldn't very well do without them. They enable us, through yet another medium, to keep our finger on the pulse of public opinion. We hear what is alive in the thoughts and in the minds of people everywhere. I have been privileged to have a meeting with these organizations here, and I keep very good memories of it. I hope it's reciprocal.

MR. KNAPP: For my part, as a representative of Rotary International, it is entirely reciprocal. Thank you!

# A Man among Men

*A true story of the Texas prairie,  
of disaster, and a Rotarian's mettle.*

By TARLETON JENKINS

THE two Texas cattlemen fingered their Stetsons nervously at the door of T. J. Harrell's office that crisp January day in 1953. The one who spoke was almost apologetic. "We've got sick cows, Mr. Harrell," he said. "We've checked everything. It looks like it's the feed."

It was the first hint of a disaster that was striking on scores of ranches in the U. S. Southwest—wherever stock owners had fed range pellets manufactured recently in T. J. Harrell's big plant in Fort Worth. It was the start of an 18-month ordeal that cost this businessman millions of dollars and very nearly his life. It was the opening sentence in a great current story of selfless service.

T. J. Harrell—his nickname, "Togie," is pronounced as if the "g" were a "j"—went that January afternoon to the ranches of the two cattlemen. Could it possibly be that his feed, long ranked among the top brands by ranchers, had caused this cattle sickness?

The symptoms were those of starvation or of a vitamin deficiency. Yet there had been no nutritional lack. One other thing would cause the symptoms. It is called "X disease" on the ranges and "hyperkeratosis" by the veterinarians. A poisonous ingredient in lubricating oil causes it, and cattle sometimes develop it after licking lubricant off farm machinery.

In the days that followed, more reports of trouble came in. Stockmen began to compare notes—and it all pointed to the feed. On a morning in March, a crowd of cattlemen, many angry and demanding, jammed the mill office. They wanted to know what "Togie" Harrell meant to do.

"Togie" had reach his decision. Investigation had shown his feed to be clearly at fault. The oil that lubricated his processing machinery had been found to contain the poisonous substance that causes "X disease." The oil had been consigned to the Harrell company by mistake. Not enough of the substance had turned up in the feed to show in tests. Possibly only fumes had contaminated the feed.

To the worried, impatient farmers and ranchers "Togie" Harrell announced that he would pay all fair claims for damage. He wanted each man to show only that he had bought the feed within a given period, and to present a fair claim. He himself would consider each claim and settle it, man to man.



T. J. ("Togie") Harrell, Fort Worth feed manufacturer who met the test with a full measure of "Service above Self."

Friends warned "Togie" and suggested other ways. His doctor warned him, too. A man could endure just so much. "Togie" Harrell nodded and went ahead.

One by one the owners of the sick and dead cattle came, and "Togie" lost weight . . . 20 . . . 30 . . . and then 40 pounds. Now and then a claim seemed ill founded. This called for long hours of driving, studying the remains of dead stock, talking with man after man. The thousands upon thousands of dollars ran into millions.

At last it was over. And in the place of fear, anger, and desperation in the hearts of hundreds of customers there were respect and admiration. A newspaper carried the story; letters and telegrams poured in; magazines asked for the story.

One day last October hundreds of cattlemen gathered in Fort Worth's big Will Rogers Memorial Coliseum. The occasion was a luncheon at which they wanted to say "thanks" to this feed manufacturer, former Mayor, and Rotarian with 27 years of perfect attendance. In charge of the affair was a Rotarian poultryman, John B. Collier, Jr., long a Fort Worth friend of "Togie." At the height of the tribute a great cattle truck roared in, crammed with cattle which the cowmen wanted Rotarian Harrell to have as a gift. It was, as the papers said, history's first "cow shower."

Rotarian Robert Lindsey, of Borger, the cattle owner who had suffered the greatest loss, got up to speak. "There were easier ways for 'Togie' Harrell to have gone about this problem," he said, "but all of them would have meant hardship for us in the cattle business. Had he chosen any of them, many of us would be bankrupt now. We can never show him the full measure of our gratitude. But, 'Togie,' we are grateful beyond expression, and we say 'thank you' from the bottom of our hearts."

When it came time for Rotarian Harrell to reply, the man who had so squarely placed "Service above Self" said simply: "This is the first time I have ever known there to be a distinction in being honest with your neighbor."

And the big hall rang with cheers.





## Should Husbands Help

### In Colombia: No, No, No!

*Affirms José Gnecco Fallon  
Architect  
Bogotá, Colombia*

**N**O ONE, fortunately, has ever tried to induce me to do housework. In fact, to my knowledge, no man has ever tried to wash a dish in Colombia, unless he happened to have an American wife. Men simply will not be put to domestic chores here, and even the women are happy with the arrangement.

Lest our unwillingness be mistaken for incapacity, let me add that I know how to cook. Once, when I was a student in the United States, I did my own cooking for four years. I had a garden cottage and did all my bachelor housework. Now, however, my household chores are limited to repairing curtain rods and electrical appliances and the like—and admiring the handiwork of the women!

### Well, in Emergencies . . . Yes

*Admits Adam Paterson  
Physician  
San Leandro, Calif.*

**B**OTH my wife and I were born and brought up in Scotland, where husbands don't usually do any housework. That's fortunate for me. My wife understands.

Her father, for example, could

and did set a nice tea tray, but he made it known that that was all! So my wife's theory is that if a husband has a full-time business or profession, he should be expected to do only certain household jobs. When we have company in our house, I'm pretty good at helping with the dishes and kitchen work—but my wife tells me I still forget the sink strainer.

For a time we had a maid. That spared both of us considerable toil. But after the maid left us, I did the magnanimous thing: I gave Mrs. Paterson a check for the same sum I paid for the maid's social security!

### We Limit It in Africa

*Reports Thomas Dennison Hall  
Agricultural Consultant  
Johannesburg, South Africa*

**T**HE European population in South Africa usually has servants. So, generally, husbands escape housework. I do feel, though, that a husband should help his wife; and I do so myself, though in a limited way.

I make the boiler fire, for example, and sometimes I wash dishes. I also do some sock darning. Those, I suppose, are my favorite chores. Among those I dislike are taking out the ash and bringing in the cat's sandbox.

Probably my most difficult experience with family duties oc-

**S**HOULD a man's hand rock the cradle, swab the dishes, and stir the stew in the modern household? The question is fraught with myriad implications—and so we put it to Rotary men (and one Rotarian's lady) in Asia, Europe, Africa, the Americas, and an

curred on a voyage that we took in 1927 with our 3-year-old girl and our 5-year-old boy. We were a month on shipboard, travelling from Capetown to Santos, Brazil, and on to New York. Both my wife and I were on constant duty, lest one of the children fall overboard. We were more than ready for our eventual arrival in New York.

### I Have My Rights

*Pleads Paul A. Fisher  
Fruit Grower  
Burlington, Ont., Canada*

**O**N THIS difficult question I'd like to plead my right under the old Magna Carta that no man need give evidence against himself. If I were to bear witness for myself, the evidence might be slightly incriminating.

However, waiving my rights, I'll divulge that in general I don't help with the housework. Oh, now and then I dry the dishes or act as baby-sitter to the grandchildren—and I may add that I can still change a diaper.

My wife's view of my household responsibilities does not necessarily coincide with mine. She has the notion that a husband definitely





## with HOUSEWORK?

island or two. Here is what they replied—in a debate-of-the-month not intended as the most profound in our 22-year series. Now—have you an opinion on your (aproned?) chest? Get it off. Write us your comment—but please make it brief!—*Editors.*

ought to help with the housework—but knows full well that the trouble is to catch him. When you are running an active business and when you are up to your ears in civic and Rotary affairs, you find yourself spending a good part of every evening on the telephone and—well, how are you going to hang pictures or wax floors when Joe is calling about the new Scout cabin and Bill drops in to discuss our "New Canadians" program? And I protest that I never wittingly stretched one of these conversations out past the dishes. These matters take time, girls!

Here in Canada the city man more and more pitches in on domestic chores. I, thank Heaven, live in the country.

### Housework? Paper Plates First!

*Says Diego Alonso Hinojosa  
Customs Broker  
Tampico, Mexico*

**O**N THE contrary, husbands should *not* do housework!

In Mexico, servants do the work, the wife oversees the job, and the husband—knowing his place—stays out of the way.

The only household chore that I can remember doing was to

watch the children when their nursemaid was ill. Doing so, I merely *watched*; I could certainly not bathe them nor attend them in other ways.

I have never cooked a meal. I have never washed a dish. My wife is quite content with this arrangement, and, naturally, I am too. If the day should ever come when there are no servants to wash dishes, and if my wife could not do them, then I would buy paper plates and throw them away!

### Wife Breakfasts in Bed

*Reports Thorvaldur Arnason  
Director of Public Revenue  
Hafnarfjörður, Iceland*

**W**HEN I was about 14 years old, I was a cook aboard a fishing ship. One day I happened to notice some visitors coming out to the ship. Hastily, I made some coffee, so that by the time the guests arrived everything was ready.

"Make some coffee," my captain told me when the visitors were aboard. In two minutes everyone was served. The guests and my captain all commented upon my speed in preparing coffee—and as a reward I was given a silver coin.

That experience long ago shaped my attitude toward housework. Certainly my training as a cook has served me well, for now



*Illustrations by Jeanne Whildin*

—even though we have a part-time housekeeper—I often help my wife in the kitchen. I particularly enjoy helping her wash up after meals. But best of all, I like to serve my wife coffee in bed before I go to work in the mornings.

Unsurprisingly, my wife is well satisfied with my contribution to the housework. I think we both enjoy working together. I feel sure that the husband, as he puts more effort into his home life, gets more out of his marriage.

### Marriage: a 75-25 Proposition

*Says Bertram L. Hughes  
Radio News Editor, Educator  
Clayton, Mo.*

**I**T HAS BEEN said that marriage is a 50-50 proposition. Dick Ransom, a sage Vermonter for whom I once worked, a man who made a supreme success of marriage, used to say marriage is a 75-25 proposition. Each should strive for that goal, remembering it is more blessed to give than to receive.

I take out the garbage and waste material, put on the storm windows and screens in due season, occasionally help with the washing, but like best of all to help lay the table when we are expecting company and to wipe the dinner dishes each evening. My pet peeve and moment of rebellion is when it's time to put

on bed sheets. I never took up nurse's training.

Years ago on the Vermont farm not far from the boyhood heath of Rotary's Founder, Paul Harris, I learned that it was good to

After dinner rest a while,  
After supper, walk a mile.

I have discovered that by helping to wipe and put away the evening dishes I feel better, can sleep better, and can rise better the next morning because of the bit of teamwork the night before. Someone at this point might say: why not get the exercise at a bowling alley? I prefer the regular evening household work.

My wife says I must have had experience with pots and pans and dishes. As a freshman student at a Midwestern university, I washed dishes at the Phi Kappa Psi House for Elliott Nugent and Jim Thurber—those close friends who, among many fine theatrical feats, authored *The Male Animal*—and for George (Buzz) Meredith, brother of Burgess Meredith, whose magnificent acting in the leading rôle of *Tea House of the August Moon* I saw lately.

All I had to help me restore cleanliness to those fraternity dishes was hot water and the "Gold-Dust Twins," the dishwasher's aid of its day. Today I am the helper, promoted to second cook and assistant dishwasher, one who unreservedly believes husbands should help with the housework—and like it!

Nein!

*Says Hans von Cossel  
Automobile-Parts Manufacturer  
Düsseldorf, Germany*

**NEIN!** The husband should not help in the house. The wife's place is in the house. The husband's place is outside—in the world of business. I dislike all household work—unless we may place raiding the icebox under this heading. Happily my wife has a very low opinion of my household abilities—and thus does not ask me to employ them.

This does not mean that always I must approve of my wife's work in the house. I recall a certain meal she prepared which was so

bad we abandoned it and went to the restaurant. I have wondered since whether she may have planned all this.

### New Problem in Japan

*Explains Shogo Yanase  
Ice Manufacturer  
Yokohama, Japan*

**F**OR the average family in my country, the maid problem is a serious one. We cannot afford

## Now—a Last Word

*From Mrs. Robert W. English  
Housewife and Music Teacher, Winnetka, Ill.*

**T**HERE are lots of servants in our home. None of them can talk, nor can we reach any close employer-employee relationship. They are all mechanical aids, provided by my husband.

For 25 years I have felt alternately smug, grateful, thrilled, happy, contented, elated, humble, and prayerful, for I got to marry my college-freshman sweetheart. But it has been 25 years. So all these mechanical servants in our house are in constant and alternating need of repair.

I'm not complaining. Instead, I'm bragging, for my husband understands me. (Salesmen, stay away from my door!) My husband knows that I'd rather listen to the weekly groans of my arthritic wringer than to have it replaced with a new automatic. We could afford the new washer—if I didn't prefer to take our 17-year-old pianist daughter, Barbara, to Orchestra Hall and chaperone her concert parties, and if my husband *didn't* want our 14-year-old son, Bill, to have the best of athletic equipment. This past Christmas, when I was rushed to the hospital for emergency surgery, my husband did his first washing in 25 years; of course, he used the ancient washer. And *still* he understands why there are things I'd rather have than "the best" in mechanical aids.

Yes, gentlemen, I do believe that husbands should participate in the work of the home. Every time my husband does help wipe

maids. Since this is true in the case of my own family, I feel that I should help with the housework—as best I can.

Japanese custom being what it is, I feel at ease with tasks like gardening and woodworking. Sometimes I have even been known to help in the preparation of food. But never, never, have I invaded that purely feminine art of flower arranging. After all, democratic trends must have a limit, too.

the dishes, we not only have a wonderful visit, but the drudgery of dishwashing disappears. And he, in turn, comes up with some helpful suggestions for improving the work areas in our home.

There's a point, gentlemen! There's more to the modern kitchen than the ruffles on curtains. It's an engineering masterpiece. Kitchen work will be exclusively woman's work as soon as all our engineers are women.

I must confess that I don't enjoy the routine, repetitious, irritating tasks which make up a part of every homemaker's day. If my husband helps by taking out the garbage or washing the windows, I don't expect him to like any part of it. Except the results.

When we first planned to be married, my only wail of regret was this one: that women had to give up their careers, or at least change the locale.

Here I found myself especially lucky in my choice of a husband. With his blessing and understanding, I have gone on working at my music. My husband is a brave man. He let me continue in my chosen field, and he shared in helping me whenever I had a recital or a deadline. He is the best nonunion piano mover in the U.S.A., and he dared loss of face among friends for having a "working wife."

So I cannot blame those husbands who do not help around the house. Not every husband is brave enough to help his wife.

# Congratulations!

**F**ROM the palaces and executive offices of Governments throughout the world, messages congratulating Rotary on its 50th Anniversary are pouring in. Here are excerpts from some of them. More messages will be published in future issues.

"... Rotarians are setting a fine example of good citizenship and are doing much to increase the understanding between peoples which is the essential basis of world peace."

*Louis St. Laurent*

LOUIS ST. LAURENT  
Prime Minister of Canada

"... I have a personal appreciation of Rotary's beneficial influence. ... It is my sincere wish that your institution may prosper and its good influences expand over a wider area. ..."

*S. G. Hollans*

S. G. HOLLANS  
Prime Minister of New Zealand

"Science has forced on the countries of the modern world an intimacy that breeds frictions. Belatedly, we have learned the necessity for lubricants to ease those frictions—the lubricants of international knowledge and friendship. ... Many of the international bodies now at work could with advantage seek to emulate the harmony achieved by International Rotary."

*R. E. Turnbull*

R. E. TURNBULL  
Governor of North Borneo

"... Rotary International ... may well rejoice over its many notable accomplishments throughout the world ... and effective medium of fostering international understanding and goodwill. ... I wish it success in all its future activities."

*Ramon Magaray*

RAMON MAGARAY  
President of The Philippines

"... In a world torn by ideological conflicts, the Rotary International provides opportunities for

service to mankind, irrespective of religious or ethnical differences. In this respect it embodies the hopes and visions of humanity at large. ... People all over the world rejoice on this occasion and wish the Rotary International many years of usefulness. ..."

*Ghulam Mohammed*

GHULAM MOHAMMED  
Governor General of Pakistan

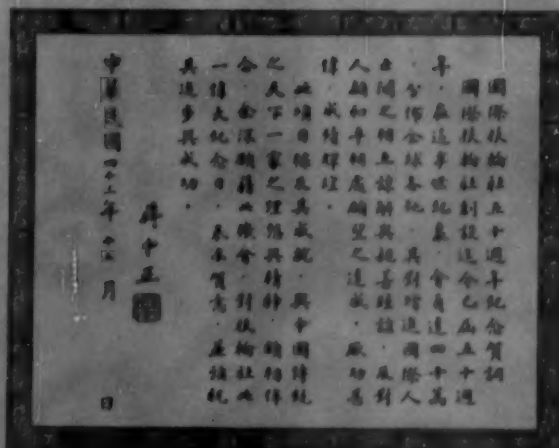
"Men and institutions pass the time leaving behind a superficial or profound impression by which to judge them. I do not doubt that the impressions left by Rotary International ... are already deep in the spirits of men. ..."

*Dr. Alfredo Stroessner*

DR. ALFREDO STROESSNER  
President of Paraguay

(By cable) "I CONGRATULATE ROTARY INTERNATIONAL. I HAVE FOLLOWED ITS DEVELOPMENT AND THE GOOD WORK ACHIEVED. ITS PRINCIPLES AND ITS AIMS ARE WITHOUT DOUBT EXCELLENT AND DESERVE EVERY SUPPORT AND I AM HAPPY TO KNOW THAT IN SWEDEN IT HAS MET WITH MUCH INTEREST. EVERY SUCCESS. ..."

GUSTAF ADOLF R  
King of Sweden



A handsome scroll from Chiang Kai-shek, President of the Republic of China, bears a message in brushed ideographs. It says the "objective of Rotary International may be likened to the ideal of universal brotherliness which has long been cherished by the Chinese people. ... My best wishes."



*A courageous man drops the ball—called "puck"—to start the game. Then, if wise, he gets away quickly for the sticks start swinging!*



*The sticks—heavy ash—swing! The objective here is to get the ball out of the lineup and to pass it through the opponents' goal.*



*The ball is just starting out of the lineup. With all those clubs swinging at the hand-sewn horsehide, a hurling puck must be durably made.*



*The lineup breaks into open field play when the ball is freed. A foul earns the victim's team a free, unobstructed shot at the goal.*



# Ash Clash in Erin

*Stout sticks and Irish high spirits  
make hurling a game of furious fun.*

IN THE land of the shillelagh (which, as you know, is a knotty oaken club named after an Irish town) they play a game with another sort of club made of ash. Named hurling, it calls for strong hearts, long winds, hard shinbones, and two 15-man teams. Resembling field hockey and lacrosse, it is older than either. Even the legendary Irish hero Cú Chulainn was a master of hurling; folklore has it that he saved himself from a mad dog by driving a ball with his hurling stick into the beast's mouth. In the centuries since then, the game has lost little of its fury. Here you see in swift action what the sons of Erin call an "ash clash."



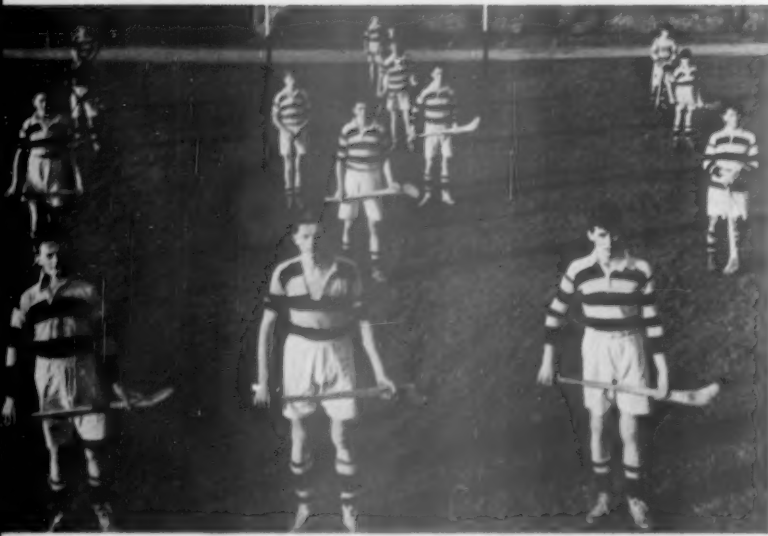
Photos: Pickow from Three Lines



*Down the field a young Irishman, mouth set, takes a grim swipe at the ball, hoping it goes under the bar for three good points.*



*The goalkeeper is permitted to make hand stops, or the whole team of 15 can line up and dare the enemy to knock the ball through.*



*A hurling team in playing position: three full forwards, three half forwards, two centerfielders, three halfbacks, three fullbacks, and one goalie are ready.*



*Sticks begin careers as straight-grained pieces of well-cured ash, and are shaped to standard forms by the manufacturer. The kind of lumber used gives the sport its nickname—"ash clash."*

*The Irish give them clubs early in life so they can prepare for the national sport. The craft of making sticks compares with the manufacture of ball bats in the U.S.A., except for the curved shape.*



*Hurling balls, made by skilled craftsmen, have a cork center wrapped in many yards of wool and covered tightly by a hand-sewn, thick piece of tough leather. Pucks have to be tough, like the players, to absorb the game's punishments.*





# SHELDON . . .

## a Name to Remember

*He gave Rotary a slogan to ignite the imaginations of men.*

By JOHN O. KNUTSON

*As Told to Leland D. Case*

## HE PROFITS MOST WHO SERVES BEST

**P**ARDON my pride, fellow Rotarians, but I am a lucky man—lucky because among friends made in a long life I can include these three:

*Paul Harris*—that modest Chicago lawyer, who, in 1905, launched the first Rotary Club.

*Chesley R. Perry*—Rotary's long-time Secretary, who, in 1942, went into honored retirement.

And *Arthur Frederick Sheldon*.

Of Paul and of Ches you have read much in these columns, as Rotary International swings into its great Golden Anniversary celebration.\* With them I bracket Arthur Frederick Sheldon, for he, too, left an indelible mark of genius on the Rotary movement.

I remember him as a large, robust man. He parted his hair on the far left and a heavy swath lay over his wide forehead. He radiated friendliness and so did his family. Mrs. Sheldon was a gifted pianist, Arthur played the cello,

and with their children performing on various instruments they made up a family orchestra that symbolized the dynamic harmony that marked his relations with men.

Arthur's voice was resonant, I recall, and when he spoke men listened and pondered his words for he enriched them with commonsense, scholarship, and idealism. The latter quality he inherited from New England ancestors, some of whom fought in the early French-Indian wars. Born at Vernon, Michigan, in 1868, he was graduated from the University of Michigan and like many another collegian of his era earned his way by selling educational books.

A hefty volume titled *Happy Homes and the Hearts That Make Them* was his stand-by. If in a Wyoming ranch house you chance upon a copy, probably you have crossed Arthur's trail. He rode a bicycle into that State, peddling

that collection of sentiment to lonely cowboys "on the lone prairie." But ruts were deep and hills were steep, so he swapped his bike—and probably a book or two to boot—for a cow pony.

So successful was he that the Werner Company gave him more promising territory in 1893 and put him on encyclopedias. Six years later he had his own publishing firm in Chicago. It did well. But in Arthur's mind, conditioned by theoretical psychology in college and practical psychology in the field, were brewing profound ideas.

Strange ideas they were for those days, when businessmen commonly operated on the principle of "let the buyer beware" and commercial bribery was rampant. For Arthur believed the profit motive must be melded with purposes lying in human nature even deeper than selfishness. He was convinced that business needed a new emphasis, nothing less than a desire to serve the public's best interest. As merchants applied that principle, they would

\* See *The Man Who Gave You Rotary*, by Fred Reinhardt, and *'Ches . . . the Builder'*, by Paul H. Hattis, *THE ROTARIAN* for February, 1955.

A CLUB-VOCATIONAL SERVICE FEATURE



The grave of Arthur Frederick Sheldon in Montrose Cemetery, Kingston, N. Y., is decorated here with a wreath by Kingston Rotarians on Memorial Day, 1952. Since Dr. Sheldon's death in 1935, the Kingston Club has observed "Sheldon Days."

profit. Those were the ideas he taught through the Sheldon School of Scientific Salesmanship he founded in Chicago in 1902.

There and at that time lived Paul Harris. He, too, reacted against the ruthless commercialism and the impersonality of life in the growing metropolis. To activate his belief that making a living could be blended with friendliness, Paul assembled a few friends on February 23, 1905, and the first Rotary Club was on its way. Some old-timers insist that "exchange of business" between members was its dominant aspect. Perhaps it was. But Paul Harris' writings and speeches leave no doubt that from Rotary's earliest days he was less than satisfied with mutual money-making and fun-making. Rotary, he felt, must mean something more.

When he met Arthur Frederick Sheldon is not recorded, and it never occurred to me to ask either. It might have been in 1905 or 1906; certainly it could have been no later than 1907 for in January, 1908, Arthur became a member of the world's only Rotary Club. Both have told me how a camaraderie quickly developed. They were college-trained young men out to make good in a bustling, boisterous, noisy city. Paul had been a marble salesman and warmed quickly to Arthur's philosophic justification

of merchandising, and in it found the idealism that he sought.

"Sheldon was a natural for our group," Paul wrote in his posthumously published book, *My Road to Rotary*. "He had founded a school of salesmanship based on the idea that successful business depended upon rendering a service, and that no transaction was justified unless all parties thereto benefited by it. . . . Dr. Sheldon made us see more clearly our SERVICE responsibilities in business, and we have him to thank for the slogan 'He Profits Most Who Serves Best.'"

That slogan—coupled since 1916 with "Service above Self"—was indeed something to be thanked for! Ches Perry recalls Arthur saying that the words came to him while his face was under a steaming towel in a barbershop in St. Paul, Minnesota. But the idea underlying it, I like to think, was distilled from Arthur's thoughtful reading of the New Testament and ancient classics while he peddled his bike and peddled his books on the plains of Wyoming.

When did he first voice the words? Probably in a chat with a student. I seem to recall they were printed in handbooks he sent to all who enrolled in his salesmanship courses. But there's no doubt on when he first uttered the axiom under Rotary auspices.

It was in 1910. Under Paul Harris' friendly but persistent cajoling, the Chicago Rotary Club had mothered 15 others. Thirteen sent delegates to meet with Chicago's in Rotary's first Convention. The 29 delegates elected Ches Perry as Chairman, who started sessions saying:

"We are here ready to do our part in the world's work, anxious to have a share in the great civic uplift of our day and establishing and maintaining the highest of business standards. Rotary is already a wonderful force and no one can attempt to foretell its future growth."

But Daniel L. Cady, from New York, took the dare. During an *al fresco* dinner in the Bismarck beer garden he prophesied that within 80 years not only would Rotary encircle the earth but have 1,000 Clubs—a breathtaking goal that was reached only 11 years later. Then echoing idealistic sentiments that had been urged by Paul Harris, he went on:

"Business and brotherhood will mix. Down with *caveat emptor*! The city needs righteousness as much as the country needs rain. You cannot be too helpful any more than you can be too healthful. Temper your business with conscience. Mix a little heart with your many brains."

That theme was carried to eloquent heights at the closing banquet in the famous Gold Room of the Congress Hotel by Arthur Frederick Sheldon.

"It is our blessed privilege," he said, "to be standing in the glow of the early morning of this 20th Century upon which the light of wisdom is beginning to shine. The distinguishing mark of this commercialism in the 20th Century is to be coöperation, for, as man comes into the light of wisdom, he comes to see that only the science of right conduct toward others pays. He comes to see that the science of business is the science of human service. He comes to see that he profits most who serves his fellows best."

Did banqueters drop their spoons and hail the words with huzzahs? They did not. Sheldon was one of 16 speakers that sultry August night. Jove nodded. But a keyed-up Jove—in the person of



Jim Pinkham, a Seattle lumberman—was present one year later in Portland, Oregon, for Rotary's second Convention. Jim listened intently as Secretary Ches Perry read a report from the new Committee on Business Methods, written by its Chairman, Arthur Frederick Sheldon.

"He profits most," it said, "who serves best."

And up jumped Jim. Rotarians had been talking a lot about the Golden Rule and business abuses, he said. Here was what they had been seeking—a positive affirmation packaged in six words. They should be put into Rotary's printed "platform." And the Con-

ventioners agreed in a bomb-burst of applause.

That was the way it happened. Looking back, I see that moment as a pivotal point in the development of Rotary. Recall that in Isaiah we read, "The voice said, Cry. And he said, What shall I cry?" Rotary had been groping for a "Cry!," a slogan. And here it was. Amplified since 1916 by "Service above Self," it has been accepted as Rotary's motto—leading Rotarians like a guidon through the wilderness of competitor, employer-employee, and international-trade problems.

To this I can offer personal testimony.

In 1913 President Russell F. Greiner appointed a Committee to write a Code of Ethics for Rotary. He asked Robert W. Hunt, of the Sioux City, Iowa, delegation, to head this Committee. During the late Winter and Spring of 1914, Bob Hunt, the Reverend J. R. Perkins, and some of the rest of us in the Sioux City Club spent a good many days and nights on research, note taking, discussion, and trial-and-error writing. Then came the Houston Convention in June of '14. Chairman Bob Hunt said he could not attend and handed me the work of his Committee as our Sioux City delegation prepared to [Continued on page 60]

## Here Come the Stamps

IN THE Pavillon Dauphine in Paris, France, on February 23, a temporary post office was to be set up by the Bureau of Posts to issue on the first day France's 30-franc stamp honoring Rotary's 50th Anniversary. Near-by, the Rotary Club of Paris was to be in session in the Pavillon, for February 23 is a regular meeting date. At the same time the French Government was releasing its Rotary stamp, similar postal ceremonies were to be taking place in other nations issuing commemorative stamps in recognition of Rotary's Golden Year.

As of January 15 the following countries besides France had officially announced their intention to issue special Golden Anniversary stamps: Australia, Cuba, Dominican Republic, Egypt, Korea, Monaco, Nicaragua, Panama, The Philippines, and the United States. Similar announcements are expected from other countries before the end of the Anniversary year. Belgium issued a 4-franc stamp last September.

Facts about the four stamps shown, as given by the issuing postal bureaus,

are: Cuba, two stamps in 4- and 12-centavo denominations; Australia, a 3½-pence stamp, carmine color; France, a 30-franc stamp for international postage, designed by Raoul Serres, winner of many stamp-design awards; the United States, an 8-cent stamp for overseas postage, blue, 80 million to be printed, the basic design drawn by W. W. Wind, winner of a United Nations stamp-design contest.



# STATE STREET CHICAGO

*'The greatest emporium on earth,' this famed thoroughfare was only a wagon track 100 years ago.*

By LLOYD WENDT

*Noted Author of Chicago books: Give the Lady What She Wants!, Lords of the Levee, and Others*

SOME call it America's Main Street. Just 100 years ago it was little more than a wagon track, lined with small inns, curio vendors, monument works, and blacksmith shops. Then a bewhiskered young man named Potter Palmer risked his multimillion-dollar fortune to prove that America would come to shop in Chicago if enough great merchants would join him to create the finest bazaar the world had yet seen. He called it State Street. A few called it Palmer's Folly.

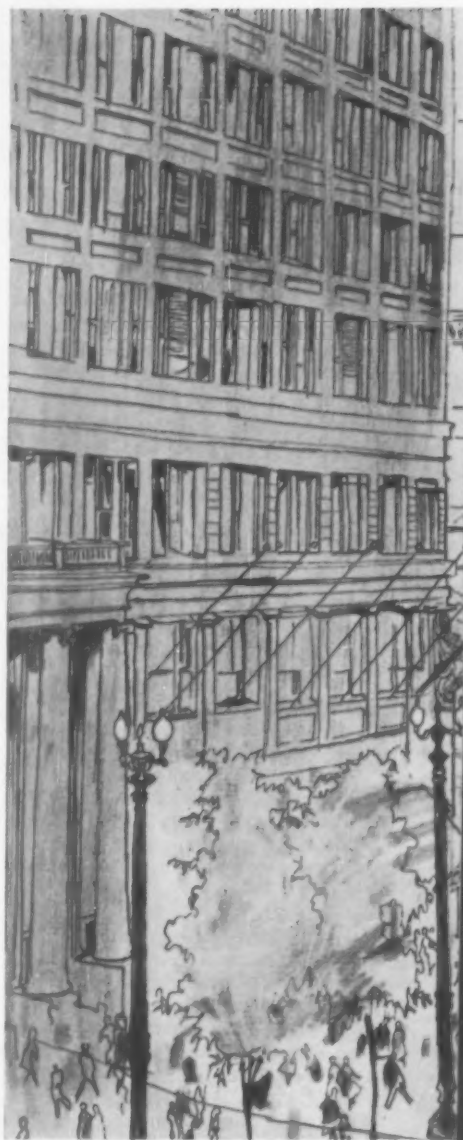
Stroll along State Street today and you'll find Potter Palmer was right. Walk north and south from State and Madison, the "world's busiest corner," and you'll meet half a million persons from every one of the 48 States and most of the free nations of the earth. You might see a king or a queen, a famous general, or, most certainly, a Hollywood motion-picture star. You'll see two women to every man, of course, for State Street is the lady shopper's Mecca. Sooner or later, they say, you'll probably see someone you know. State Street has a way of bringing a small world together.

Chicago's State Street is the greatest emporium on earth, a teeming canyon of block-long department stores, glittering shops, huge theaters, and one of the country's biggest and most elegant hotels. Here you can buy anything from a paper clip to a \$10,000 oil painting or a hay baler. You can wander for hours among gleaming glass counters and showcases crammed with ex-

otic goods that rival those of the ancient fairs of Arabia. You can spend a fortune in a swish salon, a quarter in one of the largest Woolworth stores you've ever seen, or a dime for a cool drink in a corner drug store. On State Street you'll find that elm trees grow out of concrete walks, that there is a lively market for \$1,000 Paris gowns, that people still buy gold-inlaid chess sets, that there are 1,478 varieties of salt shakers, all for sale, at prices up to \$2,500. And you'll also find that this street of superlatives is as plain and solid and homey as any Main Street in the country, once you get to know it.

Of course, State Street is more than those few blocks in the heart of the Loop that have given the thoroughfare its greatest fame. It begins on the north at Lincoln Park, among fine trees and sedate brick and brownstone homes. It passes between the Hotels Ambassador East and West, where movie stars usually stop on Chicago visits, and where you'll find the Pump Room, one of the world's most spectacular restaurants. Then, hurrying past small grocery stores and garages, State Street bursts into downtown Chicago across the new, magnificent Bataan Memorial Bridge over the Chicago River at Wacker Drive.

The triumphal way from Wacker Drive to Congress, a splendid mile of steel and stone and glass and blazing lights and rushing thousands, is the State Street most people know. But the famous thoroughfare rushes on, past honkytonks, fly-by-night auctions, and all-night saloons, the



*That's Marshall Field & Company at the far left*

Central Police Station at 11th and State, factories, stores, and warehouses. At 22d Street it courses by the former headquarters of gang chief Al Capone and through the evil Levee district of an era happily past. State Street is the Main Street of Bronzeville, too, the largest Negro community in the land, and it sweeps on south beyond big factories and the look-alike homes of newly fashioned suburbs to link to the highways of the rest of America.

But it is downtown State Street, those ten amazing blocks between Wacker Drive and Congress Park-

A VOCATIONAL SERVICE FEATURE



Illustration by Juliette Kida Renault; courtesy, State Street Council

*Next come Stevens, Mandels, Carsons, the Palmer House, and so on down this dazzling bazaar which Rotary Conventiongoers will see in May.*

way, that lures the shoppers and visitors of the world. Two square miles of merchandise display fronts on these ten blocks, and frontage has sold for as much as \$21,664 a foot! There are 1,000 acres of actual retail space, blocks of fascinating show windows. By night the street is ablaze with 280,000 watts of electric light, supplied by its own \$100,000 lighting system and augmented by a galaxy of enormous neon signs. There are 75,000 clerks and other workers in State Street who sell half a billion dollars' worth of goods and services a year. The stores are

represented by 3,000 buyers, sent out to find appealing merchandise in every part of the world, who send back the products of Afghan-istan artisans, Zululand wood carvers, and some 20,000 manufacturers, big and small, in between. There is a good deal of truth in the merchants' slogan: "What do you want to buy? What do you want to pay? State Street's got it, every day!"

Powering the modern appeal of this avenue of marvels is the State Street Council, an association of 105 businessmen organized in 1929. Early in the history of the

street, merchants like Marshall Field, Elijah J. Peacock, John T. Pirie, Sr., and Leon Mandel, Sr., discovered that the keen competition in which they engaged actually helped one another. These men sought to bring more competitors into State Street, sometimes aiding them to find store space. "We welcome competition," said Field. "It will bring more customers to State Street and we'll undertake to get our share of the business."

The State Street Council subscribes to this theory. In coöperative effort, the merchants promote



special days, stage an \$80,000 Christmas toy parade, finance the special lighting system that makes State the best-lighted retail street in the world. They also make rules governing promotional methods: no noise makers in the street, no living displays of persons or animals in show windows, no garish signs to detract from the dignity of the street. The Council makes studies and surveys of shopping habits and preferences, fights for improved transportation, induced Chicago to start a 50-million-dollar car-parking project, now nearing completion.

**T**HE basic appeal of State Street is bigness, Council members say. Here you can find infinite variety. Within a five-block area you can shop in seven of the world's biggest stores, and dozens of small shops as well. Endlessly there is the excitement of special days, contests, displays, parades. "We try to make your visit pleasant and exciting," says Lawrence B. Sizer, a director of the State Street Council. "State Street is unique in size, variety, and choice. Our merchandise is the first and greatest excitement for shoppers. But we try also to make the surroundings as colorful and pleasant as possible, and as easy to reach as possible."

This cooperative activity pays off. It has given State Street the best transportation available anywhere. You can get there by subway, elevated, streetcar, bus, or taxi. Until recently parking was a problem that discouraged many motorists, especially out-of-town-ers. Now a 12-level, ultramodern parking garage rises at the north end of State Street, on Wacker Drive, and a garage will be built at Congress, on the southern end, when the new Congress Parkway is completed—a superhighway leading traffic from the west into downtown Chicago. In addition a huge, underground garage for 2,359 cars has been constructed under Michigan Avenue, two blocks east of State.

You can drive to State and Wacker, leave your car just outside the worst rush of traffic, and stroll leisurely toward the area of fabulous stores. On your right is the Shangri-La restaurant, noted

for its Oriental dishes; on your left, Fritzel's, favored dining place for Chicago politicians, columnists, theatrical personalities. Ahead are dazzling lights of the motion-picture theaters, four in the next two blocks. Outside the Chicago, or the State-Lake across the street, you may glimpse a movie queen in town for a personal appearance, or you could walk into a thronged, klieg-lighted, Hollywood-style motion-picture *première*. Possibly your services might be sought for a sidewalk interview by one of the town's radio stations, or an off-the-street telecast by television station WBKB, which has studios above the State-Lake Theater.

You're near the heart of State Street now, amid the hurrying, friendly crowds. At Randolph, on the southeast corner, is the renowned Marshall Field & Company store, where the elm trees grow from the concrete walk, the window displays stretch for blocks, and young men and women make rendezvous under the Field clock. You can spend an absorbing hour, or a week, in Field's or any of the other six great department stores which line State Street to the south. Each has its own personality and specialties, and the experienced shopper will probably visit all of them in a quest for particular items of goods. A trip through Field's will disclose many of the wonders of modern department-store organization that are common, in varying degrees, to all seven.

Field's, which observed its centennial in 1952, is oldest, biggest, and best known of the group. In a 13-story, block-square building, with a 21-story office building annex across Washington Street to the south, Field's has 73 acres of floor space, 285 departments, nearly 10,000 employees in peak seasons. It serves 140,000 customers any average day, gets 35,000 telephone calls a day and 350,000 letters a year, receives orders for merchandise from almost every free nation in the world.

Inside Field's is a wonderland requiring days to see it all. You may wish to linger along the gleaming counters lining the longest sales aisle ever built, to inspect

the magnificent Tiffany dome covering 6,000 square feet and composed of 1,600,000 pieces of iridescent glass. Perhaps you'd like to dine at one of the five restaurants, staffed by 800 workers. If the children are along, you might wish to leave them in the nursery, where they'll have a wonderful time, provided, of course, you first take them to Field's fabulous toyland, which sells more toys than any other store. In the exclusive 28 Shop, a salon within the store, you can watch pretty mannequins model gowns by Christian Dior or Jacques Fath, gowns flown in from Paris. Or you can visit the picture galleries, the china and glassware displays, the music center, or the shoe salon. You can inspect a seven-room house, complete with trees and shrubs, set up in the home-furnishings department; visit the bakery, laundry, cold-storage plant, or the printing shop. You can browse in one of the country's largest book stores, watch saddle makers, engravers, and silversmiths at work; get expert advice in the gun shop; see hats designed in the millinery rooms; look into the studios where the Field window displays and Christmas exhibits are planned and created.

**I**F you'd prefer simply to relax, you can loll in the elegant lounges and restrooms, or visit the beauty shop. There are special service bureaus which will do your shopping for you. You can plan a wedding, order steamship or airplane tickets for a world tour, make reservations for a Loop theater, write letters home, leave messages for friends at the message center, or recruit the services of the lost-and-found bureau, which often recovers articles customers have lost outside the store!

Whether you shop in Field's or any of the other great stores on State Street, you'll find a lot of personal service and almost unlimited choice. Down the street are Charles A. Stevens & Company, noted for its style shows; Mandel Brothers, another pioneer in merchandising; Carson, Pirie, Scott & Company, which in 1954 celebrated its centennial and long has been regarded as Field's closest competitor. [Continued on page 61]



# Trained Seals—or Efficient Workers?



Photo: H. Armstrong Roberts

*Does 'efficiency' backfire? Look at some of the human factors involved.*

**By DONALD A. LAIRD**

*Author and Psychologist*

**"A** TRAINED seal could do this job!" Perhaps. Everyone has known workers who behaved like trained seals—did all their work as dull routine, lacked interest in developing themselves, didn't care about getting along with others.

"This office is just a rat race!" Maybe. It depends upon whether the office workers know that hurry and scurry are signs of inefficiency and of wastes that should be avoided.

The efficient worker uses his abilities in ways that bring optimum results with the least waste and strain—on himself and on the company. Waste includes the use of his own abilities. It is wasteful and inefficient to use a man in a routine operation like stuffing and sealing envelopes, when he might be capable of cost accounting. And in that realization lies the new efficiency engineering.

Most efficiency systems of the past backfired because they did not consider the three major aspects of balanced efficiency. Like the old example of the three-legged stool, two legs aren't enough to make the stool usable. Concentrating on one aspect while neglecting the others produces the trained seal or the rat race. The three legs are:

Self-efficiency: fullest use of the employee's capabilities.

Group-efficiency: teamwork and human relations.

Thing-efficiency: the best methods of work.

All three are equally important, but their relative importance varies with each situation. When one is training for a new job, thing-efficiency may be the most important at the start. When one is starting on the job itself, group-efficiency rises in importance, while after a person has become established, self-efficiency may be of greatest importance since it supplies the backlog of workers who are capable of upgrading.

Self-efficiency and group-efficiency are primarily matters of applying psychology. Thing-efficiency requires a mixture of physiology, psychology, mechanical ingenuity, and some horse sense. Much of today's industrial engineering or work methods (although this is changing) is at the level of thing-efficiency—the easiest of the three to apply. Things are tangible. They can be observed and manipulated without much abstract thought. Moving desks around may speed the flow of work, and everyone can see what has been done.

But moving those desks may change the intangibles of the situation. The girl who formerly had a lovely view of the outdoors may find herself looking at a corner—and her work suffers because she feels discriminated against. A telephone—to many a token of prestige—may be moved, and a worker feels demoted. The victim starts reading the help-wanted advertisements.

Intangible,

A VOCATIONAL SERVICE FEATURE

yes, but important for efficiency. Self-efficiency and group-efficiency deal with such intangibles, and it usually takes managers some while to learn about them; it is so much easier to deal with tangibles. And at the present time the development of automation and similar production methods—which are highly efficient—may hide the important recent advances in dealing with intangibles. Today's managers; in large measure, have not yet graduated from the thing-efficiency stage. Self-restricted output is one of the consequences, a cut in production which may cost as much as 2 billion dollars a year in the United States alone.

Such a one-sided approach stems back to the pioneering work of Frederick W. Taylor. He set the pattern at the beginning of the Spanish-American War, and it still is being followed. He had started as a young executive with high aspirations in a steel company. Work simply was work then, with little consistent effort toward systematizing it. A great systematizer by nature, Taylor was dissatisfied with things as they were. He was aggressive in seeking better ways to work, and the Spanish-American War gave him his chance. Taylor applied scientific study to the work of loading pig iron by hand. Experimentation led him to conclude that men would carry more if they took rest pauses at definite intervals.

He induced some of the employees to use his ideas by offering them a dollar a day more. He flattered them by terming them "high-priced men." Under his system the men carried iron for 12 minutes, then rested three. A whistle signalled the beginning and end of each rest period.

It worked. The men carried 47 tons daily instead of 12½ tons—but they disliked the system. Whistle blasts were too much like the signals for a trained seal. They liked the rest well enough, but the pauses weren't their idea—they were something cooked up by a young fellow with a white collar and a slide rule in the front office. The men hadn't been given a chance to plan the experiment; Taylor had been a one-man band and his concentration on thing-efficiency had overlooked the intangibles. He got back hostility for his extra dollar a day.

**A**NOTHER of Taylor's history-making experiments dealt with the time-honored shovel. After experimentation, he concluded the most efficient shovelful was 22½ pounds. Then he had shovels cut to size for various materials. Sand took a small size, ashes a large size, and so on. Sensible—but not the way Taylor handled the matter.

"These are the shovels you use now," he told older men—men who had been shovelling all their lives. They used them—but many secretly cut an inch or two off the handles. It was sabotage, but as with most sabotage of this kind a way of "getting even" with an autocrat who did not let them help plan their own work.

Taylor found ways to use human strength that brought maximum results with the least effort, but he failed to take into account the hidden factors of aroused resentment and injured dignity. As his methods spread, so did resentment with the results that often hit headlines and gave point to Owen D.

Young's remark that "It is not the crook in modern business that we fear, but the honest man who doesn't know what he is doing." Taylor didn't know what he was doing with the intangibles in human nature.

Not much was known about these things in Taylor's day. By the time World War I rolled around, there was enough knowledge of psychology to permit new industrial application. The National Institute of Industrial Psychology was founded in London and the Psychological Corporation in New York. Studies still tended to concentrate upon self-efficiency: training, learning, memorizing, using muscles, giving of occupational tests. Group forces were not well understood.

By the end of World War II, group dynamics and human relations had come into their own. Groups now seem to be the central problem in efficiency. A dozen new organizations of consulting psychologists have sprung up. Easily a million dollars is being invested annually—much of it by the armed forces—in well-planned programs. Teamwork, not a one-man band, is the new way.

**T**HE entire history of labor relations might have been different had the early efficiency engineers started with group-efficiency rather than with thing-efficiency—but today's executives are rapidly catching on. Frank W. Abrams, chairman of the Standard Oil Company of New Jersey, puts it this way: "In the past decade or two we have been scrambling to make up for lost time. The time that managements have been devoting to problems that have to do with human relations has been vastly increased, until today the manager is apt to spend more hours on such problems than on any others. Perhaps the time that our engineering schools give to studying the stresses and strains of humans should be greatly increased."

Henry Ford II says it this way: "If we can solve the problems of human relations in production, I believe we can make as much progress toward lower costs in the next ten years as we made in the past quarter century through the development of the machinery of mass production."

Harry A. Bullis, chairman of General Mills, sums it up in these words: "During the early years of this century, expansion and production occupied the best business brains. The years between the two world wars were characterized by a tremendous emphasis on selling and merchandising. The second half of our century will be marked by inspiring progress in the field of human relations."

Those comments reflect the change which is slowly taking place in the human climate of business. This change is due in large part to new executives with well-rounded training. They are taking the places of yesterday's self-made men who were strong on machines and on thing-efficiency, but weak on group-efficiency. Job requirements have come to include the ability to apply principles of practical psychology toward solution of industrial personnel problems. Taylor tried to capture the will to work by a dollar-a-day bribe. Today's leaders are learning that people work better for things that money cannot buy.

# OUR LIFE



## This Is a Life Applauded by \$600,000

**R**ECENTLY when Dr. Laurence C. Jones, the "little professor of Piney Woods," spoke to the Rotary Club of Hollywood, California, he gave generous credit for his work to Rotary. He told how an article first published in *THE ROTARIAN* (October, 1945) started a widening interest in the trade school for Negro students which he had started near Jackson, Mississippi.

What Dr. Jones did not know was that Hollywood Rotarians were secretly working with the producers of *This Is Your Life*, a U. S. coast-to-coast television program. The Rotarians entertained Dr. Jones for two days and took him to the studio without his guessing what was to come. There Dr. Jones met Ralph Edwards, who had brought together (as you see in the photo above) many of the friends and contributors to Piney Woods Country Life School. When Mr. Edwards suggested that viewers send a dollar each to the school, some \$600,000 poured into Piney Woods. It seemed a fit tribute to the benign little professor who has lived his useful life "praying as if it was all up to God, and working as if it was all up to me."



**M**ANY a doctor, practicing in rural areas, has debated the unhappy possibilities: "Should I send this patient to a distant city for better laboratory tests? Should I mail in the specimens, and risk their deterioration? Should I take a chance on unprecise diagnosis?"

When lives are involved, it's a cruel choice for the rural doctor—and often unnecessary.

Dr. Leland O. White, a Rotarian of Sharon Springs, New York, had faced such decisions for years. But he'd had an ambitious dream: a modern diagnostic laboratory for Sharon Springs. Some of his fellow citizens said the town was too small for such a scheme. There were but 433 permanent residents in that resort community. But the town also had a small, active Rotary Club of 16 members ready to prove that no town is too little for big plans. When Dr. White's 50th anniversary of local medi-

cal practice rolled around, his fellow Rotarians got an idea. Just as other Clubs are now tying constructive projects to Rotary's Golden Anniversary, the Sharon Springs Club decided to pay Dr. White a tribute by starting a local diagnostic laboratory.

There were many compelling reasons for this project, as the Rotarians soon learned. A survey by the State Health Department showed an acute lack of facilities—X-ray equipment, analytical devices, and such—in the entire county. Experts felt sure that a laboratory in Sharon Springs would pay its own way.

The next step was to canvass the town for funds. The Rotarians, working in the Laboratory Association they had helped organize, raised over \$9,000 in pledges. Doing this job, the men generated so much enthusiasm that another \$2,000 was handed into the fund without solicitation. Though the money came

mostly from the village itself, a good deal of it was given by people and businesses in outlying areas.

By early 1953 the men were ready for details. They quickly took advantage of a chance to buy a centrally located building. Rotarians and townspeople donated their time and services (as well as materials) toward remodeling the building—\$1,000 worth of work. Others gave furniture. A hospital in Cooperstown, New York, offered technical advice—and praised the job in Sharon Springs.

To make the laboratory go, the Association retained Pharmacist George T. Schockley, then the Rotary Club President, who brushed up on technical details in Cooperstown. Now the Leland O. White Laboratory is in full operation, serving Sharon Springs and its surrounding country and offering a good example for other communities "too small" for modern medical facilities.





*The do-it-yourself movement is put to community use in Sharon Springs when Rotarians and townspeople dig the ditches for their own laboratory in honor of a well-beloved doctor.*



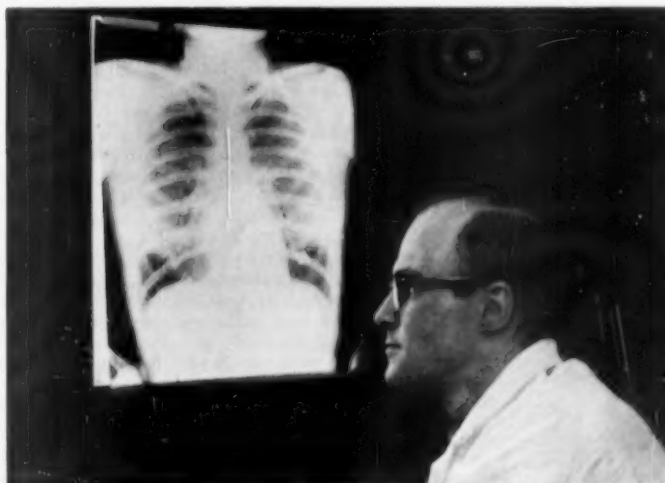
*From outside to inside Rotarians travel with their saws, hammers, and pliers so that their community might have a modern, self-supporting diagnostic laboratory.*



*Modern X-ray machinery, formerly totally lacking in the community, goes right to work in the White Laboratory.*



*Rotarian George T. Shockley and his assistant, Mrs. Clayton Spraker, staff of the laboratory, check equipment as it comes from suppliers.*



*Technician Shockley checks an X-ray photograph as the laboratory begins serving the community. Rotarian Shockley took special training for the job.*

# Why I Remember Rotary

ALL AROUND the globe there are people—maybe hundreds of thousands of them—who, though they never saw the inside of a Rotary Club, remember Rotary well indeed . . . for its effect on them. These would be the legions of boys who ate in “Rotary Mess Halls” at Summer camp, the coveys of little maids who proudly put on Girl Guide and Scout uniforms underwritten by Rotarians, the young scholars and lonely old folks and selfless schoolteachers whose lives were warmed by the “thoughtfulness of and helpfulness to others” that Rotary encourages in its men.

For 44 years this Magazine, which is that old, has been reporting these great and little services. Now in Rotary’s 50th year, when many are trying to assess Rotary’s worth to the world, we thought it might be interesting and valuable to follow up some stories of service reported in these pages years ago. And so we turned to four persons once named in “items” and asked, “Do you remember Rotary . . . and, if so, why? Won’t you tell us about it?” They did—with this result.—Eds.

## I REMEMBER ROTARY FOR A NEW LIFE

I WAS 6 years old when I had polio. After I had recovered from the attack, I was unable to walk. From then on, until I was 17, I was confined to a wheel chair. It didn’t stop me from going to school, however. Aided in many ways by the superintendent of schools in my home town, Twin Falls, Idaho, I finished grade school and was in my first year of high school when the chance came that might enable me to live a normal life again. This chance—and that’s all it was, a chance—was made possible by the Rotary Club of Twin Falls. Some of the Club members came to my home and told my parents that, if they approved, the Rotary Club would send me to the Mayo Brothers Clinic in Rochester, Minnesota, for a series of operations that might let me walk once more. They didn’t talk about the cost, though I later learned that the Club spent more than \$1,000 to send me to Mayos.

Did I want to go? I certainly did, and I’m glad I did. The operations were successful. I had to use crutches and wear leg braces, but I could walk! One day, I remember, I walked into a Rotary meeting to show those who had helped me how well I could get along. It is difficult to put into words just how much the help of the Rotary Club meant to me then. I was a young girl, 17, dependent on family and friends for



Hazel at 17

By HAZEL LANSBERRY BROWN

things others do for themselves. I was fortunate in having so many to help me along life’s way. But I shall never forget the wonderful day I took my first step. It was an exciting adventure, and soon I found myself thinking up things to do just so I could move around more and test my new ability.

I could get myself a glass of water. I could go from room to room, helping my mother with some of the housework. I could walk down the halls of high school by myself. I couldn’t run or dance or swim, but I could walk!

To persons who can do all these things, I suppose it is hard to realize what it meant for me to walk again. It’s such an automatic thing we do that we never think much about it until we can’t do it. Over the years, I have managed to lead a fairly normal life. My husband, our home and farm, our children and grandchildren, church and club work—all were made possible by help extended by the Twin Falls Rotary Club when I was a young girl.

Yes, I remember Rotary for a new life.

. . . and today



## I REMEMBER ROTARY FOR A HOLIDAY

**I** OPERATE a mobile grocery store in a town of 5,000 named Rowley Regis in England's industrial midlands. On my daily rounds, youngsters sometimes rush up to me and exclaim, "We're going on a holiday, Mr. James!" And I know how important it is to them, for there was a time when I, too, wanted to go on a holiday, but couldn't.

There were six of us for whom my mother had to provide after my father died, and rent, food, and shoes came before vacations. When I was 12, I had never been away from home, not even for an outing in the country. I understood why I couldn't go, but still the deep longing was there.

Then a wonderful thing happened. It was Spring of '39—I was still 12—when the biggest surprise of my life came along: I was going to have a real holiday! The Rotary Club of Rowley Regis offered to arrange everything. What the Club was, I hadn't any idea. All I knew was that some men, called Rotarians, had done some quiet checking around our town and decided to give me a two-week holiday—at no expense to my mother. I was thrilled.

Soon I was on my way to a three-story building in Weston-super-Mare, England, known as the Rotary Boys' House. I had a happy time there. With some 25 other



Donald at 12

lads sent by Rotary Clubs, I played games, went on a steamer trip, visited the cinema, took excursions around town, and, most of all, had a lot of rest, good food, and sunshine. I left feeling stronger and happier, eager to tell my mother all that I had done.

This "holiday house," I have since learned, was started when someone in the Rotary Club of Weston-super-Mare, talking about helping boys, said, "There are many places a boy can go to get over an illness, but no place can he go to keep from having one." With that aim—to prevent illness by building up lads in need of it—the first House was opened in 1924. In 1938, new quarters were obtained, these large enough for 25 boys a week. Last year the House moved to still larger quarters, with accommodations for 40 to 45 boys.

Open 48 weeks a year, and run by a paid staff of six, the Boys' House is operated by some 100 Rotary Clubs in Districts 6, 10, and 17. This year will see the 13,000th boy arrive. He'll have a jolly time, as will all the others who come with him. And it will do them all good. It did for me 16 years ago.

... and today



## I REMEMBER ROTARY FOR A WIDER VISION

**I**'M a farmer's son. I worked the soil in my home State of Georgia as a youngster, and made early plans to study agriculture as much as I could, but never for a moment did I think my studies would take me to Europe for a broader concept of scientific farm management. They did, however—and the Rotary Club of Atlanta provided the opportunity.

First, I studied at the Georgia State College of Agriculture on a scholarship from the Atlanta Rotary Club, which had inaugurated a plan for sending more boys from the farm to State College. I was one of 240 Georgia students awarded these scholarships. Then the Club decided to send five of these students to a Scandinavian country for advanced training in forestry, cattle, farm coöperatives, and adult education. I was one of the five chosen for study overseas, an experience that has been invaluable to me as a State legislator and in my present position as Commissioner of Agriculture for Georgia.

I studied at the International Peoples College in Elsinore, Denmark, for a period in 1938-39. When I left Atlanta, my good friend and sponsor, Kendall Weisiger, head of the Rotary Club's Educational Foundation, urged me to "study cows and coöperatives, but don't forget the history and the social customs of the Danes." Since I had been turned loose to follow my nose, so to speak, I decided to find out how it was that the rural people of Denmark came to have such a high standard of living. I found my answer in the country's educational system.

By **PHILIP J. CAMPBELL**  
Rotarian, Athens, Ga.

I saw that the Dane's knowledge of scientific farming and good management practices were far ahead of those of the Georgia farmer. I became convinced, during my year of study there, that what we needed in Georgia was a better system of agricultural education, one that would lead to better farming. Studying the problem further upon returning home, it became evident that to do this required help from our State Legislature. Elected to that body later, I was able to give some leadership to a program for improved agricultural training in our State.

My year of study in Denmark gave me a detached perspective of Georgia's basic farm problem, which I probably would not have gained until later in life. Also, my one year of constant association with the best farm managers in the world, and through actual work on a Danish farm, gave me a broader concept of farming which I never would have achieved. As Agricultural Commissioner, I know the value of this experience. I'm glad the Rotary Educational Foundation of Atlanta goes on.

Campbell



## I REMEMBER ROTARY FOR A HOUSE

**A** BIG DAY for me in my home town, back in 1946, lifted my spirit sky-high. I guess it could be called "Elmer Morriss Day." The Governor of the State was there, the Mayor, dozens of other city officials, and hundreds of friends and neighbors—all crowded inside the municipal hall in Ringling, Oklahoma, to see a returned veteran given a new start in life. The "start" was a \$31,300 fund for me and my family, out of which was built a home, completely furnished, for \$10,000. Contributions to the fund came from all over the world, but it got its start right in Ringling when the Rotary Club decided to buy a home for Velma Lee and me. Velma's my wife.

This big campaign was started shortly after I came back to Ringling, following many months in Army hospitals. You see, my outfit was one of the U. S. divisions that fought the Battle of the Bulge in Belgium in December, 1944. Our losses ran high. I was hit several times, losing both legs, an arm, an eye, and a finger. Still, I came out of it, ready to pick up my life again with Velma Lee. We were just beginning to lay plans for our new future when the Rotary Club stepped in and changed the picture considerably.

I don't know all the details of the fund drive that began in Ringling, and wound up with contributions coming in from Rotary Clubs of many lands, from civic groups, the American Legion, and from individuals as far away as Austria. I do know, though, that the Ringling Rotary Club began it all by voting to raise \$5,000 or \$6,000 to buy us a small place in town. Then, Rotarians figured that others might want to help the drive along, so they made it county-wide. That's when the plan mushroomed! It moved to the next county, with the goal being upped to \$25,000. It was then taken up by newspapers in Fort Worth, Texas, Oklahoma City, and other places.

To have so many people, friends and strangers alike,

By **ELMER MORRISS**

open their hearts to you the way these people did for me causes feelings that don't fit any words. At least, they don't fit any words that I know. All I can think of to say is that I shall forever be grateful to the Rotarians of Ringling, and the hundreds of other generous people, who helped to give me a good solid hold on a new life.

Now, after living eight years in the house, we have plans under way for a larger one, as Danny, our 8-year-old son, needs a room of his own. It's still in the blueprint stage, but we hope to start building this Spring. The doors will all be three feet wide so that my wheel chair clears easily, and the front entrance will have a ramp. Incidentally, I don't use the wheel chair all the time, as I get around quite well with my artificial legs. But every so often, to take a rest from the legs, I go back to the wheel chair for a short time. With the wider doorways and the outside ramp at our new house, maneuvering my two-wheeler will be no trick at all. Naturally, we're looking forward to getting the new place started and moving into it, but we'll have some lasting memories about the old house we're leaving.

In all that I've done since my return to civilian life, I've had the good fortune to have friends waiting to give me a hand, if needed. Their words of encouragement have helped, too, at such times when I decided to return to school for my diploma, or when I changed from selling automobiles to television sets. Having friends on your side gives you confidence in yourself, and with that a job's half licked.

I started my new life years ago with confidence, and I feel that it first swelled up in me when the Rotarians of Ringling showed me that others were cheering for me, too.



*Velma Lee and Elmer, in 1946, sitting on the lawn in front of the new home bought for them in Ringling . . .*



*. . . Here are the Morrisses, eight years later, with their son, Danny. They plan to start building a new home soon.*



# PEEPS

## at Things to Come

BY HILTON IRA JONES, PH.D.

■ **Pearl Spray.** A spray packaged in an aerosol can is designed to produce a mother-of-pearl finish on almost any surface, including cloth, glass, wood, leather, and ceramics. The spray is transparent, permitting the undercoat to show through. It comes in a kit with suitable under colors, thinner, and small brush.

■ **Wall Primer.** A new wall primer dries so fast that it is ready for the finish coat as soon as the circuit of a room is completed. With this so-called primer, sealer-coater, two-coat-a-day painting is now possible, for it dries in 45 minutes to two hours. Since the sealer-coater is a water emulsion, there is no solvent odor. Formulated with a new odorless base material, polyvinyl acetate, it bridges fine cracks. It will not plague the household with objectionable pungent fumes.

■ **Aluminum Wood Screws.** Now available to manufacturers and home craftsmen are aluminum wood screws, which come in all standard sizes, slotted and Phillips head styles in flat, round, and oval. Aluminum is highly resistant to corrosion, making fasteners of all types in this metal very valuable and useful in the ordinary workshop.

■ **Seamless Can.** Aluminum transport cans may replace stainless steel cans for storing and transporting chemicals, pharmaceuticals, and food products. The cans are described as seamless and easy to clean. A hermetically sealed cover prevents contamination and spoilage of perishable materials.

■ **Spray Paint.** When you want parts and equipment painted or touched up, you can do it now in a matter of seconds with a recently announced paint that is sprayed on. There are no mixing, no clean-up. All that is necessary is to shake the hand-size aerosol can and release the fingertip spray valve. It is guaranteed to be nonclogging and it comes in all colors.

■ **Windshield Wiper.** A windshield wiper has been designed for the wrap-around windshields of some of the newly introduced motorcars whose severely curved glasses often have bad-weather corners that obscure vision and defy ordinary wipers. The new wiper, which can be installed on the existing wiper pivot, sweeps into these blind spots.

■ **Mold Release.** A mold release for resins used on steel and other nonporous surfaces is effective for low-pressure glass-fiber laminating as well as for transfer

molding. The excessive sticking of other plastics and nonplastics may be prevented by this solution. One application is long lasting for many cycles. It is easy to handle and may be applied by spraying, brushing, or wiping. On heated dies there is no sign of carbonization or build-up. Colorless and clean, it has a low surface tension and therefore thickly spreads over the entire surface. It increases durability of the mold and lowers maintenance costs. The unit can be recharged again and again.

■ **For the Birds.** Since his retirement an Ohio doctor—a member of the Rotary Club of Cleveland—has interested himself in a housing project—one for the birds, that is. His specialty is a new combination feeder and wren house, which can be converted from one to the other without tools. Made entirely of aluminum, it can be used both Winter and Summer.

■ **Lawn Edger.** A new lawn edger which trims along sidewalks and curbs has a steel blade whose rip-sawlike teeth actually sharpen themselves as they rub against concrete curbs. The blade is slightly heavier than razor-blade stock. The 50-inch handle of the edger permits the user to stand while edging his lawn.

■ **Aluminum Paint.** A special patented formulation of aluminum paint, ready mixed and ready to use, will withstand heat and will not chip, blister, crack, or peel. When applied to any metal surface, it becomes permanently bonded upon subjecting it to heat of 500 to 1600 degrees Fahrenheit. It may be brushed on, sprayed, or dipped.

■ **Lifetime Service.** Metal furniture is

now being produced which will give a lifetime of rugged service. A protective prepaint treatment is used to bond bronze-like finishes to sturdy steel. The treatment consists of millions of tiny interlaced nonmetallic zinc-phosphate crystals that anchor paint to the steel and makes the furniture highly resistant to scratching, kicking, and scuffing.

■ **Waterproof Adhesive.** A new clear plastic superstrength household and general-purpose cement for the rapidly expanding millions of do-it-yourself fans is now available—the result of 29 years of effort constantly to improve the cement used in model-plane building.

■ **Six-in-One Fuse.** Now available is a six-in-one fuse in the form of a cartridge that screws in ordinary fuse boxes. When an overload blows a fuse, a tiny neon lamp blinks on to show which fuse needs changing. Instead of putting in a new fuse, the householder merely clicks the fuse cap to the next position, after removing the overload on the circuit. This restores the electric power.

■ **Junior-Size Planetarium.** On the market is a small, inexpensive plastic globe that can show about 40 constellations of about 300 stars. Designed for use in the home and school, the planetarium projector works in any dark room of any shape, and can be adjusted for seasons and hemispheres.

■ **Fabric Made without Looms.** No loom is necessary to make a new fabric. Instead it is made by saturating and bonding random fibers together in a smooth, porous, uniform mat. The result is a nonwoven fabric of high gauge-weight ratio, multidirectional strength, and a soft, pliable hand. Its range of uses includes backings for plastic sheeting, fillers for plastic laminates, tablecloths, desiccant bags, filter cloths, and replacement for felt.

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Letters to Dr. Jones may be addressed in care of THE ROTARIAN Magazine, 1600 Ridge Avenue, Evanston, Illinois.

*The hand that rocks the cradle has gone electric! This can-like device, when attached to a crib or carriage, imparts a gentle rocking motion to it. In the crib application, springs supplant two castors—or all four if desired. A Rotarian in Salem, Oreg., developed the item as an aid to busy parents.*



# Speaking of BOOKS

**Sportsmen and humorists, animals and kings—  
they quicken this month's reading.**

**By JOHN T. FREDERICK**

**W**HAT sport do you most enjoy watching and reading about—golf, baseball, football, tennis, boxing? Whatever your favorite may be, you know the name of Grantland Rice, at his death in 1954 probably the best-known and best-loved sports writer in the world; and you will find a wealth of good reading in his autobiography, *The Tumult and the Shouting: My Life in Sport*. For more than 50 years Grantland Rice described for his readers great events in sports, both in the United States and abroad. He knew most of the major figures in all fields of sports, many of them intimately. This book is the rich harvest of this uniquely broad experience.

*The Tumult and the Shouting* is remarkably free from the besetting sin of most men and women when writing the stories of their own lives: too much emphasis on the capital "I." Instead Rice focuses his recollections on the most colorful and history-making figures in his immensely wide circle of friends: Ty Cobb and Babe Ruth; Walter Hagen and Bobby Jones; Jack Dempsey, Gene Tunney, and Joe Louis; Bill Tilden and Knute Rockne; Babe Didriksen. There is even a chapter on Man O'War with a beautiful picture of the great horse, with his Negro groom and friend, Will Harbut, as my wife and I saw him in his retirement in Kentucky many years ago. These chapters are crowded with illuminating anecdote, charged with the generous idealism that made Grantland Rice a power for better sportsmanship throughout his life. It is indeed a history of sports for half a century, rich with materials never before assembled and in many cases never before published. I expected a lot from this book. I am more than satisfied. I don't see how anyone who has been at all interested in the fields of sports could fail to enjoy it.

Two other new autobiographies have very real historical importance: *Treadmill to Oblivion*, by Fred Allen, and *King of Comedy*, by Mack Sennett, as told to Cameron Shipp. Allen's book is a characteristically acid comment on

the development of radio entertainment during the long period of his distinguished participation in it. Much of the book's interest and value lies in the generous excerpts from actual scripts of radio shows—from "Town Hall Tonight," Allen's long and history-making radio feud with Jack Benny, "Allen's Alley," and many others. The accompanying text crackles with Allen's sardonic humor. I like the book very much.

Do you remember the Keystone cops, Mabel Normand, the early Charlie Chaplin? Mack Sennett was in motion pictures practically from the beginning. He introduced many of Hollywood's great, and made motion-picture history in a dozen ways. His autobiography is appropriately informal, crowded with people and events, often hilariously funny, sometimes pathetic—always entertaining. Especially for those who recall fondly the days of Harry Langford and Ben Turpin, this book offers much pleasure.

Scholars will have to deal with these books when they write the social history of the past half century. Meanwhile, nonprofessional readers can enjoy them wholeheartedly.

The historical value of Trygve Lie's *In the Cause of Peace* is obvious. What might not have been expected is that this record of the United Nations' first seven years, by the first Secretary General of the organization, is also an absorbing personal narrative. Mr. Lie has the power of making events vivid and personalities come alive. Since he has participated actively in many of the most important events of those seven years, and has known thoroughly most of the most influential men of the times, this power of his is exerted fruitfully, and the product is a book of real significance.

Did you know that Alaska is twice as big as Texas, that Nome is 500 miles farther west than Honolulu, and that in its greatest breadth Alaska would reach from Cuba to Greenland? I didn't. *Fifty Years in Alaska*, by Carl J. Lomen,

is one of the best books on this vast and largely undeveloped region that I have ever seen. It centers around the reindeer industry, which Carl Lomen and his family built to marked importance. But behind and around this personal story is the larger story of Alaska itself, genuinely well told.

Livestock of a somewhat different kind is the central theme of *Arnewood*, by Melvin Schoil. It recounts the experience of an Iowa dairy farmer, over the past 30 years. Unpretentious, warmly human, accurate in detail, and constructive in spirit, this is a book of distinct value.

From Ireland comes Cecil S. Webb's enjoyable account of still another kind of livestock, in *The Odyssey of an Animal Collector*. Webb is now superintendent of the Dublin Zoo, but has spent much of his life in collecting expeditions to Africa, South America, and Asia—and in the almost equally difficult tasks of bringing back his living specimens and making them as healthy and happy as possible in their new homes. He writes simply and with deep appreciation of living creatures, including the human kind.

\* \* \*

Letters are an especially revealing form of autobiography—since normally they are written for the eyes of but a single person rather than for the public. I am very glad that the Harvard University Press has published *Cowboys and Kings: Three Great Letters* by Theodore Roosevelt. Two of these, to Sir George Otto Trevelyan and to David Gray, are of 1911, and possess marked historical interest in their revelation of the international forces then already at



*A colobus monkey and her adopted baby are noted in Cecil Webb's new book, *The Odyssey of an Animal Collector*, an account of the foibles of creation.*

work to bring about the First World War. Even more revealing of "Teddy's" unique personality is a long letter of 1903 to John Hay, detailing experiences of a long trip in the West. Theodore Roosevelt was a truly good writer. Here is some of his best.

Autobiographical in nature are two recent collections of miscellaneous writings: *Quite Early One Morning*, by Dylan Thomas, and *Thirty Years*, by John P. Marquand. It is quite possible that Thomas, who died last year at the age of 39, was the most gifted poet of his generation. His poetry, highly individual in style and packed with intensely felt but often obscure imagery, is very difficult for many readers, though rewarding of study far beyond that of most of his modern contemporaries. His prose is easily recognizable as the work of the same writer, but such remarkable sketches as "A Child's Christmas in Wales" are much more readily accessible. This collection, chiefly of prose pieces but including some poems with the writer's comments on them, is, I believe, an admirable introduction to his work.

My already high respect for John P. Marquand as a writer is increased by this new collection: stories, articles, and speeches which have not previously appeared in book form and represent the span indicated by the title, *Thirty Years*. Especially valuable is Marquand's interpretation of the literature of the 1920s in "The Same Old Bird." There is excellent reporting in the war pieces. Altogether this is a book which offers very good reading in exceptional variety.

In an "Author's Note" to his historical novel of the Jewish settlers at New Amsterdam in the days of Peter Stuyvesant, *Blessed Is the Land*, Louis Zara says: "I have tried to shape these people not with the hindsight which the present affords but with an interior sympathy for the times in which they flourished." There is a true sense in which all fiction, even historical fiction, is autobiographical. If fiction is to move and convince a reader, it must have roots in the deeply felt experience of the writer—whether that experience be actual or imaginative. Obviously, the historical novelist cannot have seen in the flesh the people about whom he writes, or eaten their food and fought their battles. But he must have shared their lives imaginatively with intensity and fullness if he is to make them live for others.

A peculiarly rich harvest of historical fiction rounds out our shelf this month: four novels each of which I recommend with much more than ordinary enthusiasm. To my mind, Zara's *Blessed Is the Land* is his best book thus far. Through

strongly realized characters and a vigorous but always consistent and convincing narrative he reveals the experience of the earliest Jewish colonists in the New World: the hardships, the crises, the eventual gradual realization of what the New World can mean.

Two books which offer most positive reading enjoyment are *The Long Ships*, by Swedish Frans G. Bengtsson, and *The Sable Lion*, by Flemish Jan Van Dorp.

Frans Bengtsson's re-creation of the world of the Vikings seems to me one of the finest I have ever read. They are strange at first, these fierce seafarers with their love of fighting for its own sake, their prodigies of endurance and of eating, their naïve acceptance of Christianity, but they become real men and women indeed, in a book of sustained excitement and positive value. *The Sable Lion* is a novel of seafarers of some six centuries later, of the mariners of Ostend, their raids on the British coast and their traffic with India. It achieves a memorable group portrait of a remarkable family, each member of it sharply individualized, through unfailingly absorbing narrative.



Galván

*The Cross and the Sword*, by Manuel de Jesús Galván, translated by Robert Graves, is the first of a series of Latin American classics, sponsored by UNES-

CO and the Organization of American States with the purpose of making representative works of Latin American literature more widely available to English and French readers. It is a rich fictional recreation of the earliest years of the author's native Santo Domingo, centered about the Indian prince Enriquillo and his successful revolt against Spanish oppression. Its greatest and most completely portrayed figure is that of the Indians' great advocate Las Casas. First published in 1882, this novel fully justifies its selection for this highly promising series.

Books reviewed, publishers, and prices: *The Tumult and the Shouting*, Grantland Rice (Barnes, \$5).—*Treadmill to Oblivion*, Fred Allen (Little, Brown, \$4).—*King of Comedy*, Mack Sennett and Cameron Shipp (Doubleday, \$4.50).—*In the Cause of Peace*, Trygve Lie (Macmillan, \$6).—*Fifty Years in Alaska*, Carl J. Lomen (McKay, \$4).—*Arnewood*, Melvin Scholl (State Historical Society of Iowa, \$5).—*The Odyssey of an Animal Collector*, Cecil S. Webb (Longmans, \$6.50).—*Cowboys and Kings*, Theodore Roosevelt (Harvard University Press, \$2.75).—*Quite Early One Morning*, Dylan Thomas (New Directions, \$3.50).—*Thirty Years*, John P. Marquand (Little, Brown, \$5).—*Blessed Is the Land*, Louis Zara (Crown, \$3.95).—*The Long Ships*, Frans G. Bengtsson (Knopf, \$4.50).—*The Sable Lion*, Jan Van Dorp (Putnam, \$3.50).—*The Cross and the Sword*, Manuel de Jesús Galván (Indiana University Press, \$3.75).

## Human Nature Put to Work



Maybe there should be stronger incentives than cold cash, but are there? We were running high light bills in our house. Nagging had done no good. Lights blazed all over the house. Then I hit on a plan. I took the electric bills for the previous year, figured the monthly average, and offered this proposition: whatever we save each month over last year's average would be divided among our youngsters. Now switching off lights has become a universal household habit—and the children are enjoying some sodas they wouldn't have had.

—Helen Houston Bolleau, Covina, Calif.



The wish to be loved—is there a greater force in human nature? The great educator Frank Laubach tells how a young teacher used it to lead a village toward literacy. A princess in the Sheikh's house had learned to read, but no one else was interested. The young teacher persuaded a handsome youth to write a love lyric to the princess, praising her not only for her beauty, but also for her learning. The princess read this amorous ditty to her friends, and lo, a thirst for learning was born! Dr. Laubach himself then published other love lyrics in his paper for new literates. Before long, 600 women in the village had learned to read.

—Philip Barron, Margate, England  
From Presbyterian Life

Let's have your story. If it's used in this department, a \$10 check will be sent you (\$5 if it's from another publication).—Eds.



*"Look out! It's a strike!" A facial study (above) of that moment just before the ball hits. . . . Forty teams bowl simultaneously (below) in the annual Rotary joust.*

## SYRACUSE

**T**HIS month of March it will happen again. There'll be the bass rumble of the big black ball down the slick wooden alley—and the crash of tumbling maple pins. The 13th annual New York State Rotary Bowling Tournament will be on once more.

Yes, it's State-wide. More than that, it's international, since every year five sturdy Canadians, long ago hardened to Yankee jests, join the sport. The hosts are the 465 Rotarians of Syracuse, New York.

Last year I dropped in on the tourney, added up some columns of figures, and jotted down these startlers:

"Some 545 Rotarians bowled over a total of 243,836 pins; 108 teams represented 63 Clubs. Winning team in the championship division: the "Syracuse Spokes"—yes, the *hosts*, which proves their skill matches their hospitality—"with a score of 2,899; booster division winners were Mount Morris Number Two with 2,478."

Why do they do this? Why do normal, intelligent, busy men take time off to travel (350 miles in some cases) just



Photo: Hawley



# BOWLS THEM OVER

*This March, as every March, some 600 keglers from 60 cities will meet here for Rotary fun like this.*

to roll a ball at some pins? One reason is the \$1,500 worth of prizes offered—everything from steam irons [see pages 14-16] to lawn mowers, so the winner can work even harder.

But prizes are a minor reason. So is prestige, even if the tournament does hold American Bowling Congress recognition. If you looked hard enough, you might find the real reason in a couple of old Rotary tenets: fun and fellowship. The game and the score are important, naturally, and everyone does his best to walk off with a prize—but in the companionship and team play, in the jesting and wise-cracking with like-minded men, the participants find their reward.

For a good many years Rotarians in all parts of the world have found this

same reward. Many are the old-time keglers who still recall their scores in the Rotary International Telegraphic Bowling Tournament. For more than a quarter century, Rotarians played each other on the same night all over the world, sending in their scores by telegraph to the Club in Kansas City, Missouri. Many another Club—from Old Number One in Chicago to others freshly organized—has its own bowling tourney.

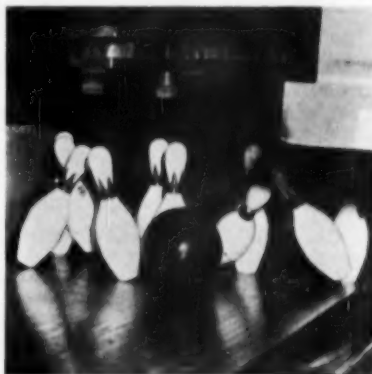
The Syracuse meet brings out the same spirit. After bowling with their teams, more than half the guests stay over for the annual bowling banquet. What's the program? Well, there isn't any—not a planned one, anyway! Prizes are handed out, visitors volunteer for impromptu bits, and conversation takes

an animated turn. Kidding, of course, is the order of the day; and the five Rotarians from Napanee, Ontario, Canada, who usually play with smaller pins, come in for more than their share.

Considering the numbers of keglers involved—40 teams bowl simultaneously—the smoothness of the operation is noteworthy.

Just one more note I see here on my pad; says, "No way to measure numerically the amount of rubbing liniment or Rotary fellowship. Would guesstimate a major portion of both."

—Yours, THE SCRATCHPAD MAN



*Rotary bowlers (left), the vanguard of an expected 600, flock into the Syracuse alleys. Here they renew their competition for the 13th time this month.*

*Rotarians R. E. Hamilton and E. V. Ferrara check scores posted for the information of all concerned.*



*Door prizes are awarded to top scorers. Rotarians E. J. O'Neill and W. C. Lyons, of Syracuse, check off the individual items.*

*R. F. LaCasse, of Syracuse, does the honors at the microphone for the bowling dinner.*



# Golden Glances

*Here's what many Clubs and Districts have done  
or plan to do to celebrate Rotary's Golden Year.*

**Tainan, China**—Early plans by the Rotary Club of this city call for a "Golden Anniversary Week" to be observed April 4-9, the publication of articles about Rotary in the local press, and the inauguration of English classes in a local school for a three-month period.

**Oak Harbor, Ohio**—Here, too, a beautiful float told residents that Rotary was to reach its 50th year in February. It also dramatized Rotary's world scope in this attractive way: members' wives posed atop the float in the colorful costumes of other lands.

**Cairo, Ill.**—The important industrial advantages this Illinois town has in plenty are being made known coast to coast in the United States through a large-scale advertising program sponsored by several local organizations, among them the Cairo Rotary Club. It's an Anniversary project for the Rotarians, one aimed at bringing new industry to Cairo.

**Grenfell, Australia**—Along two streets in this Southwestern Australian town, 129 golden poplars were planted several months ago by the Rotary Club, a far-sighted move with the date February 23 in mind. On Rotary's birthday these trees were six feet tall and their branches covered with glistening golden leaves, a beautiful reminder of the Golden Year.

**Macon, Ga.**—Rotary's birth date was scheduled to set off a week-long celebration in Macon, for by mayoral proclamation February 23 was to begin "Rotary Week" here. It was to open with a dinner for the ladies and the showing of Rotary's film, *The Great Adventure*. Already begun is the Club's International Service project involving the formation of new friendly ties with the Rotary Club of Florence, Italy. In Club Service, Macon has formed a Council of Past Presidents, its members numbering 27 former Club leaders.

**St. Thomas, Ont., Canada**—"Let's focus attention on the Golden Anniversary and the Chicago Convention, too," said Rotarians of this city as they sought a Jubilee project. What they came up with was an essay contest for members' wives on the subject "Why my husband should take me to the Chicago Convention to celebrate the 50th Anniversary." It produced some sound feminine thinking on the matter, with prizes for winning essays.

**Escondido, Calif.**—Beside a ladies' night, special speakers, and promoting the Four-Way Test, the Rotary Club here has already achieved success in a major Golden Anniversary project: it has made possible the continuation of a junior college on the outskirts of the town. The school, Palomar Junior College, needed additional funds for permanent buildings, but three bond issues had not passed at local elections. With a fourth bond issue coming up, the Escondido Club set out to ensure its passing by making voters aware of its merits. Support for the bond issue was given in newspaper articles and petitions, and by wearing lapel ribbons in the college colors. With the facts better known, voters changed their minds and passed the bond issue with a 70 percent "Yes" vote. "The endorsement of the Escondido Rotary Club," said the college's president, Rotarian Phil H. Putnam, "was responsible for the success of the bond election."

**Cardiff, Wales**—Golden Jubilee plans here began with these two projects: the establishment of a suite of rooms at a blind institute for £1,000, and the organization of an international youth camp with funds totalling £350.

**Moline, Ill.**—In Illinois' Rock Island County, many groups are working together to establish a mental-health center in Moline, one of the participating

organizations being the Moline Club. When the center is ready, the Rotary Club, as an Anniversary activity, will provide furniture and other equipment costing some \$4,000.

**Asansol, India**—The organization of an Antituberculosis Association here is well under way, with Rotary funds set aside to finance its formation. Planning began as early as last August when a public meeting was held and officers of the new group elected, most of them coming from the ranks of the Asansol Club. A musical show has been held to raise funds for the association. Plans include the building of a diagnostic clinic and a treatment center.

**Lakewood, Ohio**—An early bow to Rotary's 50th Birthday was made by Lakewood Rotarians when they travelled to Ashtabula, some 60 miles away, to help celebrate another birthday, that of Edward H. Broughton, Governor of District 229. The trip was made as an Anniversary project aimed at promoting closer inter-Club relations.

**Indianapolis, Ind.**—Forty years ago the Rotary Club of Indianapolis co-operated in the founding of the local Southwest Social Center, a recreational and educational institution with more than 60 separate clubs for young people. Now, as a Golden Year project, the Club is going to build a one-story-and-basement brick building for the Center costing \$120,000, an amount fully pledged by Rotarians within six weeks. The new quarters will include a gymnasium, game room, kitchen, storage and locker space, and offices.

**Daytona Beach, Fla.**—Here the Rotary Club has Golden Year projects completed, others yet to come. Those accomplished include the purchase of a station wagon for an orthopedic center, the introduction of the Four-Way Test to local



Here a Golden Anniversary project has a roof put on it—with Rotarians doing the job. It's a 70-by-24-foot shelter house (at right) in Zelienople, Pa., valued at \$4,000. It was to be given to town after February 23.



high-school and college students, and the organization of youth clubs in two high schools. Still to come on the Anniversary schedule was the sponsoring of a Cuban student at a Daytona Beach high school, with all expenses paid by the Club, and a ladies' night featuring the film *The Great Adventure*.

**Liverpool, England**—British and overseas students at the Methodist International House in this city are going to have the ground floor of their quarters newly furnished and redecorated as a result of the Liverpool Club's Anniversary project: the donation of £1,000 for the work.

**Lakeshore, Md.**—More hospital beds, wheel chairs, walkers, crutches, and the like are the goal of a Golden Anniversary project of the Lakeshore Rotary Club. A "sick loan chest" is to be built up by collecting such equipment for lending to the needy sick. Plans call for storing the equipment in a central location, to be drawn upon as needed by local health-center specialists.



*"In Rotary's 50th year, we present this car to your nursing order," says C. E. Carpenter, President of the Oakville, Ont., Canada, Rotary Club, as he hands keys to Dorothy Knight, a member of the Victorian Order of Nurses. Looking on (at left) is G. C. Wright, Chairman of Car Committee.*

**Calcutta, India**—Now 35 years old, the Calcutta Rotary Club is compiling its history of service, the record to be completed during Rotary's Golden Year. The celebration will be widely heralded in the Calcutta area, for the Rotary Club arranged to have special newspaper supplements about Rotary published on February 23.

**Colonial Park, Pa.**—To the first Club admitted to Rotary International outside the U.S.A. after February 23, 1955, the Colonial Park Rotary Club was to send a gift and letter of welcome. In Vocational Service, an employer-employee dinner will be held, with Rotarians inviting key members of their businesses.

**Haslemere, England**—There will be an "International Week-end" and an "International Night" in this British town, high-lighting Rotary's world-wide scope and promoting better-informed global thinking. Overseas guests will take part in these occasions.



*The Golden Year is being commemorated with flowers in Plainwell, Mich., as Rotarians plant 300 lilac bushes, donated by a local utility company, near a cemetery.*

**Williamstown, N. J.**—As a festive parade wound its way through Williamstown recently, curbside watchers learned of a milestone their local Rotary Club would mark in 1955. The announcement—attractively presented—was seen on a float bearing a Rotary wheel and the words "50th Anniversary."

**Camperdown, Australia**—Near the University of Melbourne, an International House is going to be built soon, and over the door of one of its rooms will be a sign reading "Camperdown Rotary Room." This Golden Jubilee project had its beginning at a dinner attended by Rotarians and some 60 guests, at which more than \$2,000 was pledged for the room. The total cost is estimated at \$5,000.

**Tampa and Ybor City, Fla.**—February 8 was scheduled to be "Rotary Day" at the Florida State Fair, according to plans by these two Florida Rotary Clubs. The schedule of events was to include a Rotary pageant before an expected crowd of 10,000 persons.

**Stroud, England**—A new home for old people is in the blueprint stage here, with the Rotary Club giving leadership to the project. If the building timetable worked out, ground for the home was to be broken on February 23, the beginning of the 13-week Anniversary period.

**Brentwood, Mo.**—This Missouri community is proud of its beautiful park, and the Rotary Club here is working to make it even more attractive by earmarking money to be used for improving facilities. A Rotary pancake-and-sausage breakfast opened the fund with \$600, a figure soon to be increased with proceeds from an auction.

**Clarksburg, W. Va.**—Plans have been drawn, a location selected for a Crippled-Children Treatment Center, an Anniversary project, in this West Virginia city. The first request for fund pledges at a Club meeting brought in

nearly \$6,000 from members, with more soon added. From local doctors has come high praise for the plan.

**Abilene, Tex.**—Early in the morning, on March 19, the first leg of a transatlantic air tour, a Golden Anniversary project of the Rotary Club of Abilene, begins. In the touring party will be some Rotarians of west Texas, a number of non-Rotarian neighbors, and members of the McMurry College Band—in all some 60 or 65 persons. A two-week European jaunt, with stops in England, France, Italy, Switzerland, The Netherlands, and Belgium, this Jubilee tour had its beginning when the Abilene Rotary Club decided to help promote better international understanding and goodwill through direct contact with people of other lands. Early plans foresee the presentation of band concerts in the European cities visited, with a possible appearance before Britain's Queen Elizabeth. Band members will stay at Rotarian homes during stopovers, and will have opportunities to take local sight-seeing tours. Transportation expense is estimated at \$1,000 a person; bandmen, however, need only pay for their passports. "Our young people," predicts Holley W. McDade, President of the Abilene Club, "are going to do much for international friendship over there."

**Patna, India**—In this city of 280,000, the Rotary Club has Jubilee plans for the building of an athletic stadium and a medical clinic for a local nursery. In Club Service, it has increased its membership 15 percent more than the 10 percent urged by Rotary's President, Herbert J. Taylor. In Rotary extension work, Patna recently sponsored the formation of a new Club in Ranchi, the inaugural meeting being addressed by the Governor of the State of Bihar.

**District 232 (Ohio)**—In this District of 31 Clubs, a student from overseas is being sponsored at a college in the United States, expenses being met by contributions from each Club.



# Rotary REPORTER

Brief Items on Club Activities around the World

**Adenauer Medal for Santa Rosa** This story of two cities had its beginning several years ago when one sent the other a huge shipment of clothing for needy persons. The cities are SANTA ROSA, CALIF., and KULMBACH, WEST GERMANY. It was soon after World War II when the California town sent relief boxes across the Atlantic to Germany. Eventually close ties of friendship grew between these widely separated communities. Not long ago this relationship between SANTA ROSA and KULMBACH was fittingly crowned when the Lord Mayor of the German town, Georg. Hagen, visited



*Picnic time for foster children living on farms near Columbiana, Ohio, finds Rotarians busy cooking up the victuals, as these corn-on-the-cob chefs are doing. It's an annual Rotary outing for the youngsters, one that their hosts have fun giving—and attending.*

SANTA ROSA during a tour sponsored by the U. S. State Department and presented, at a meeting of the Rotary Club, the Chancellor Konrad Adenauer Medallion to Karl F. Stolting, SANTA ROSA's Acting Mayor. Six other KULMBACH citizens attended the Rotary meeting at which a Club member, speaking German, outlined Rotary's service program.

**in Hiroshima a Need Is Filled** The social life of many a community often is built around a town hall, or other public meeting place where townspeople gather for holiday parties, discussion forums, dances, and other affairs. Such a building is now nearing completion in HIROSHIMA, JAPAN—or perhaps is now in use—and behind its planning is a Rotary story that goes back to 1952. In that year, HIROSHIMA Rotarians travelled to FUKUOKA, JAPAN, for District 61's annual Conference. The auditorium in which they met was beautiful, and they asked

themselves, "Why not a building like this for HIROSHIMA?" Back home they talked about such a building with city officials and Rotarian bankers, contractors, and others in the building trades. A 2,000-seat auditorium soon was blueprinted, and a Committee of Rotarians organized to raise \$900,000 to meet its cost. By mid-1954, 78 percent of the goal had been reached. Site of the building is in Atomic Bomb Memorial Park, and the construction schedule set late 1954 as the finishing date (see THE ROTARIAN for September, 1954, for a sketch of the hall). In the three-story auditorium will be 84,000 square feet of space, including dining rooms and hotel accommodations. One of the decorative features, a ten-foot ornamented glass sheet, will be the gift of an OSAKA Rotarian. Outside the hall, as a Golden Anniversary project, the HIROSHIMA Club is planning to erect a water fountain.

**Rescuing on Ice Is Safer Now** Winter sports on ice carry a hazard for the sportsman: he might fall through if he treads where it is too thin. The same hazard confronts the rescuers, too. In the Big Bear Valley resort area of California, this risk to rescuers was lessened recently by equipment bought by the Rotary Club of Big Bear Lake (Bear Valley). After checking with the local sheriff's office to find



*Photo: State Journal*

**Sampling a Wisconsin dairy product—cheese—are Mr. and Mrs. Roy W. Gibson, farmer guests at the 17th annual farm-city gathering sponsored by the Rotary Club of Fort Atkinson, Wis. The "cheese party" was filmed for national showing by a trade association. Between tasty bites, Rotarians and their guests formed many friendly ties.**

out what was needed, the Club bought a lightweight boat, a paddle board, life preservers, and 1,000-pound-test nylon rope in 500-foot coils. The equipment is kept at fire stations on the lake front.

**Figures Tell the Full Story Here** As the 1953-54 fiscal year ended and Clubs began totting up attendance records for the 12 months, there were reported some outstanding

attendance achievements for the year. One report that reached the Central Office ended with these challenging words: "We lay claim to a record." It came from the Rotary Club of GOLDEN MEADOW, LA., and set forth these facts:

—With an average membership of 33, the Club led its District (202) nine months during the year, placed second once, was third twice.

—36 perfect-attendance meetings were held.

—25 members recorded perfect attendance.

—Club members made up at 302 meetings, visiting 28 different Clubs. The neighboring Rotary Club of GRAND ISLE, LA., was visited 193 times.

The report announced that prizes had been awarded for attendance at a Club farthest away, for attending the most meetings away from home, and for visiting the most Clubs.

Does GOLDEN MEADOW's claim stand?

**Evacuate City in Air-Raid Test** At 2 P.M. on a Fall afternoon, residents of HASTINGS, Pa., went

busily about their daily chores in schools, homes, offices, shops, and other places of business. Everything was normal. At 2:05 P.M., the entire population of 3,500 had begun a descent into a coal mine one mile outside the town. It was a mass evacuation to test the coal mine as an adequate shelter against an atomic-bomb raid, a move reported by Civilian Defense officials to be the first of its kind in the U.S.A. To engineer this mass shift underground required much planning for transportation, food, air, and water—a job that was organized by the HASTINGS Rotary Club. Though the town had been alerted to the test, no one except officials knew the day or hour it would come. When the sirens shrieked their warning, there began a move to the center of town, where busses, fire trucks, and motorcars were quickly boarded for a nothing-flat trip to the mine's three entrances. Food was already stored in the mine, and water was piped in from natural springs. As for the air supply, everyone was surprised at its freshness. On hand to record the evacuation for the nation were



*In front of a sign reading, "It's Strictly for the Birds," a Rotarian of Newtown Square, Pa., passes out bags of—yes, bird seed at a local bird-house contest sponsored by a junior Audubon Society. The Club's free seed made bird lovers happy, and won new friends for Newtown Square Rotary.*



television cameras of a coast-to-coast network. George Clark, Community Service Chairman, called the evacuation a success, saying that "it proves a coal mine can be used in case of an atomic bomb attack."

#### Fresno Sends Aid by the Carload

On tracks in the railroad yards of FRESNO, CALIF., stood five freight cars loaded with food, ready to head for embarkation points on the Atlantic and Pacific coasts (see photo). These cars, containing dried milk, grain, and other food commodities, represented the Fresno Rotary Club's far-reaching way of celebrating in International Service Rotary's Golden Anniversary. It had decided to help relieve food shortages in Europe and Asia through the Christian Rural Overseas Program, which functions by obtaining surplus food from U. S. Government stock piles at no cost and sending it overseas after shipping expenses have been provided. Each carload of food costs approximately \$350 to cover packaging, movement to dock-side, insurance, and distribution at destination. To meet these costs the FRESNO Club raised more than \$2,000, an amount exceeding the charges for five carloads of foodstuffs. It was estimated that the carload of dried milk was worth some \$20,000, and that the grain shipment in another car would cost around \$7,000 at current market prices.

#### In Vallejo a Name Is Honored

A charter member of the Rotary Club of VALLEJO, CALIF., was a young man named James J. Hogan, a country doctor who rose to prominence in his profession through his research studies, medical writings, and excellence as a practitioner in his community. Besides his medical work, he later served VALLEJO and the Mare Island Naval Shipyard as a representative in WASHINGTON, D. C., for 14 years. In 1952, Rotarian Hogan passed away, and his Rotary Club and his community looked for ways to enshrine his name. When the town's new 2-million-dollar high school was planned, citizens saw a way to honor this illustrious man. The school would be called the James J. Hogan Junior High School, and at dedication ceremonies conducted by the VALLEJO Rotary Club it was thus named.

#### A Potpourri of Youth Activities

In their planning, Rotary Clubs regularly include tomorrow's leaders—the youth of today. Here is a sampling of some recent youth activities. In HYDERABAD, INDIA, the Rotary Club sponsored a debate for college students, with teams from some 30 schools participating. The debaters competed on two occasions, each time discussing a different subject. A two-man team was chosen by each school through contests held among its own students. . . . It was a gala "steak broil" in GRESHAM, OREG., that the Rotary Club put on to raise money for its youth fund, part of which goes to support a boys' club. Some 200 steak eaters came to the outdoor affair, their appetites sharpened as



Ready to roll is this freight car loaded with food for transatlantic shipment to Europe's food-short nations, one of five carloads consigned to Europe and Asia by the Rotary Club of Fresno, Calif. (see item). It's Fresno's Golden Anniversary project in International Service. At right is Leon S. Peters, Club President; on ladder is George Olsen, Committee Chairman; at coupling is Maynard Munger.



Stacked up here are 9,000 bags of used clothing collected by the Rotary Club of Old Mission (San Diego), Calif., for the local unit of Goodwill Industries, Inc., a not-for-profit organization employing handicapped persons who will turn the garments into salable items. Rotarians were helped by 2,100 Boy Scouts and a fleet of 30 trucks. Accepting the clothing is Dr. Myron Insko (left), a Goodwill executive.



A Winter program for cerebral-palsied children in Valley Stream, N. Y., centers around this indoor class for improving muscular control. Funds for equipment, heat, lighting, and other services are provided by the Valley Stream Rotary Club. F. Lonny Starr, Club President, visits with the youngsters and their instructors.



From a library-on-wheels, rolled to the side of his hospital bed, a patient selects a book, one of 130 provided by the El Campo, Tex., Rotary Club's portable book shelves. It's a bedside service now three years old. Rotarians' wives help keep the library supplied with current books. John F. Drozd, Jr., Committee head, is at left.



One of the first things rail passengers see upon arriving in Ratlam, India, is this well-placed Rotary sign at the station. One side gives the time and place of the Rotary meetings; the other lists the city's industries and some of the sights visitors should see.



The \$750 check being presented to Sister Superior Mary Michael by James Bedingfield, Jr., President of the Rotary Club of Coos Bay-North Bend, Oreg., is for furnishing a room at the hospital supervised by the Sister. The donation is part of the Rotary Club's Golden Year work in Community Service. A second hospital is to be aided.

they filed past a 20-foot-long barbecue pit manned by beaproned Rotarians. A high light was a steak-eating contest between two Club members that ended in a tie when both contestants announced their jaws were tired. Fellowship at the outing added a Rotary flavor to it all, and the youth fund benefited by nearly \$800.

To British Columbia, Canada, not long ago came 14 boys and girls from New Zealand to stay in Rotarian homes in MISSION CITY, ABBOTSFORD, and HANEY. Their trip had been arranged by a British Commonwealth youth organization, with assistance from Rotary Clubs in the Commonwealth. As their stay in Canada neared its end, the New Zealanders were entertained at a meeting co-sponsored by the MISSION CITY and ABBOTSFORD Rotary Clubs. . . . A youth rally in CUDDALORE, INDIA, recently brought together students from ten schools, their host being the CUDDALORE Rotary Club. They learned much about Rotary's service program, and many were given prizes, too.

**Many a Doctor in This House** If someone had shouted, "Say, Doctor!" in the meeting place of the Rotary Club of JERSEY CITY, N. J., recently, at least 19 heads would have turned at once. Such would have happened because the Club had as its guests 19 doctors from 13 countries of Europe, Asia, and the Middle East, all present to hear another doctor, Hauming Kwaan, of HONG KONG, speak about his homeland. The guests were studying at the Jersey City Medical Center, one of them being a Past President of the Rotary Club of SAN JUAN DE LA MAGUANA, DOMINICAN REPUBLIC.

**Land of Kilts Is Honored Here** A tape recording that crossed the Atlantic Ocean not long ago bound still firmer ties of friendship between Scotland and the U.S.A. It carried the program of a Rotary Club meeting in SPENCER, W. VA., that was dedicated to the Rotary Club of STRATHAVEN, SCOTLAND. Earlier the Scottish group had held a ladies' night in honor of the West

Virginia Club. On the recording sent to them, STRATHAVEN Rotarians heard Charles E. Whiting, of SPENCER, a Rotary Foundation Fellow for 1953-54, tell of his year of study at the University of Glasgow in Scotland and of the hospitality shown him by Scottish Rotary Clubs as he travelled about in that land. "I visited Scottish homes, churches, and schools," he said, "and they welcomed me warmly." Upon his return to the United States, Mr. Whiting brought a banner given him by the STRATHAVEN Rotary Club for presentation to SPENCER.

**Plaque Is There to Stay Now** On the lawn of the Mint Museum, near CHARLOTTE, N. C., stands an English walnut tree planted by Rotary's Founder, Paul P. Harris, in 1939. For a long time a bronze plaque identified this "tree of friendship," one of hundreds that Paul planted as he visited Rotary Clubs in many lands during his lifetime. Not long ago Charles H. Stone, a Past District Governor and one of those present when the tree was soded, passed the site and noticed the plaque was missing. With help from a Museum board member, the bronze tablet was found and plans made to give its location a new permanency. It was decided to attach it to the sloping top of a concrete base, a sturdy foundation built and erected by a Club member's construction company. Now the plaque is back at its original site, its inscription easily legible to all.

**Some Boys with Men behind Them** Boy Scouts aim at reliability and resourcefulness in their work, but they look often to their elders for help—and regularly find it coming from Rotarians. For example, in BANFF, ALTA., CANADA, a fund for a new Boy Scout building keeps going up and up as local organizations, including the

BANFF Rotary Club, contribute to it. By sponsoring special events, such as shows in a Rotarian-owned theater, the BANFF Club has raised some \$5,000 for the Scout building fund. . . . To the hundreds of Boy Scout troops sponsored by Rotary Clubs, another one was added recently in California, when the Rotary Club of NORTH OAKLAND put a troop under its supervisory wing.

Money for Scouting needs came from Rotary Clubs in NEW PHILADELPHIA, OHIO, and COOS BAY-NORTH BEND, OREG., when the former donated \$100 recently to a local troop and the latter set aside \$200 to buy rowboats for a Scout camp. . . . In CLAREMONT, N. H., 12 local groups recently received donations totalling \$2,110 from the Rotary Club, two of the contributions being \$50 checks to the Boy Scouts and Girl Scouts. Other donations included \$800 to a hospital for a nurses' desk, and bedside cabinets, \$250 for equipment at a community center, and \$200 to the YMCA for camping needs.

**Some Signs of Civic Pride** Clean, easy-to-read street and highway signs not only direct motorists, but also tell something about a town itself. Knowing this, Rotary Clubs put up new signs, keep old ones in good shape. In BRIDGEFORD, N. J., for example, the Rotary Club recently erected signs at all approaches to the city directing the way to the local hospital. . . . In ORVILLE, OHIO, the Rotary signs located on the outskirts of the city are bright-as-new once again—thanks to a recent paint job completed by the Rotary Club.

**Ring of Friends for These Brides** When World War II ended and American servicemen began heading for home from many parts of the globe, some had wives returning with them. They had married overseas and their wives became known as "war brides." INDEPENDENCE, LA., has several of these brides, their homelands being England, Germany, Italy, France, Belgium, and Russia. Recently the INDEPENDENCE Rotary Club decided to help make these young ladies feel more at

home in their new country, more a part of the community, by inviting them to an "International Night." Said Frank L. Anzalone, Club President, "We felt that we could profit by better acquaintance with these young women of other nations, and that their letters home could influence others in their attitude toward the United States." Featured speakers for the occasion were two college students from Brazil and Puerto Rico.

#### Showboat Rounds Vicksburg Bend

For many years the Rotary Club of VICKSBURG, MICH., has numbered among its Community Service projects aid to crippled children and a sight-saving campaign for youngsters. This work went along steadily, year after year, until a school consolidation of 22 rural districts broadened its scope and increased the need for funds. The problem set Rotarian minds churning for an answer, and they came up with a good one: the Club would put on an old-fashioned showboat minstrel to raise more money. Soon preparations were under way, with scenery being built, chorus practices held, jokes being rehearsed. After two months of work, the show opened for a two-night local stand, then "steamed" over to near-by BATTLE CREEK to entertain soldiers at a veteran

Photo: Lander



Out of the clouds above Boone, Iowa, came Major Milford Juhl, Air Officer of Iowa's National Guard, to speak at a Rotary meeting. After describing the military use of the helicopter, he demonstrated its maneuverability for Boone Rotarians. With him alongside the 'copter is Elmer E. Wiemer, President of the Rotary Club of Boone.

hospital. The two performances in VICKSBURG put \$2,000 in the cash box, thus enabling the Club to pay a \$450 bill for eyeglasses during 1954 and to donate \$500 to a crippled-children school in KALAMAZOO, MICH.

#### These Tykes Need Help—and Get It

The needs of the crippled child are special ones, ranging from transportation to medical care, and in thousands of communities they are met by Rotary Clubs. For example, in BRIGHAM CITY, UTAH, a 12-year-old muscular-dystrophy victim now has a new wheel chair "on loan" from the Rotary Club. He had a chair before, but outgrew it. A local public-health nurse told the Rotary Club of his need, and the

## ADVENTURE in ANGOLA

IS YOUR Rotary Club near an international boundary? The one in Angola, Indiana, isn't . . . but the 82 men who compose it say that personal contacts can place you near dozens of borders, bringing you closer in many ways to other countries than does mere proximity.

Here is what they mean: In Angola is the Tri-State College of Engineering and Commerce, its student population including men and women from nations in all parts of the world. Last year, when the Angola Rotary Club held an International Night at a time when world brotherhood was receiving wide attention, some 90 Tri-State students from 41 countries brought to the occasion an 'international scope that no geographical location could have afforded.

The evening began with a roll call of the 41 nations, with the students from each nation rising as their homeland was called. Behind the speakers' table was a large world map that held markers indicating the countries of the guests, while on the table sat a colorful centerpiece of small flags of each nation. Music also added a round-the-world atmosphere to the affair, as organ selections during the dinner included melodies of India and Italy, Mexico and Argentina, and a score of other lands.

During the evening, five student guests from widely separated places on the earth—Korea, Venezuela, Kenya, Indonesia, and Lebanon—spoke about their countries and their countrymen, their accomplishments today and their plans for tomorrow. A Sikh, master of five tongues, talked about

agriculture; a Korean praised the simplicity of his language; a Venezuelan described the construction advancements of his land; and so on. Each, according to Mel B. Wild, then President of the Angola Club, "added new strength to the fabric of friendship between his country and the land he was visiting."

In other Rotary communities, the fabric has been similarly toughened by recent welcomes to visiting students. In Poplar Bluff, Missouri, 30 students from 11 nations, touring the U.S.A. under the auspices of the American Field Service, stayed for two nights in 17 Rotarian homes during a stopover that included open-house parties, a picnic supper, and a trip to near-by Van Buren, Missouri, where they were further entertained by the local Rotary Club.

In Lake Charles, Louisiana, the Rotary Club there recently saw an International Service opportunity in its nearness to Southwestern Louisiana Institute in Lafayette, a school with many Latin-American students. The Club brought 50 of them to Lake Charles for a day of guided tours, a reception by the Mayor, a boat ride, and much friendly talk between hosts and guests.

In helping to make overseas students feel "at home" while away from home, Rotarians enjoy themselves. They like firming up their international ties. But how do the students feel about it? At the Angola gathering the answer was given when a young man from Baghdad, Iraq, said to his hosts, "This is the best thing that has happened to me in the United States."



In the cafeteria of Tri-State College in Angola, Ind., Rotarians and students from 41 nations sit side by side as they forge bonds of world friendship.





On strolls along a wooded lane, students of ten countries learn to understand one another better during a two-week youth camp sponsored by nine Swedish Rotary Clubs of District 85. Walking with them, hands in pockets, is Ernst Breitholz, District Governor.

Photo: Hawaii



Aboard the S. S. Lurline, sailing between U. S. West Coast ports and Hawaii, Rotarian passengers hold informal meetings. For these occasions this banner of the Waikiki, Hawaii, Club is given to the ship's captain by C. A. MacDonald, President, and R. Cooper.



Selling "hot dogs" by the thousands, 2,400 to be exact, Boy Scouts of Forest Grove, Oreg., earn \$135 during a two-day sale in a local grocery store. The Forest Grove Rotary Club sponsored the event for the troop it leads.

Photo: McKeesport Daily News



Music for special classes of retarded children in McKeesport, Pa., is assured with this gift of a phonograph by the local Rotary Club. It is presented to a parents' group sponsoring the classes. Clarence M. Bolds (right), Club President, presents gift to a teacher.

Club took over from there. . . . In the Ohio towns of NILES and CAMBRIDGE, the Rotary Clubs there provided wheel chairs for crippled children in their own communities.

Rotary crippled-children work in SHEDIAC, N. B., CANADA, helped a youngster with a harelip and cleft palate benefit by surgery, as the Club contributed \$50 toward the operation. . . . In GUELPH, ONT., CANADA, a crippled-children center is under way, with half the total cost of \$24,500 being met by the GUELPH Club.

#### 10-Day Stint Brings \$1,769

easy job, but when you have to travel 25 miles to the fair site, the day-long task becomes more tiring. Still, that's what Rotarians of ZEIGLER, ILL., had to do not long ago when they set up a soft-drinks-and-sandwich booth at a State Fair in DuQuoin, ILL., some 25 miles away. For ten days the members travelled back and forth between the towns, taking their turns as counter-men. At peak business hours as many as 22 Rotarians and their wives could be found making sandwiches and selling them. The wives, incidentally, made the pies and cakes at home, then sped them to the booth for quick sale to the hungry customers. The fair over, the Club added up a net profit of \$1,769, all of it earmarked for community improvements, such as kitchen equipment for ZEIGLER's community house. Did the booth make a hit at the fair? Here's what Ward Padgett, Club President, had to say: "We received a lot of praise, plus an invitation from the concession manager to come back next year."

#### Sees America in an Illinois Town

Back home in UPSALA, SWEDEN, now is Karin Linder, a pretty, keen-minded young girl who came to America last year sponsored by the Rotary Club of ROCHELLE, ILL. She came to study, to see a new country at work and at play, and to carry home to others these firsthand experiences. In ROCHELLE, Karin saw America in the homes, schools, churches, and businesses of her Rotarian hosts, as they squirmed her about on daily tours there and in Wisconsin. Before she left for home, they also arranged for her to see WASHINGTON, D. C. Rochelle residents also learned much from Karin, for while there she wrote articles for the local newspaper, telling of her homeland and of her impressions of America.

#### Teaming Up for Rural-Urban Good

To draw farm and city closer together for the benefit of both, Rotary Clubs put the farmer and the cityman behind common projects, such as the State plowing contest recently held in CONSTANTINE, MICH. In planning and supervising the event, Rotarians, farmers, and soil conservationists worked together to assure its success. Besides the plowing competition, farm machinery was exhibited and demonstrations given in hand seeding, corn

planting, and windbreak building. Air tours gave farmers a new view of their acres, many seeing the need for wind strips and tree planting for the correction of soil-erosion problems. So successful was the farm day that the CONSTANTINE Rotary Club has been asked to consider sponsoring a nation-wide plowing contest in 1957.

Several years ago the Rotary Club of NEW HOLLAND, PA., started a Sow and Litter Club by donating sow pigs to three members of the local 4-H Pig Club. The plan called for three other 4-H members to have first choice of the sows from the litters of the original gilts. Many litters have been produced since then, one of them a ten-pig litter shown at a recent farm show. The original pigs that set the chain in motion were donated by a member of the Rotary Rural Youth Committee.

At a "turkey day" sponsored by the Rotary Club of VIRGINIA, MINN., Rotarians and local turkey growers shared good food and fellowship at a special luncheon. In keeping with the "turkey shoot" theme, many Club members came with rifles, revolvers, and blunderbusses in their hands, only to have them taken away and replaced with darts for the shooting. Prize turkeys went to the winner and runner-up of the shoot.

#### Loads of Thanks Go to Teachers

Like workers in all fields, schoolteachers appreciate a pat on the back once in a while. Many of the "pats" they receive in their communities are Rotary inspired, for Rotarians know that the pay check alone is not enough. To give teachers a personal "thanks" for their work, many Rotary Clubs hold parties and dinners for them some time during the school year. Among recent Rotary "teacher parties" were those in DOUGLAS, ARIZ.; BURLEY, IDAHO; WILLITS, CALIF.; FOREST HILLS, PA.; and NORTH ENGLISH, IOWA. They helped to make the teachers feel more a part of the community, in addition to promoting closer ties between the parents and themselves.

#### Honors Go to Famed Violinist

To Fritz Kreisler, world-renowned violinist, a new tribute was paid recently at a Rotary meeting in LEE, MASS. On nomination by the Rotary Club of LEE, he was tapped for honors with the Lafayette Leadership Baton of the Sons of the American Revolution. The baton was made in memory of Lafayette, American Revolutionary War hero, its wood coming from an oak beam of George Washington's headquarters near Newburgh, N. Y., where Lafayette once stayed. Also present at the ceremonies was Lee V. D. Schermerhorn, of SPRINGFIELD, MASS., Governor of District 291.

#### Three Reminders in Monterey

Traffic safety, civic cleanliness, and Rotary fellowship were given substantial boosts in MONTEREY, CALIF., recently when the Rotary Club distributed three items aimed at advancing



ing these goals throughout the community. One is a safety sticker, yellow with blue printing, urging motorists to "stop, look, and listen." Hundreds have been given to drivers for sticking on their windshields. The second item, a large brown refuse bag, bears this message: "Carry this in your car and carry your refuse home." It's an aid to picnickers who must dispose of refuse after outings in parks and forests. The bag also bears the safety-sticker message. The third item is a handsome ash tray picturing Monterey, early-day capital of California. It is given to Rotarian visitors from other States and to guest speakers.

#### 'Fla. Day' in N. C. Is O. K.

Once a year the Rotary Club of ASHEVILLE, N. C., has a meeting taken completely out of its members' hands. Those who "move in and take over" are Rotarian travellers from the more southerly State of Florida, and thus they call their meeting "Florida Day" in ASHEVILLE. This friendly invasion has been going on for many years, becoming a tradition eagerly awaited by the invaders and the invaded. The 1954 event brought to the speaker's rostrum Philip Lovejoy, Past Secretary of Rotary International, who was living in Florida at the time. Other Floridians included S. Kendrick Guernsey, of JACKSONVILLE, a Past President of Rotary International, and John Updike, of LAKE WALES, Chairman of the meeting.

#### Everyone Got in the Act Here!

When the Rotary Club of ALLEN PARK, MICH., puts on a minstrel show, "everyone gets into the act," as a famous U. S. comedian always says. The show was produced to raise funds for a crippled-children camp, and all the acting talent was recruited from the ranks of the ALLEN PARK Club. For example, the end men were Rotarians—a banker, funeral director, surgeon, service-station operator, physician, and lawyer. The interlocutor was the Club President, the chorus was strictly "all Rotary." There was one exception to this, however. The show's director was not an ALLEN PARK Rotarian. He was the President of a near-by Rotary Club! The show was a hit both nights, and raised \$800 for the camp.

#### 25th Year for 20 More Clubs

This month silver anniversaries for February and March are listed, as no report of these milestones was presented in this department in the February Souvenir Issue. The ten Rotary Clubs that reached their 25th year last month are: Puente, Calif.; Clermont-Ferrand, France; Culver City, Calif.; Osborne, Kans.; Santa Marte, Colombia; Cairns, Australia; Slagelse, Denmark; Nykobing F., Denmark; La Jara, Colo.; Galetton, Pa.

The ten celebrating their quarter-century birthdays in March are: Mimico-New Toronto, Ont., Canada; Wilcox, Ariz.; Lugano, Switzerland; Bulnes, Chile; Ansley, Nebr.; Ipswich, Australia; Skipton, England; Tooting [Lon-

## Take a Page from Meyersdale



*Not a new idea in Vocational Service is the activity of some Pennsylvania Rotarians reported below. What they did has been done by other Clubs since the earliest days of Rotary, its popularity remaining high through the years because of its effectiveness. Has your Rotary Club plans for doing this soon?*

THERE'S a lot to making a man's shirt, as Rotarians of Meyersdale, Pa., recently found out when they visited a local shirt factory following a Club meeting. They saw patterns cut, hems sewn, button holes made, and other technical operations. Besides, they also learned something about the problems of management, employer-employee relations, customer service, and other fundamental aspects of the shirt-making industry. In short, these Meyersdale Rotarians—a lawyer, doctor, shoe retailer, dairyman, and some 45 others—got an insight into a fellow townsman's business, drew their own friendly ties still closer, and extended their knowledge of their community's economic structure.

Like many other Rotary Clubs, Meyersdale will go on with these plant visits, its members learning that service opportunities in one field can be put to work in another.



*After seeing workers make shirts, Rotarians look at finished product.*

don), England; Ridgetown, Ont., Canada; Hudson, Ohio.

#### 52 New Clubs in Rotary World

Since the last listing of new Rotary Clubs in this department, Rotary has entered 52 more communities in many parts of the world. The new Clubs (with their sponsors in parentheses) are: Moonah (Hobart), Australia; Charleville (Roma), Australia; Miyazu (Kyoto), Japan; Huanguién (Daireaux, Bonifacio and Coronel Suárez), Argentina; Melun (Fontainebleau), France; Tulancingo (Pachuca), Mexico; Santa Bárbara (Los Angeles), Chile; Durban South (Durban), South Africa; Reposaari-Mäntyluoto (Pori-Björneborg), Finland; Hsinchu (Taipei), China; Foggia (Bari), Italy; Leer/Ostfriesland (Wilhelmshaven), Germany; Jofutla (Punte de Ixtla), Mexico; Ellesmere Port, England; Bamberg (Nuremberg), Germany; Regensburg (Nuremberg), Germany; Rheinfelden-Fricktal (Basel), Switzerland; Bergen-Syd (Bergen), Norway; Noremsman (Kalgoorlie-Boulder), Australia; Thetford, England; Kaiserslautern (Mannheim), Germany; Hama-

kua (Hilo and Kona), Hawaii; Charata (Villa Angela), Argentina; Vryburg (Kimberley), South Africa; King's Norton, England; Botafogo (Rio de Janeiro), Brazil; Hamm/Westf. (Münster), Germany; Ski (Ekeberg), Norway; Magdalena (Trinidad), Bolivia; Lipa (Batangas), The Philippines; Northfleet, England.

Danville (Walnut Creek), Calif.; Five Points (El Monte and Pico), Calif.; North Colorado Springs (Colorado Springs), Colo.; Hickory (Sharon), Pa.; Rosemead (El Monte and Duarte), Calif.; Anquilla (Rolling Fork), Miss.; North Hillsborough (Tampa), Fla.; Endwell (Endicott), N. Y.; North Reading (Reading), Mass.; Woodstock (Kingston), N. Y.; Livingston Manor (Liberty), N. Y.; Runnemede (Haddon Heights), N. J.; Sherrill (Oneida), N. Y.; Rockport (Gloucester), Mass.; Chatham (Summit and Millburn), N. J.; Eaton Rapids (Charlotte), Mich.; Gulfport (St. Petersburg), Fla.; La Canada (Crescenta-Canada), Calif.; Eloy (Casa Grande), Ariz.; North Greenville (Greenville), S. C.; Hebron (Beatrice and Fairbury), Nebr.

# PERSONALIA

*'Briefs' about Rotarians, their honors and records.*

**NOMINATED.** A. Z. BAKER, businessman of Cleveland, Ohio, is the choice of the Nominating Committee for President of Rotary International for 1955-56. The Committee made the nomination at its meeting in Chicago in mid-January.

ROTARIAN BAKER is president of the American Stock Yards Association in

the signatures of 4,250 Indiana Rotarians. The valentine "shower," initiated by the Rotary Club of Warsaw, Ind., brought to the Past District Governor the personal greetings of Rotary friends throughout the State, many of whom had served with him during his term as Governor 28 years earlier.

**Rotarian Honors.** CHEVALIER JACKSON, Sr., of Philadelphia, Pa., world-famed bronchoscopist, has received the honorary degree of doctor of humane letters from his alma mater, Jefferson Medical College. . . . PROFESSOR FELICE BATTAGLIA, of Bologna, Italy, has received an honorary doctorate from Columbia University. . . . The REVEREND DR. EUGENE CARSON BLAKE, of Philadelphia, Pa., is the new president of the National Council of the Churches of Christ in the U.S.A. . . . ALFRED M. BELL, of Stratford, Ont., Canada, has been elected president of the board of governors of the Stratford Shakespearean Festival for 1955. . . . EDWARD V. LONG, of Bowling Green, Mo., a Past Director of Rotary International, has been elected president of the Missouri State Senate.

D. C. KOTHARI, of Madras, India, a Past Governor of Rotary International,



Photo: Denton

Elected president of the New York State Teachers Association, Earl L. Vandermeulen (second from left), Port Jefferson, N. Y., Rotarian, receives a Rotary Golden Anniversary plaque from Club President Harry L. Dayton, as Vice-President Cecil Hall (left) and Rotarian Theodore Giese look on.



A. Z. Baker, of Cleveland, Ohio, who has been nominated for President of Rotary International for the year 1955-56 (also see accompanying item).

Cleveland. He is chairman of the board of the Cleveland Union Stock Yards Company, a past director and deputy chairman of the Federal Reserve Bank of Cleveland, and a past president of the Traffic Club of Cleveland.

A Past President of the Rotary Club of Cleveland, he has been a Rotarian since 1929. He has served Rotary International as Director, as District Governor, and as Committee Chairman and member.

ROTARIAN BAKER is a trustee of Baldwin-Wallace College, committee chairman and member of the advisory board of the Salvation Army, and a past director of the Cleveland Chamber of Commerce.

**Valentine Memory.** A few weeks back a Bluffton, Ind., Rotarian dusted off a pleasant memory, for on the recent St. Valentine's Day he recalled with pleasure what happened to him just a year before. WILL BARR has long been a popular man, one whose service to his fellows and his community is not soon forgotten. When the postman arrived on that St. Valentine's Day a year ago, he brought 85 valentines bearing



Blake



Barber

has been appointed Sheriff of Madras. . . . ABE HYMAN, of Hollister, Calif., is serving as current president of the San Benito County Chamber of Commerce. . . . The Pittsburgh, Pa., chapter of the American Chemical Society recently presented its annual award to DR. PAUL D. FOOTE, of Pittsburgh, in recognition of his contributions to chemistry. . . . JOSEPH A. HAGER, of Grand Rapids, Mich., has received the Heckel Award as the man contributing most toward the advancement of the paint and lacquer industry in 1954. . . . LESLIE E. BARBER, of Chilliwack, B. C., Canada, has been named president of the British Columbia division of the Canadian Weekly Newspaper Association. . . . W. M. McCUNE, of Kittanning, Pa., has completed a year of service as president of

## On the Way with MayMay

IN JANUARY, pictures of a new national pin-up girl appeared throughout the U.S.A. The pretty little model was the 5-year-old daughter of a Rotarian. She was Mary Kosloski, weight 35 pounds, height 44 inches. A remarkably attractive child, she wears braces on both her legs. Mary was the 1955 March of Dimes Poster Girl, the ninth in the line of polio-stricken tots who have looked forth upon the world from the posters calling upon citizens to give so that children might walk.

Mary's father, Peter P. Kosloski, is President of the Rotary Club of Collierville, Tennessee, and Mary—usually called "MayMay"—is the third of four children. She also is the youngest patient ever admitted to the Warm Springs (Georgia) Foundation for treatment, for she was exactly five months old when polio struck.



Mary Kosloski

the Pennsylvania Automotive Association. . . . ALFRED RICKERT COFFIN, of Truro, N. S., Canada, was recently honored by his fellow Rotarians on the occasion of his completion of 60 years as a newspaper publisher. In 1946 he



Keim

was made a member of the Most Excellent Order of the British Empire in the King's Dominion Day honor list. . . . For his outstanding record as a physician for 60 years in their community, fellow Rotarians of Catasauqua, Pa., recently paid tribute to Dr. H. J. S. KEIM. . . .

CANON THOMAS H. CASHMORE, of Wakefield, England, a Past Director of Rotary International, has been elevated to be the Suffragan Bishop of Dunwich in the Diocese of St. Edmunds and Ipswich.

Scouter. For 25 years has THEODORE SEDGWICK been a Boy Scout leader in Hagerstown, Ind. More than 500 youths, it is estimated, have benefited from Scouting under his direction. Recently



For service to youth: a bronze plaque.

recognition came to him from the Rotary Club of Hagerstown when to him was presented a bronze plaque for "25 years' outstanding youth service." On hand to compliment this honorary Hagerstown Rotarian was LOTHAR TETTOR, Assistant Secretary of Commerce of the United States, an honorary Hagerstown Rotarian (at right in photo—with Dean Parsons looking on). ROTARIAN SEDGWICK is holder of the Silver Beaver Award, Scouting's highest honor.

Youngest? As in golf, the low score wins: can anyone, asks the Rotary Club of Niceville-Vaiparaiso, Fla., best its record for "youngest Club President"? Its candidate, C. W. RUCKEL, JR., is 27.

Minute Man. Twenty-five years is a long time in the life of a man—but when he's doing something he really loves, it's only a moment, as LEVI M. GLEESON, Secretary of the Rotary Club of Fort William, Ont., Canada, would agree. Holder of almost every office in his Club over the years, he has kept the minutes of his Club as its Secretary for a quarter of a century. His first term began when CRAWFORD C. McCULLOUGH, also of Fort William, was Rotary's world President

## 'Doctors of the Year'

Four Rotarians who  
may take a low bow.

"START out by liking everyone you meet." That's medical advice that comes from the "General Practitioner of the Year" in the U.S.A.—Dr. Karl B. Pace, of Greenville, N. C. Unsurprisingly, Dr. Pace is a Rotarian.

Also unsurprising is the fact that three other doctors singled out for State-wide honors are also Rotarians. Nominated by several State Medical Associations, they are chosen for "services to community in health and civic affairs." The national honoree is selected by a committee of the American Medical Association.

State "general practitioners of the year" — and Rotarians — are Drs. Henry Orson Munson, of Rushville, Illinois; E. E. Novak, of New Prague, Minnesota; and Arthur J. Hood, of Elko, Nevada.

All four men have been active in their Rotary Clubs: Dr. Pace is a Past President; Dr. Munson has a 100 percent attendance record; Dr. Novak has taken part in many a



Dr. Karl B. Pace

Community Service project; Dr. Hood helped organize his Club.

Typical of the recognition their home towns gave them was the fête which citizens of Rushville tendered Dr. Munson. A special evening meeting of the Rushville Rotary Club honored him. Officers of the Illinois State Medical Association attended the meeting. A plaque detailing his citation was then presented to the veteran doctor, a favorite son of Rushville.



Dr. Henry O. Munson



Dr. E. E. Novak



Dr. Arthur J. Hood

—in 1916-17. Recently his fellow Rotarians presented MINUTE MAN GLEESON with a television set in appreciation of his service.

Horsepower. Rotary was five years old and automobiles an expensive curiosity in 1910 when CHARLES W. GREEN, now a member of the Rotary Club of Moberly, Mo., first became a professional judge of horse flesh. In those four and a half decades he judged horse shows in 38 of the United States and in five Canadian Provinces. He has also served as announcer and manager for many of the largest shows—including the Grand National Livestock Exposition in San Francisco, Calif., for the past five years. Recently ROTARIAN GREEN got the unsolicited chance to test his own competitive spirit far from the stables and show

pens he knows so well. He went under the knife for neurosurgery. Meeting this test with a personal display of horsepower, he is now recuperating.

Photographer Pape. Within the Rotary Club of Los Angeles, Calif., is a camera club of some 40 members. The number of photo enthusiasts in one Club is, readers will agree, quite unusual. But the Club comes up with a challenge to any Rotary Club in the world. Its Camera Club treasurer is 88-year-old PAUL C. PAPE. The Club doubts if there is an older camera-club treasurer in all Rotary. Is there?

Visitor . . . Speaker. When Dr. THOMAS WARING, of Woodstock, Ont., Canada, decided to make up his attendance at the Rotary Club of Prescott, Ont., recently,

he was guided to the meeting place by a large banner which he espied as he was driving through town. But little did he know, when he parked his car, that he would be the Club's program for the day. Because of a last-minute cancellation by the regularly scheduled speaker, Dr. WARING, a native Briton and former dean of Colgate University Divinity School in Rochester, N. Y., was asked to fill in. This he did gladly—with an extemporaneous talk on "How Are We, and Rotary, Facing Life?"

**Rotarian's A B C's.** Back in November, 1953, DILLARD E. BIRD became a member

of the Rotary Club of Westfield, N. J. A man of inquiring mind and observant men, he has over the months learned the A B C's of Rotary. Recently he passed them along to fellow Westfield Rotarians through the medium of *Spokes*, the Club's publication, labelled them "A Rotarian's A B C's: My Concept of His Obligations," included three "obligations" under each letter of the alphabet. Selected obligations are as follows, one for each letter:

Attend meetings regularly.  
Be a good listener.  
Coöperate cheerfully.  
Dignify his obligation.

Encourage others.  
Fight for the right.  
Gladden hearts through friendliness.  
Help others along the way.  
Intelligently seek to be fully informed.  
Jeopardize the good name of no one.  
Know that right will triumph.  
Labor diligently for all that is good.  
Maintain an even temper.  
Nurture all that is good.  
Organize his thinking intelligently.  
Practice tolerance.  
Quit not, however rough the road.  
Respect and be respected.  
Squarely deal with all.  
Teach by example.  
Utilize all his resources for good.  
Value honesty highly.  
Willingly serve at every opportunity.  
X ray his mind for honest opinions.  
Youth's best interests serve.  
Zealously pursue high ethical standards.

## Rotarians in the Congress of the U.S.A.

*They now number 85 from 41 States.*

**AS THE 84th Congress** of the United States begins its regular sessions on "the hill" in Washington, D. C., 85 men of the cogged wheel of Rotary will be in the thick of the general sessions and the committee meetings, helping decide the momentous issues of the next two years. Thirty-two are in the Senate, 53 in the House of Representatives. Of the male members of these two houses, Rotarians account for 33 percent of the Senate and 12 percent of the House of Representatives.

Here is a State-by-State list ("A" signifies active member; "CA," charter active; "FCA," former charter active; "FA," former active; "H," honorary):

### Senate

**Arizona:** CARL HAYDEN (H, Phoenix; FA).

**Arkansas:** J. W. FULBRIGHT (H, Fayetteville; FA); JOHN L. MCCLELLAN (H, Camden; FA, Malvern).

**Colorado:** GORDON ALLOTT (A, Lamar).

**Connecticut:** WILLIAM A. PURTELL, SR. (H, West Hartford; FA, Hartford).

**Delaware:** J. ALLEN FREAR, JR. (A, Dover); JOHN J. WILLIAMS (H, Georgetown-Millsboro; FA).

**Florida:** SPESSARD L. HOLLAND (H, Bartow; FA).

**Idaho:** HENRY C. DWORSHAK (H, Burley; FA; Past District Governor).

**Indiana:** HOMER E. CAPEHART (A, Indianapolis; FA, Fort Wayne, Hunting-

**Iowa:** BOURKE B. HICKENLOOPER (H, Cedar Rapids; FA); THOMAS E. MARTIN (H, Iowa City; FA).

**Kansas:** ANDREW F. SCHOEPFEL (H, Ness City; FCA).

**Kentucky:** ALDEN W. BARKLEY (H, Paducah).

**Maryland:** J. GLENN BEALL (H, Frostburg; FCA); JOHN MARSHALL BUTLER (A, Baltimore).

**Minnesota:** EDWARD J. THYE (H, Northfield; FA).

**Nebraska:** CARL T. CURTIS (H, Minden).

**Nevada:** GEORGE W. MALONE (H, Reno).

**New Hampshire:** NORRIS COTTON (H,

Lebanon, FA).

**New Mexico:** CLINTON P. ANDERSON (H, Albuquerque; FA; Past President of Rotary International).

**New York:** IRVING M. IVES (H, Norwich).

**Ohio:** JOHN W. BRICKER (A, Columbus).

**Oklahoma:** ROBERT S. KERR (H, Oklahoma City; FA); MIKE MONRONEY (H, Oklahoma City; FA).

**Oregon:** WAYNE MORSE (H, Eugene; FA).

**Pennsylvania:** JAMES H. DUFF (H, Carnegie); EDWARD MARTIN (H, Washington; FA).

**South Dakota:** FRANCIS CASE (H, Custer; FCA).

**Tennessee:** ALBERT GORE (H, Carthage).

**Utah:** WALLACE F. BENNETT (H, Salt Lake City; FA).

**Virginia:** HARRY FLOOD BYRD (H, Winchester; FCA).

### House of Representatives

**Alabama:** ARMISTEAD I. SELDEN, JR. (H, Greensboro; FA).

**Arkansas:** JAMES W. TRIMBLE (H, Berryville).

**California:** CHARLES S. GUBSER (H, Gilroy); E. W. HIESTAND (H, Pasadena; FA; FA, Wilshire of Los Angeles; Past District Governor); HUBERT B. SCUDDER (H, Sebastopol); ROBERT C. WILSON (A, Chula Vista).

**Colorado:** J. EDGAR CHENOWETH (H, Trinidad; FA); WILLIAM S. HILL (H, Fort Collins; FA).

**Florida:** ROBERT L. F. SIKES (H, Niceville-Valparaiso).

**Georgia:** PAUL BROWN (H, Elberton).

**Illinois:** WILLIAM E. McVEY (H, Harvey); CHARLES W. VURSSELL (H, Salem; FA).

**Indiana:** CHARLES A. HALLECK (H, Rensselaer; FA).

**Iowa:** CHARLES B. HOEVEN (H, Alton); KARL M. LeCOMPTÉ (H, Corydon).

**Kansas:** WINT SMITH (H, Mankato; FCA).

**Maine:** CLIFFORD G. McINTIRE (H, Washburn; FA).

**Maryland:** RICHARD E. LANEFORD (A, Annapolis).

**Massachusetts:** JOSEPH W. MARTIN, JR. (H, North Attleboro; FA).

**Michigan:** JOHN B. BENNETT (H, Ontonagon); GERALD R. FORD, JR. (H, Grand Rapids); JESSE P. WOLCOTT (H, Port Huron).

**Mississippi:** WILLIAM M. COLMER (H, Pascagoula); JAMIE L. WHITTEN (H, Charleston; FA).

**New Jersey:** GORDON CANFIELD (H, Paterson; FA); ALFRED D. SIEMINSKI (H, Jersey City; FA).

**New York:** JOHN H. RAY (A, Staten Island); R. WALTER RIEHLMAN (A, Syracuse).

**North Carolina:** CHARLES B. DEANE (H, Rockingham; FA); CHARLES R. JONAS (H, Lincoln; FA).

**Ohio:** JACKSON E. BETTS (A, Findlay); CLARENCE J. BROWN (H, Blanchester; FCA); THOMAS A. JENKINS (H, Ironton; FA); WILLIAM M. McCULLOCH (H, Piqua; FA); J. HARRY MCGREGOR (H, Coshocton; FA); WILLIAM E. MINSHALL, JR. (A, Cleveland).

**Oregon:** HARRIS ELLSWORTH (H, Roseburg).

**Pennsylvania:** PAUL B. DAGUE (H, Downingtown); IVOR D. FENTON (H, Mahanoy City; FA); LEON H. GAVIN (H, Oil City; FA); KARL C. KING (H, Morrisville; FCA); RICHARD M. SIMPSON (H, Huntingdon).

**South Carolina:** JOHN J. RILEY (H, Sumter; FA).

**South Dakota:** HAROLD O. LOVRE (H, Watertown; FA).

**Tennessee:** JERE COOPER (H, Dyersburg).

**Texas:** O. C. FISHER (H, San Angelo; FA); SAM RAYBURN (H, Bonham); WALTER E. ROGERS (H, Pampa; FA).

**Utah:** HENRY ALDOUS DIXON (A, Logan; FA).

**Vermont:** WINSTON L. PROUTY (H, Newport; FA).

**Virginia:** EDWARD J. ROBESON, JR. (H, Newport News).

**Washington:** RUSSELL V. MACK (H, Aberdeen; FA); JACK WESTLAND (H, Everett; FA).



## Rotary—1916-1925

[Continued from page 9]

that quick and complete employment was the most urgent present need to guard against the advance of Bolshevism.

"What Rotary Means to the Everyday Man of Affairs" and "Capital, Labor, Management, and the Public" were two addresses which set the tenor of the proceedings and created profound impressions—in particular the latter, which was delivered with such directness and power as to help set the course of Rotary's Business Methods (Vocational Service) program as it applied to interrelations of employer and employed.

The Convention authorized a Committee to study the bilateral rights and obligations of labor and management, and, in particular, the question of voluntary versus compulsory arbitration.

An address by a sociologist and lecturer resulted in an arrangement for him to address Rotary Clubs and public meetings, sponsored by Clubs and financed by them, to make his addresses, "A Father's Responsibility to His Son" and "A Mother's Responsibility to Her Daughter."

Canadian Rotarians petitioned for appointment of a Canadian Advisory Committee to whom the Board could refer matters of national import to the Clubs of Canada, for study, advice, and report to the Board, and their request was granted.

A Department of Boys' Work was established in the Secretariat with a full-time secretary in charge, to cooperate with the Clubs in this activity.

To offset the appropriation of "May Day" by the Bolsheviks, the Rotary Club of New York with the active support of the municipal authorities and many organizations interested in boys, organized and carried to successful conclusion the first "Boys' Week."

In May, 1920, two Past I. A. of R. C. Presidents and the Secretary were sent to the BARC Conference and to visit B. and I. Clubs. This visit bore good fruit in common understanding that compromises would have to be entertained on both sides in order to attain consolidated unity.

At the 1920 (Atlantic City, New Jersey) Convention, eight delegates and several ladies from Britain and Ireland were in attendance and presented on behalf of BARC an invitation to hold the 1921 Convention of the I. A. of R. C. in Edinburgh, Scotland.

Registrations at this Convention totaled more than 7,200, with 87½ per cent of all Clubs represented. The theme of the Convention—"Rotary's World Mission"—found voice in these

## Rotary Foundation Contributions

SINCE the report in the December issue of Rotary Clubs that have contributed to the Rotary Foundation on the basis of \$10 or more per member, 150 additional Clubs had at presstime become 100 percenters. This brought the total number of 100 percent Clubs to 3,690. As of January 14, 1955, \$151,849 had been received since July 1, 1954. The latest contributors (with membership) are:

### ARGENTINA

Cuatro de Junio (34).

### AUSTRALIA

West Perth (30); Cairns West (23); Cronulla (35); Frankston (33); Seymour (22); Albany (32); Morwell (37); Ararat (25).

### BELGIUM

Mons (29); Andenne (21); Liège (76).

### BRAZIL

Caçapava (21); Itapira (23).

### CANADA

Port Arthur, Ont. (67); Eglinton (Toronto), Ont. (50); Bathurst, N. B. (23); Dalhousie, N. B. (18); Merlin, Ont. (26); Chatham, Ont. (101).

### ENGLAND

Alfreton (28).

### FINLAND

Lapua (19); Imatra (28); Joensuu (27); Mikkeli-St. Michel (34); Hyvinkää (25); Iisalmi (23); Aänekoski (25); Kallio-Berghäll (28); Borga-Porvoo (34); Lohja-Lojo (28); Kajaani (28); Merikoski (20); Pieksämäki (24).

### FRANCE

Issoudun (26); Antibes—Juan-les-Pins (30).

### ICELAND

Borgarnes (25); Selfoss (22).

### INDIA

Cuttack (28); Madura (58).

### JAPAN

Kishiwada (25); Abashiri (27); Kariya (24); Kuwana (28); Tochigi (24); Sakaide (30); Ako (26); Ichikawa (21); Ayabe (29); Fukuchiyama (25); Komatsujima (25); Takefu (31).

### MONACO

Monaco (34).

### NEW ZEALAND

Thames (35); Eltham (44).

### NORTHERN RHODESIA

Livingstone (24).

### NORWAY

Narvik (34); Sortland (27); Tonsberg (50); Sandnes (37); Lodingen (22); Mo i Rana (31); Mosjøen (31).

### PAKISTAN

Hyderabad (92).

### PUERTO RICO

Añasco (27); Cayey (30); Coamo (27); Fajardo (26); Humacao (50); Juncos (21); San Germán (41).

### SOUTH AFRICA

Randfontein (21).

### THE NETHERLANDS

Brielle (21); Bussum (31); Sneek (28); Doorn (25); Amsterdam West

(35); Enschede (37); Arnhem (51); Hilversum (57); Goes (27).

### SWITZERLAND

Val-de-Travers (20).

### UNITED STATES

Ocean City, N. J. (38); Middletown, Pa. (25); Lancaster Northeast, Pa. (22); Weston, Mass. (39); Middleboro, Ky. (26); Daly City, Calif. (22); Lewisburg, Pa. (49); Port Jervis, N. Y. (48); Interbay (Tampa), Fla. (25); Ayden, N. C. (39); Ann Arbor, Mich. (137); Hobart, Ind. (31); Frankfort, Ind. (60); Lexington, Tenn. (42); Schenectady, N. Y. (21); Wildwood, N. J. (38); Burlington, N. J. (32); Tipton, Ind. (35); Concordville, Pa. (38); Lower Penns Neck, N. J. (31); London, Ky. (18); Ludlow, Ky. (17); Hawarden, Iowa (32); Plainfield, Conn. (35); Effingham, Ill. (63); St. Clair Shores, Mich. (25); Arlington, N. Y. (39); Danvers, Mass. (81); Hazard, Ky. (31); Brownwood, Tex. (89); Fort Madison, Iowa (64); Lancaster, Ky. (26); Lindenhurst, N. Y. (26); Catawissa, Pa. (18); Williamsburg, Mass. (25); Brownsfield, Tex. (54); Gloversville, N. Y. (44); Monticello, N. Y. (52); Normal, Ill. (55); Revere, Mass. (30); Orleans, Mass. (62); Catskill, N. Y. (42); Cocksackie, N. Y. (30); Turners Falls, Mass. (47); Bronxville, N. Y. (33); Newport,



It's the charter-night celebration of the Rotary Club of Cairns West, Australia, and President J. C. McCullum (right) presents a Club check as a 100 percent contributor to the Rotary Foundation to District Governor W. S. Bettridge, of Innisfail.

R. I. (90); Littleton, N. H. (56); Maynard, Mass. (38); Montrose, Pa. (25); Spencer, W. Va. (38); Westhampton, N. Y. (31); Lewes, Del. (22); Norwich, Conn. (70); Centralia, Ill. (76); Portales, N. Mex. (73); Breckenridge, Minn. (44); Brooksville, Miss. (15); Tahoka, Tex. (39); Falmouth, Ky. (17); Haines City, Fla. (55); Pikeville, Ky. (38); Wadena, Minn. (33); Jackson Hole, Wyo. (58); Will Rogers (Tulsa), Okla. (69); Niceville-Valparaiso, Fla. (25); Williamson, W. Va. (65); Haverhill, Mass. (93).

### WALES

Tenby (29).



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words:

Political Governments are endeavoring to establish a League of Nations which will ensure permanent peace. Rotary's contribution to success (of this objective) is and will continue to be, a *sound foundation*; and that shall be a League of Men.

The fundamental requirements for a successful Rotary Club were heavily stressed as many Clubs were engaged in far too many objective activities and in danger of becoming philanthropic organizations.

Money matters had once again become of immediate concern. With rapid growth and increased services came corresponding increase in costs of operation. Unless increased revenue was available some activities would have to be curtailed or abandoned. The Convention raised the per capita dues from \$2 to \$3, except that BARC per capita would be \$1 in place of \$10 per Club as formerly. The annual subscription rate for the Magazine was raised from \$1 to \$1.50.

The Committee on Constitution and By-Laws was directed to prepare and present at the 1921 Convention a draft of a new instrument designed to secure world-wide consolidation of the Rotary movement.

The invitation to hold the 1921 Convention in Edinburgh was accepted in full knowledge of the magnitude of this pioneer undertaking. May 31, 1921, the Rotary Argosy sailed from New York carrying a capacity passenger list of 1,100 Rotarians and their ladies in two ships. Farewell messages were received from the President of the U.S.A., the Governor of the State of New York, and the British Consul General in New York. On the pier hundreds of Rotarians and their friends were calling their farewells and good wishes with such effect as at times almost to mute the music of two brass bands stationed on the piers. A moving experience and a wonderful spectacle it was!

One ship disembarked at Liverpool, the other at Glasgow, and the welcomes by civic authorities and Rotarians alike were marked by enthusiasm and warm hospitality.

It was a memorable Convention! It was epochal!

His Majesty the King sent a personal message of welcome to all Rotarians and expressed confidence that the Convention "will be of material interest to the countries they represent."

At opening session the President said:

This Convention is the culmination of all that has gone before in the growth of International Rotary. This Convention is Rotary's greatest opportunity. It gives promise of being Rotary's greatest achievement. Rotary is

not only an international but pan-national spirit. Our responsibility is to accomplish its liberation in every nation.

And from the message of the President Emeritus:

Yesterday our Rotary was a child; today in strength and vigor it steps out into the world while we who rocked its cradle find fascination in the spectacle.

As directed by the 1920 Convention, the Committee on Constitution and By-Laws early in the year had prepared a draft of a new instrument for the I. A. of R. C. and this had been sent to all the Clubs for study and comment. Club reaction was on the whole so unfavorable that the 1921 Convention provided for an enlarged and more representative Committee of 31 with four members appointed by the President of the I. A. of R. C., three by BARC, and one to be chosen at each District Conference. This Committee was to draft a Constitution and By-Laws revision to be submitted to the 1922 Convention. A statement of six principles for the consideration of the Committee, as "a recommendation and not as instructions," was adopted.

THE Board had taken an option to purchase land and a building in Chicago for the purpose of a permanent home for Rotary headquarters. A Resolution authorizing the Board to exercise the option was defeated.

A Sixth and new Object of Rotary was adopted. This is now the fourth avenue of service (International Service) under Rotary's one Object. The design for the official emblem—a wheel of six spokes and 24 cogs—was adopted.

For the second time in Rotary history, a Canadian citizen and British subject was elected President of the I. A. of R. C.

There followed a week of entertainment and official receptions in London and visits by the newly elected President and members of the Board to Clubs in Britain and Ireland.

The officers and members of the Boards of the I. A. of R. C., BARC, and other internationally representative Rotarians were received by their Majesties the King and the Queen at Buckingham Palace in an audience noteworthy for its gracious and easy informality.

Next followed a visit to France as guests of the newly organized Rotary Club of Paris and the National Government. The international President, officers, and Directors accompanied by officers of the host Club were received at the Elysée Palace by the President of the Republic. At a largely attended civil and military ceremony at the Arch of Triumph, the international President, in behalf of all Rotary, presented to the

general commanding the military forces of the Paris District a permanent bronze plaque, in tribute to the valor and glory of French arms. There was also a well-attended and thrilling celebration of the Fourth of July (U. S. Independence Day) at Chateau Thierry and Belleau Wood.

In October, at an impressive ceremony in Arlington, Virginia, at the grave of the Unknown Soldier of the U.S.A. and in the presence of representatives of the National Government, the armed forces, and the French Ambassador, a permanent memorial tablet was presented by the International President in behalf of Rotary, and in November, at a ceremony at Westminster Abbey, the President and officers of BARC, in behalf of the I. A. of R. C., deposited a permanent memorial tablet at the tomb of the Unknown Soldier there.

In November the International Committee of 31 met in Chicago and after week-long deliberation completed the draft of a Constitution and By-Laws based upon the six principles recommended by the Edinburgh Convention.

A good share of the North American Clubs were redistricted into smaller administrative groups so that no District should be so large in geographical extent or in the number of Clubs as to be an administrative burden upon Clubs and Governor alike.

**B**USINESS uncertainty, much unemployment, and general economic dislocation followed the War, and Rotary Clubs found many community needs which they helped to fill by personal and collective service. The turn for the better came in the Spring of 1922 following closely upon the launching of the famous Poster Campaign for Prosperity financed by members of the Rotary Club of New York and the outdoor-advertising concerns of U.S.A. and Canada, which aimed by picture and word to dissipate pessimism, encourage initiative, and bolster morale. Who could say what, if any, part this continent-wide campaign had upon the upward turn of events? At the least it was an original and imaginative undertaking in a spirit of generous service!

The Committee on Business Methods instituted a drive to use the ambassadorship of Club members to their respective crafts and professional organizations to induce the writing and adoption of codes of ethical standards of business and professional practice. Very great success was attained in this enterprise—and this in a period of economic pessimism and disillusionment.

The 1922 (Los Angeles, California) Convention was unique in that every speaker on the official program was a Rotarian; there were no "name" speakers. Rotary had consummated one epoch in Edinburgh and had there entered a

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### I read it from cover to cover

W. S. Finnell  
Chairman of Board  
Finnell System, Inc.

Here's another of the 281,351\* titled executives who read **The Rotarian** magazine. And, note this . . . 90% of these men have authority to buy or approve purchases.

- 30% buy plant machinery and materials
- 27% buy lighting systems
- 51% buy office machines
- 31% buy plant maintenance equipment
- 31% buy company insurance
- 34% buy company autos and trucks
- 19% buy real estate and new plant structures

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**The Rotarian**

1600 RIDGE AVENUE, EVANSTON, ILLINOIS

\*309,610 ABC average net paid, June, 1954





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## BUSINESS INFLUENCE

in their companies they are corporate officers, titled executives or hold other positions of influence and authority.

250,784 are executives in industrial and commercial firms.

58,826 are in the professions.

67,495 are directors in one or more companies other than their own.

278,649 have authority to buy, specify or approve a wide variety of equipment or services used in industry or commerce.

## CIVIC ACTIVITIES

164,093 ROTARIAN subscribers currently hold one or more elected or appointed offices and the big majority of these men, located in 4,400 U.S. communities, have the authority to buy, specify or approve purchases.

## Here are some of their personal plans—

- 12,384 plan to build new homes
- 46,442 plan to remodel homes
- 24,768 plan to buy heating plants
- 55,730 plan to buy air conditioning
- 37,153 plan to buy power lawn mowers
- 21,673 plan to buy kitchen cabinets, etc.
- 9,288 plan to buy swimming pools
- 6,192 plan to buy home greenhouses
- 18,577 plan to buy garage doors
- 12,384 plan to buy water softeners

## LOW DUPLICATION

The combined circulation of four other leading executive circulation magazines reaches only 120,748 of the subscribers to THE ROTARIAN.

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# The Rotarian



1600 Ridge Avenue, Evanston, Illinois  
309,610 Average ABC not paid.  
June 1954

a new one, in which fresh impetus had been given to balanced progress along the road toward attainment of all Six Objects. It was natural, then, that the program of the year had been concentrated on fundamentals, and that the program of the Convention should have been built to do likewise.

From the President's address:

If in the glory of success we should forsake the paths of humility, forgetting that the values which Rotary creates are more spiritual than material, we shall steer a course that will eventually wreck our treasure ship upon the rocks of opportunism.

The primary force to carry Rotary ideals into action is the unit Rotary Club. Rotary, the great movement, has now and needs but the simplest form of organization—enough only to ensure such cohesion of all unit Clubs and such concert of action . . . as will project its principles into the social and economic life of all nations.

The Chairman of the Committee of 31 had attended the Conference of BARC, where he secured approval of the draft prepared by the Committee. On the afternoon of the first day of the Convention, the final draft of the new Constitution and By-Laws was adopted without change. Thus, a historic act and a great occasion!

Immediately the International Association of Rotary Clubs became Rotary International!

BARC ceased to be; enter Rotary International—Association for Great Britain and Ireland (RIBI).

Rotary International declined to assume any responsibility, direct or implied, for financial support of Societies for Crippled Children. Decision to engage in this heart-appelling, humanitarian work is the prerogative of the individual Rotary Club.

Business Methods (Vocational Service) received special emphasis in 1922-1923. Continuous increase in the number of craft and professional associations which established their own applicable codes of correct standards of business practice bore witness to high achievement in this field.

The 1923 (St. Louis, Missouri) Convention was honored with a short visit and address from the President of the U.S.A. The immediately outgoing Prime Minister of Canada addressed the Convention on "Citizenship"—its rights and its obligations in a democracy. Emphasis throughout the entire program was heavily upon the commanding place that business had come to occupy in the modern world, hence the imperative need for high ethical standards in the conduct of business enterprise, be it great or small. Notable and original work in this fundamental of Rotary

practice was reported by RIBI.

Legislation enacted at this Convention was of great moment and in no instance of greater import than the declaration of policy with regard to objective activities. The constant pressure of the increasing number and diversity of calls for service to this or that project was having adverse effect upon the health and stability of many Clubs. The time had come when a clear statement of policy was required. The Convention made just that by unanimously adopting now familiar and famous "Resolution 34" to "reaffirm the policy of Rotary toward objective activities and to formulate certain principles for the future guidance of RI, and of Rotary Clubs."

In August, 1923, the *Outline of Classifications* was published and distributed to all Clubs; in September a relief fund in quite large amount which had been raised on a voluntary basis was sent to the Rotary Club of Tokyo to aid in alleviating distress resulting from a devastating hurricane and tidal wave.

In the Spring of 1924 the President of Rotary International officially attended the Conference of RIBI.

THE 1924 Convention was held in Toronto, Ontario—the first to be held in Canada. Business Methods, Community Service, and Extension were the phases of Rotary Club activity which received greatest attention.

From the President's address:

A world fellowship, while necessarily contingent on the successful establishment of Rotary in all nations of the world, is likewise contingent on the correctness of standards of business practice of the men privileged to enter that fellowship.

From a Past Vice-President of Rotary International:

Rotary is an attempt to accomplish world-wide good by placing on the individual his full responsibility for conditions within his reach.

A Proposed Enactment to provide for a Deliberative and Legal Body of not more than 200 members, composed of members elected by and at the District Conferences on an equitable basis as to number of Clubs and Rotary members, to meet annually and enact legislation necessary to the government of RI; to provide for two-year terms (staggered) for Directors of RI; and for a measure of District autonomy was rejected.

In 1925 a branch of the Central Secretariat was opened in Zurich, Switzerland, to serve Continental Europe, North Africa, and the Near East.

It had long been the practice to open the Annual Convention with a Rotary pageant. The 1925 (Cleveland, Ohio) Convention continued this spectacular



feature and with the wealth of musical and dramatic talent at hand in Cleveland, the pageant, with scenario by a member of the host Club and a Past RI President, was a superlatively beautiful and inspiring dedication: "To the men who are vitalizing the spirit of service and striving to make Rotary a dynamic, living philosophy."

There were largely attended assemblies on Business Methods, Education in Rotary, Boys' Work, and Crippled Children Work.

The registration was even larger than in Toronto in the previous year, exceeding the 10,000 mark for the first time.

This Convention increased the composition of the Board of Directors from ten members to 12 by adding two additional members, making three in all, from those areas of Rotary International other than the U.S.A., Canada, Britain, and Ireland.

In November, 1925, the first meeting of Club Executives of Continental Europe was convened in Brussels, Belgium, with the Secretary of Rotary International presiding. This meeting recommended the establishment of a European Advisory Committee.

• • •

It is likely impossible to relate the course of passing events over a given period of time be it long or short from a vantage point of complete detachment. No doubt some element of personal bias may unwittingly intrude. In any case this recording of the second decade of the life history of Rotary is aimed to be factual and illuminative of the joys and the toils of a pioneering era.

What, then, is the partial tally?

The philosophy underlying the ideal of service acquired true perception and stability.

From year to year the number of Clubs increased steadily, first by scores, then by hundreds each year.

The relative rate of growth in number of Clubs and their membership is the highest in Rotary history. Commencing with fewer than 200 Clubs, the decade moved into the next succeeding with more than 2,000—an increase of 1,200 percent for the period. The Districts increased from 19 to 49.

Entering 1916, six nations or political divisions comprised the Rotary family of nations; at the close of 1925 there were 36 in the family and it now encircled the globe.

It had come through the scourge of a world war, and a following aftermath of social and economic dislocation, chastened but unscathed.

Meaning and specific purpose was given to Business Methods (Vocational Service) as the primary avenue for the practice of the ideal of service.

The standard *Outline of Classifications* was compiled and published.

The Attendance Contest, Boys' Week,

## WILL YOU SMOKE MY NEW KIND OF PIPE 30 Days at My Risk?

By E. A. CAREY

All I want is your name so I can write and tell you why I'm willing to send you my pipe for 30 days smoking without a cent of risk on your part.

My new pipe is not a new model, not a new style, not a new gadget, not an improvement on old style pipes. It is the first pipe in the world to use an ENTIRELY NEW PRINCIPLE for giving unadulterated pleasure to pipe smokers.

I've been a pipe smoker for 30 years—always looking for the ideal pipe—buying all the disappointing gadgets—never finding a single, solitary pipe that would smoke hour after hour, day after day, without bitterness, bite, or sludge.

With considerable doubt, I decided to work out something for myself. After months of experimenting and scores of disappointments, suddenly, almost by accident, I discovered how to harness four great natural laws to give me everything I wanted in a pipe. It didn't require any "breaking in". From the first puff it smoked cool—it smoked mild. It smoked right down to the last bit of tobacco without bite. It never has to be "rested". AND it never has to be cleaned! Yet it is utterly impossible for goo or sludge to reach your tongue, because my invention dissipates the goo as it forms!

You might expect all this to require a complicated mechanical gadget, but when you see it, the most surprising thing will be that I've done all this in a pipe that looks like any of the finest conventional pipes.



The claims I could make for this new principle in tobacco enjoyment are so spectacular that no pipe smoker would believe them. So, since "seeing is believing", I also say "Smoking is convincing" and I want to send you one Carey Pipe to smoke 30 days at my risk. At the end of that time, if you're willing to give up your Carey Pipe, simply break it to bits—and return it to me—the trial has cost you nothing.

Please send me your name today. The coupon or a postal card will do. I'll send you absolutely free my complete trial offer so you can decide for yourself whether or not my pipe-smoking friends are right when they say the Carey Pipe is the greatest smoking invention ever patented. Send your name today. As one pipe smoker to another, I'll guarantee you the surprise of your life, FREE. Write E. A. Carey, 1920 Sunnyside Ave., Dept. 4-C, Chicago 46, Illinois

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To a school in Latin America . . . a school, for example, in which you are especially interested, or one presided over by an acquaintance made in your travels.

To an as-yet-unknown friend in Latin America . . . You may get his name in various ways. For instance, write to that Latin-American Rotarian whom you have met, asking him to name someone—of, say, your own vocation—in his community who would like to receive *Revista Rotaria*. Or simply ask *THE ROTARIAN* for suggestions.

**NOW THINK** of folks closer to home, for a good neighborhood is a two-way street . . . Many a man and woman is studying Spanish these days. More and more schools are teaching it to children. For two dollars and fifty cents you can send *Revista Rotaria* . . . To that friend who likes to read Spanish. To son or daughter in college or high school.

To a library—high school, college, public. To the teacher of Spanish in your school or community.

**YES**—two dollars and fifty cents will do that. But more dollars and more cents will do more—even supply a Spanish class in your high school or college with copies. Perhaps that suggests a practical and timely little International Service activity for your Rotary Club. Or maybe you or your Club would like to send, say, a half dozen subscriptions to key men of your own business or profession in any Central or South American country. That is easy. *THE ROTARIAN* will be glad to take care of that—or to pass your request on to an appropriate Rotary Club.

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**AT YOUR SERVICE:** *THE ROTARIAN* Magazine, 1600 Ridge Ave., Evanston, Ill., U.S.A.

Youth Service, Crippled Children Work as we know them today owe their origins to this period.

The Rotary Foundation is a permanent monument to the vision, faith, and persistency of one man, a President of Rotary International who in 1916 conceived the idea and against indifference, often against active opposition, lived to see his vision mature into the splendor of reality and the beneficent project which it alone made possible.

The first and epoch-making Convention held outside the borders of the U.S.A. was of this decade; and at that memorable meeting the Sixth Object of Rotary (now the fourth avenue of Rotary service) was adopted. Here, too, the first definite undertaking to establish a permanent home for Rotary was received with disfavor by the Convention.

The schism which had at one stage threatened to divide the movement into at least two and potentially more parts was, after long travail, dissipated, and consolidated unity secured for Rotary.

The native democracy of the administrative structure continued without abatement. Throughout the decade the attitude of the component Clubs in respect of evolutionary change was characteristically and wholesomely proprietary. They jealously guarded their independence and maintained lively and decisive participation in all phases of policy making and of legislation.

The policy as to the basis of redistricting was established and continues to this day essentially unchanged.

## Your Letters

[Continued from page 2]

of every minute of every hour of every day. A boy is like a puff of wind, because he comes at the most unexpected time, hits the most unexpected places, and leaves everything in a wreck behind. He has an impelling desire to exercise on all occasions, he pulls the cat's tail, he tangles Sis's curls, he shoots paperwads in Sunday school, and he possesses a perpetual appetite.

He takes the knocks of the world, stomach ache, injured big toe, broken bones, and the black eye, but at the same time he absorbs the good of the world. He finally becomes a man and escapes dictation, and behaves as a participating citizen. He lives his own life, makes up his own mind as to truth and honesty and the best interest of others.

He is part human, part angel, and part barbarian. He wants everything except soap and work. He has a dirty face, an injured finger for sympathy, uncombed hair, and is ragged regardless of which side of the tracks he lives.

He becomes a loyal and true citizen of his country. God bless him!

The official emblem was redesigned to accord with correct mechanical practice and the design registered against infringement.

The International Assembly, originally named International Council, was conceived and created.

The excesses in the field of Community Service, which in this decade threatened Rotary with a mass runaway into paternalism and philanthropy, were halted and objective activities put into true perspective through the adoption in St. Louis in 1923 of Resolution 34, which continues to be the authoritative statement of policy governing this entire field.

In all, this Rotary decade was remarkable not alone for rapid growth, sustained enthusiasm, and steadfast pursuit of a great idea, a rediscovered concept of the meaning of service, but equally for a flaming belief that the Rotary content was essentially of the spirit, the world's greatest need in that era of disillusionment and careless acceptance of unproved, theoretical doctrines of political, economic, social, and spiritual impact.

Rotary to the average Club and to the average member was not so much an organization as it was a movement wherein diversity of vocation, close companionship, and fellowship gave space and incentive for development of the individual to the height of willing and happy acceptance of "his full responsibility for conditions within his reach." It was as simple as that! It will always be as simple as that!

## Not a Universal Problem

Thinks O. D. A. OBERG, *Timber Distr. Director, Rotary International*  
Sydney, Australia

I am sure that most Rotarians will share my concern at the subject matter in the letter from an Oregon Rotarian titled "It Is a Problem for Me" [*Your Letters, THE ROTARIAN* for December].

In the first place, I want to be frank about my own ideas and relative attitude. No one enjoys a good story more than I do, even if the subject is risqué, but I just have no time for such things at a Rotary meeting. The attitude of every Board of Rotary International has made the official viewpoint crystal clear, while regular references in the *Secretary's Letter* and official Rotary publications have stressed the unpardonable nature of any such breach of fundamental Rotary principles and good taste. . . .

There is no place in Rotary for those things of which our fellow Oregon Rotarian complained. Every Club President should resolutely set his face against any such tendency. Our wonderful world-wide service movement is too great, too much valued for the leadership its members give, for us to permit any practice which tends in the

slightest manner to besmirch its fine, clean, well-merited reputation.

Finally, where is there any sense in, any need for, such things? Laugh though some of the fellows may when any objectionable story may be told, I am certain that in their hearts many of those who laugh really resent the liberty taken—and above all else will not remember the story in any way comparable with the usual and lasting impression that a clever story will leave.

I am sure that fellow Rotarians all around the world join me in assuring our fellow Oregon Rotarian that his experience "is not a universal problem." Personally I have had very few of the experiences he recounts. Be that as it may, we must always set our faces resolutely against such undesirable and unjustifiable incidents.

### 'Happy,' Not 'Merry,' Christmas

Corrects RALPH W. PUTNAM, Rotarian Foundry-Equipment Manufacturer Waterbury, Vermont

In "Christmas Surprise Package" in *Stripped Gears* for December, 1954, one question was: "From what are the lines 'Merry Christmas to all, and to all a good night!'" The answer as given was "Twas the Night before Christmas."

The author of the lines, Clement C. Moore (July 15, 1779-July 10, 1882), wrote the poem *A Visit from St. Nicholas*, listed in some books as *The Night before Christmas*. The word is "Happy," not "Merry." (See *Household Book of Poetry*, collected and edited by Charles A. Dana, D. Appleton & Company, 1868.)

### Public Power and Federal Taxes

By H. S. BENNION, Managing Director Edison Electric Institute New York, New York

In the debate-of-the-month *Public or Private Power?* [THE ROTARIAN for November, 1954], Alex Radin, general manager of the American Public Power Association, has stated a good case for Congressional action to require that customers of public-power agencies bear the same share of the costs of the Federal Government that the customers of investor-owned companies are required to bear. If the operations of the public-power agencies have the merit which Mr. Radin claims for them, surely it is reasonable that they should pay Federal taxes the same as private industry is taxed to support the Federal Government, and the tax exemptions which they have long enjoyed can well be removed.

When Federal taxes took only 2 cents out of each dollar of revenue of the investor-owned companies, the problem was not serious, but for years now the Federal Government has been collecting about 14 cents out of every revenue dollar and the cumulative effect of this drain is a serious burden on the free-enterprise system. From Mr. Radin's statement there is no longer justification or excuse for this unfair and indefensible practice of discriminating against one class of Americans at the expense of another class of Americans.

And this is not all of the inequity demanding removal.

The holders of securities of the investor-owned utilities are subject to the Federal income tax on interest and dividends they receive from these securities, while the securities of proprietary power businesses of municipalities, public-utility districts, etc., under existing laws are exempt from Federal income taxes. At present levels for the Federal personal income tax, this results in a substantial difference in the price at which such tax-exempt securities can be sold, an advantage which reduces capital costs. That inequity should also be corrected to treat all alike.

The power to tax is the power to destroy. Grave and as yet uncorrected abuse of the Federal taxing power is at the bottom of the "public or private power" issue.

### Fault Lies with Rotarian

Affirms W. RITCHIE, Rotarian Senior Detective, Police Force Wanganui, New Zealand

I read with considerable interest the letter and comments which comprised the symposium *The Bug Hasn't Bitten Me—Why?* [THE ROTARIAN for September, 1954]. Has Mr. Anonymous Rotarian ever heard the story of the man who left his home to wander around the world looking for diamonds and found none? He returned home after many years to find that there were acres of them in his back yard all the time.

It is my experience that a person such as he is an individualist and has not learned the true team spirit. He tries too hard to find the solution adjusted to his own ideas, whereas he should sit in with his fellows who have developed understanding and, above all, tolerance, and who (although not quite in the manner perhaps Mr. Anonymous would employ) get the job done; men who by their own behavior are an example to others to follow, and who have made Rotary what it is today.

If he will be content to follow the example set by these Rotarians, to help them and offer assistance, and yet not be too critical, he will find there will be plenty of work for him to do, and he will soon find that the principles and tenets of rotary will envelop him and solve his problem without his being aware of it.

### Basic Thinking Wrong

Asserts ALAN C. FRASER, Rotarian Pharmaceutical Chemist North Sydney, Australia

[Re: *The Bug Hasn't Bitten Me—Why?* THE ROTARIAN for September, 1954].

This Rotarian's basic thinking on Rotary is wrong, if not entirely absent. He should be told, as indeed he should have been told before joining Rotary, that one can practice the principles of Rotary without necessarily being a Rotarian.

The thought of Rotary being a disease offends me. How much more aptly is it described as a "way of life." A disease is a destroyer, while Rotary is a grow-

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ing, thriving, pulsating thing—a bulder of bridges—the good compared to the bad in life. What this man needs is the urge to make the good conquer the bad in life, coupled with some initiative in finding ways to do it. Before long he will be an inspiration not only to himself but to his Club and to Rotary as a whole.

The basic origin of Rotary, the primary function of Rotary, the gambit of Rotary, and its everlasting objective, both individually and collectively, is *making other people happier*. . . . Our correspondent should realize that there is some obligation on him on joining Rotary to seek out opportunities for making other people happier, and not sit back and wait for someone to nudge him. He need only start in a small way; the rest will come rapidly enough to satisfy him.

### Could Now Identify Himself

Believes C. V. EARLE  
Vicksburg, Michigan

On page 54 of THE ROTARIAN for November, Rotarian Robert H. Heynen, of Bournemouth, England, says, "If the letter from the 'Virus Rotary' writer is not a 'leg-pull,' I suggest the trouble is with the writer himself." [See symposium-of-the-month for September: *The Bug Hasn't Bitten Me—Why?*]

Having been a member of two Rotary Clubs and presently a subscriber to THE ROTARIAN, I make bold to evaluate the "Virus Rotary" author on the assumption that he is in fact a Rotarian whose purpose was to create a spirited reaction, perhaps intending to reveal his identity later.

It now appears to be time to do so since Rotarian Heynen's suspicion of a "leg-pull" puts it up to the author to be forthright and thereby maintain a good-standing status as a Rotarian.

EDS. NOTE: "Anonymous Rotarian" said long ago that he'd be willing to reveal his identity. We said we think he never should. Would it be fair and beneficial to his Club to do so? We strongly doubt it. Scores of men know his Club as a fine one. Yet many readers who have tried to answer Mr. Anonymous have implied that his Club may be in part at fault. So—is it all right with everyone if we just keep things on the impersonal plane?

### Apply Four-Way Test to Question

Suggests HOWARD D. POLLEN, Rotarian  
Traffic Manager  
Ironbound, New Jersey

I read with interest *You Are the Editor: What Would You Do?* [THE ROTARIAN for December, 1954].

"Suicide" is a word, when printed in a news column, that was considered by the Romans as heroic; it is a word that makes the length of the red, devilish tongue of the gossip monger sharper; it is a word that shocks the average balanced reader; and it is a word that probably would be better left unprinted because of the shame that it brings to the surviving members and friends of one's family.

In the article at hand there is so much to be said about the fine qualities of the deceased psychiatrist, the work he has done for so many, the people who be-

cause of his assistance have once again regained their place in everyday life, and the unknowing and untiring hours of understanding that only he himself knew, went to cause his own mental breakdown. Perhaps the symposium might be better stated "You Whom I Have Helped Have Murdered Me."

In Rotary's Four-Way Test we have three points that I think would dispel any editor's fear of the proper way of writing this story: "Is it fair to all concerned?" "Will it build goodwill and better friendships?" And "Will it be beneficial to all concerned?"

### Use Charity in 'Suicide Case'

Says W. A. KINGSTON, Rotarian  
Editor, Campbellford Herald  
Campbellford, Ontario, Canada

As a fellow editor in a small Ontario town and a Rotarian, I am interested in the apparently one-sided controversy relative to the "suicide case" [*You Are the Editor: What Would You Do?*, THE ROTARIAN for December, 1954].

On page 59 of the same issue, smack in the middle of one letter, are the words of Henry Ward Beecher: "Greatness lies not in being strong, but in the right use of strength." The greatness of the press as such is not to be denied. The press has the power to direct the thinking of its readers. The greatest of all virtues—even greater than truth—is charity. There are times when it is a temptation to any editor to bring the whole truth to the public eye regardless of whom it hurts.

To our mind, the case should be treated as though the psychiatrist were our brother, and his family our close relatives. We'd play it down—very, very low down—for our own, suppressing, if necessary, in the name of charity.

The evil that men do lives after them. The good is oft interred with their bones.

—Julius Caesar

### Add: Field for Four-Way Test

By ERNEST L. VOGT  
Metal-Specialties Manufacturer  
Governor, Rotary District 233  
Louisville, Kentucky

In *What about the Four-Way Test?* [THE ROTARIAN for October, 1954] were given a number of excellent examples of how the Four-Way Test is being ap-



"I asked Pop how high 'up' is, and I am to sit quietly while he measures."



plied in various situations. May I add one from our District?

In Shelbyville, Kentucky, is a Rotary Club whose President is Ralph W. Mitchell. He has done an outstanding job of promoting the use of the Four-Way Test, instead of just having it hung on the wall where members of his Club can look at it—or not look at it—from week to week. You see, President Mitchell is county judge in Shelby County, and before him regularly come cases involving farm owners and tenants. He finds that the Four-Way Test applies very well in such cases, for it prevents much misunderstanding. Both owner and tenant have confidence in the other—the result, President Mitchell hopes and believes, is improved farm production.

### 'Did Club Make Right Choice?'

Asks GEORGE C. DWORSHAK, *Rotarian Secretary, Chamber of Commerce Attleboro, Massachusetts*

In *The Editors' Workshop* in the October, 1954, issue reference was made to a communication from an Ohio Rotarian who noted that "generally speaking, it is only fair that the guest be reimbursed for his out-of-pocket expense in giving a gratis talk."

With that view I heartily agree. But seemingly not all Clubs do. One I recently visited had given a large check to a community cause, with attendant recognition. I asked a former Club President how this achievement was effected.

"Well, we don't pay the travelling expenses of our speakers, even when they come without representing some commercial interest," he explained. "Thus funds are accumulated and given to various community causes."

When he questioned the ethics of this over-all plan, the answer was: "We're expected to help worthy public causes."

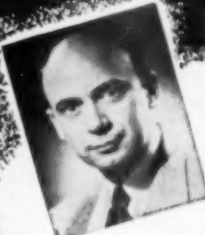
Upon the basis of Rotary's Four-Way Test, did this Club make the right choice?

### Thailand Article Recalls Ties

For CHARLES PERKINS, *Rotarian Horse Breeder Hoopston, Illinois*

The article *Asia's Land of the Free!*, by Phya Sriyisar [THE ROTARIAN for December], was splendid. It recalled for me the visit of Pyn Muangman (now titled Luang Binbakra Bidyabhed) in our home in 1922. He was the first of 43 individuals from Thailand to visit our home. A number have made repeated visits. They are mostly doctors, nurses, and students.

Pyn's elder son, Debhanom Muangman, lived with us last Winter and attended our local high school. He is now at Grinnell College, where his father and I first met. Pyn was here a year ago when he brought Debhanom (or Dang, as we call him) accompanied by Dr. Prom. Both are members of the Rotary Club of Bangkok. Pyn is now dean of their University of Medical Science. Last Winter I enjoyed showing Dang the headquarters of Rotary International. Another friend Pyn and I



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**Revista  
Rotaria**



1600 RIDGE AVENUE, EVANSTON, ILLINOIS

knew at Grinnell is K. C. Wu, now of Evanston, Illinois, former Governor of Formosa. We were all members of Cosmopolitan Club there, and that was my first introduction to international understanding.

I have enjoyed my contact with these very fine people. Through Rotary we have entertained many from the University of Illinois, usually Fellowship students.

### Give Vote to 18-Year-Olds

Says JOHN F. BRAND  
West Cleveland, Ohio

My answer to the question *Should 18-Year-Olds Vote?* [the debate-of-the-month for January] is "Yes."

Several years ago I was a watcher at a polling booth in a ward where about 50 percent of the voters should not have

been allowed to vote. They were 21 and over, but some of them could not read or write or did not know how to operate a voting machine or even fill out a ballot.

I said to one politician: "You waste money on elections. You put page after page in the newspaper, talk over the radio and on television. All this doesn't sink in with some of the people. Some ward heeler with help of an interpreter may tell them how to vote—and that's all they know about it or ever will." These votes are as good as yours and mine and sometimes they are enough to throw an election.

I believe in letting 18-year-olds vote, because in school they are taught a lot about government and they surely know more about such matters than some of the persons I have mentioned.

## Sheldon . . . a Name to Remember

[Continued from page 23]

depart. On a Sunday morning when we were still about four hours out of Houston we got together on the train to put the finishing touches on the code. In our group were Jake Perkins, Tom Hutton, Jim Whittemore, Dr. Frank Murphy, August Williges, and myself. By the time we pulled into Houston the job was done. After being transcribed by a hotel stenographer, the Code of Ethics was ready for presentation to the Convention the next day.

It received approval and applause—but later, when some question came up, incoming President Frank L. Mulholland appointed another Committee to report at the 1915 Convention in San Francisco. It labored two days, then offered the identical document "the Iowa boys" had produced. Jake Perkins and I, seated in the rear of the auditorium, had a moment neither of us ever forgot as delegates rose and roared enthusiastic approval of our "Rotary Code of Ethics."

Though now well nigh forgotten and only seen occasionally, usually in the offices of older Rotarians, it loosed an extraordinary sequel. For at that 1915 Convention in San Francisco a Philadelphia restaurant man, Guy Gundaker, who later became a Rotary President, got fired up with an idea. It was that each Rotarian should be inculcated with Arthur Frederick Sheldon's service concept, which we had expanded in the Code, and become "an ambassador to his craft."

Guy persuaded his restaurant association to adopt a code, and within a year four other trade groups had done the same. It's also in the record that between 1921 and 1933, more than 300 trade and professional associations in

the United States wrote codes of ethics, largely through influence of Rotarian members.

Codes have gone out of fashion, it seems, but Arthur Frederick Sheldon's idea that the profit motive can be reconciled with service has continued to leaven Rotary's so-called Vocational Service. A typical instance is the little book *Service Is My Business*, of which Rotary International has printed more than 125,000 copies. And when I ponder Rotary's widely circulated Four-Way Test, I think back to the day when Dr. Sheldon was saying:

"No sale is profitable unless it is profitable to buyer as well as seller."

Paul Harris was not the only shaper of Rotary's destiny to fall under Sheldon's dynamic influence. Secretary Ches Perry was one of his students. So was Robert Roy Denny, Rotary's first First Vice-President. The Sheldon School is said to have enrolled a quarter million in Britain and the British Dominions as well as the United States. They were men conditioned by idealism to labor in the Rotary vineyard.

Humbly I acknowledge my indebtedness to the man. Early in 1906 while attempting to hold down a job too large for me, I chanced upon his advertising and enrolled as student No. 684, paying \$10 down and \$5 monthly six months for which I received 40 pocket-sized books. Two years later I had two weeks with my teacher and staff and saw the landscaped farmlands with a 15-acre lake he hoped to make the campus of a business university. But that project went under as his health failed, becoming the Mundelein Estates some 20 miles northwest from Rotary's new headquarters in Evanston, Illinois.

Sheldon died in Mission, Texas, in 1935 and was buried in Kingston, New York. Yet in his 67 years he had the richest reward that can come to a teacher: seeing his ideas influence the lives of others. Thousands of business leaders of my generation came under his tutelage in their youth. But it was through Rotary that his influence will live longest.

Perhaps he sensed this in 1908 when I first visited him. He told me of the businessman's club called Rotary he had just joined and how through talks with its Founder, Paul Harris, his ideas on service were being infused into the new organization. With my own eyes I was to see how naturally the Sheldon School

fed into Rotary, for two "business science clubs" I organized for him in Des Moines, Iowa, and Omaha, Nebraska, in 1908 and 1909, within a year became Rotary Clubs. Sheldon himself started Rotary Clubs in London and Manchester, the first in England.

But his greatest contribution to Rotary is not in the formal records. It lies in a concept he put into words and planted in the minds and hearts of men. It is that "a man's business and professional life is the truest expression of the man he really is" and that "he can become rich in the real values of life only as his material gain is proportioned to the service he renders his fellowman."

## State Street, Chicago

*(Continued from page 26)*

On the west side of State is The Fair, grown to a great department store from beginnings as an odd-cent store years ago. Farther south is Goldblatt Brothers, youngest of Chicago department stores and famed for its tremendous sales. In a single day Goldblatt's has sold 1½ million dollars' worth of merchandise, at better than the rate of \$2,000 a minute. Then the huge Loop establishment of Sears, Roebuck & Company, where the man of the house can find a dream world of how-to-do-it gear and gadgets.

The department stores are the main stay of State Street, luring visitors and customers by the hundreds of thousands, but they have vigorous competitors in more special lines. Near the corner of State and Jackson are more men's clothing outlets than anywhere else in the world. Lytton's, Bond's, Finchley, Benson-Rixon, and Maurice L. Rothschild & Company are the names to be found there on the tall buildings, some the newest and most modernistic on State Street. Two of these stores, Lytton's and Rothschild, offer women's and children's clothing as well as men's wear.

There are famous jewelry stores—Peacock's, the oldest store in continuous business in Chicago; Lebolt & Company; and others—specialty shops that sell only hats, or shoes, or women's hosiery, or knitting yarns and supplies, candy, flowers, corsets, or linens. If you step into the lobby of any one of the office buildings that line the street, you'll find an amazing array of vendors and service specialists. Do you want a zipper repaired, hemstitching done, handkerchiefs monogrammed, your photograph taken, your feet massaged, or your facial contour redesigned? You can find all these goods and services in the

Stevens Building, and many more. You can dine, dictate to a public stenographer, take a knitting lesson, order special patterns, see a physician, buy a wig, visit a tailor, have a scalp treatment, or get your fortune told without going outside the building.

After a day on State Street, you may wish to meet friends in the lobby of the Palmer House, the elegant 24-story hostelry on the site of the famous hotel Potter Palmer erected when he began to build State Street. The Palmer House is a favorite of Chicagoans as well as travellers. There are 2,250 rooms, splendid banquet halls, and the lobby and mezzanine are arranged to let you relax in luxury. On the street floor are dozens of specialty shops. Above are six excellent restaurants, including the beautiful Empire Room, where at night you can see one of the best floor shows in town; the Victoria Room and the Chicago Room, known for their broiled white fish, flaked turkey and ham, and the Palmer House fruit-centered griddle cakes. If you dine in the Palmer House, you'll likely carry home a few silver dollars in your change. It's an old Palmer House custom, honoring Potter Palmer, who caused silver dollars to be inlaid in a floor of his first hotel.

Perhaps you're stopping in the Palmer House. If not, after an evening of dining, dancing, and top entertainment in the Empire Room, you may be ready to return to the steel-cage garage and your car on Wacker Drive. Since State Street runs north and south, and the brilliant glare of light merges with the glowing theater neons at the northern end, you can't get lost. Night is a good time to see the store windows in new beauty, if you're still equal to a few blocks of walking. Or taxis, streetcars, and busses are available.

However you end your State Street visit, and however often, you'll mark it down as an experience not to be missed, never to be forgotten.

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# HOBBY Hitching Post

WHEN Winter comes to southern California—that is, what passes for Winter there—ROTARIAN HENRY MAULDIN, of Lakeport, turns from pear growing to a hobby that has won for him the name of "Mr. Legend." A fellow Californian and free-lance writer, HELEN WATERMAN, met him, wrote this story of his hobby.

LOOK on a tourist's map of California, around Mount Konocti in Lake County, and you'll find the notation "Indian Legends." There, in a region of rugged beauty and fertile land, the man closest to this historical wealth is Henry Mauldin, Lake County's "Mr. Legend."

During the walnut season this Past Secretary of the Rotary Club of Lakeport manages a walnut dehydrator, drying nuts for a cooperative of 125 farmers. The rest of the year he works in his pear orchard, except for the Winter months when he turns to his hobby: surveying forgotten Indian records, persuading old tribesmen to recount their tribal memories, and preserving accurate accounts of a historically rich past.

Between 1835 and 1880, he'll tell you, seven out of eight of the Indians in California died. In Lake County, his records show, the ratio was nine out of ten. His storehouse of Indian facts also holds the complete stories of battles in the area between Indians and early white settlers.

"How I got started happened this way," he explains. "When the State put on its centennial celebrating the discovery of gold and admission into the Union, funds were allocated for historical markers. I was appointed to survey local events worth commemorating. I considered 35 as being historically important, and the State Commission accepted five of them, requiring full verification of each. It meant digging in to uncover the facts—so I started the job, then found it so interesting I just never stopped."

The first step Historian Mauldin took was to organize a filing system for his collected data. After it was in order, he set his plan before experts at the State Library in Sacramento and the Bancroft and University of California libraries in Berkeley. They checked it, but suggested no changes. It was that thorough.

Next, he had loose-leaf sheets specially printed for his volumes of notes, with each line numbered to facilitate the cross-indexing of each entry. An alphabetical card-index file was then set up to list not only place names, but legends, explorers, family and tribal groups, customs, and other categories of information. On the back of each page of notes, designated by reference numbers, is shown the exact latitude and longitude where the event recorded took place. Thus, topographical changes, such as the disappearance of a tree, rock, or

lake, will still leave his records accurate and useful.

All this work—the classification of information and the recording of it—Mr. Mauldin does in a small woodshed office, plastered over, and hung with souvenirs bought from Indians: wicker fish and bird traps, grass skirts, and a baby basket, or keewee, lined with soft tule moss that served as the papoose's diaper. On a near-by reservation live about 120 Pomo Indians.

In his search for reliable information, this historian hobbyist naturally goes among the Indians quite often, though



Shirtsleeves up, collar open, Rotarian Mauldin begins a busy session making entries of Indian facts on cards.

he has learned not to accept at face value the stories they tell. "Many of their tales," he says, "are too fanciful, too heroic. For instance, you hear about warriors running themselves to death to warn a tribe, or jumping off a cliff for love. Those stories aren't true. It's a bit of romanticizing that began with the arrival of white writers."

The legend of Clear Lake, he told me, is another example of imagination tripping over fact. This concerned several Indian braves who, according to the legend, leaped from a boat during a storm to lighten the load, thus saving the only woman aboard. To verify—or disprove—the story, Mr. Mauldin sought out an old Indian, a brother of the woman in the boat. From him he learned other facts that completely invalidated the heroism of the legend.

Following these personal interviews, he returns to his woodshed office where he sometimes types the story, using the two-finger system. More often, however, he uses longhand, then turns the pages over to girls in the local high school for typing, getting back five copies which he and his wife proofread and index. A complete set of his notes, plus a card-



index file, he has placed in the county museum. Another set of notes is kept in a local library.

Appointed county historian—at no salary—by the County Board, he is entitled to use county stationery for the museum records. This he always does, saying that by "letting it cost the county that much," he makes the work public property and thus ensures its free use to all interested persons. As to the cost to himself, he figures he has spent more than \$7,000 worth of time on museum work, but in the same breath he tells you he's loved every minute of it.

On long Winter days, when he's not busy making new entries in his records, Rotarian Mauldin spins out stories of California's early days for three county newspapers. These, he knows, are appreciated by his fellow townspeople, for when they meet him on the street they say, "Good yarn, Henry. Let's have some more!"

## What's Your Hobby?

Maybe you, too, collect Indian legends—or perhaps it is stamps or old-style collar buttons. In any case, if you want to hear from someone with a similar bent, a listing below by THE HOBBYHORSE GROOM may bring you his or her name. The one requirement: that you be a Rotarian or a member of a Rotarian's family; the one request: that you answer all correspondence which may result from the listing.

**Postcards:** Romano Tamagno (wishes to receive and exchange postcards from all countries in the world; will exchange), Via Aselli 14, Milan, Italy.

**Flying Objects:** Frank H. McFerran (would like to receive or exchange with others all articles and clippings about unidentified flying objects or "flying saucers"), 102 McKinley St., Mayaguez, Puerto Rico.

**Stamps:** Mrs. Cuba Hardin, Jr. (wife of Rotarian—wishes to exchange stamps with philatelists in Latin America; can correspond in Spanish), Melhiser Road, Owensboro, Ky., U.S.A.

**Gardening:** Stamps: D. Prabhapara Reddy (16-year-old nephew of Rotarian—interested in both gardening and collecting stamps), Gudur, Nellore, India.

**Baseball Cards:** Coins: Tommy Werner (12-year-old son of Rotarian—collects U. S. coins and baseball cards), 120 W. Third St., Sandwich, Ill., U.S.A.

**Stamps:** Ian Foster (13-year-old son of Rotarian—desires to exchange stamps with boys and girls between 12 and 15 years from any English-speaking country except Australia), 14 Clay St., Ararat, Australia.

**Postcards:** Mrs. Jewell B. O'Dell (daughter of Rotarian—collects picture postcards; will exchange), 1444 S. Main St., Ottawa, Kans., U.S.A.



"You've been hitting the ball pretty hard, Snodgrass. Why don't you take the rest of the afternoon off? You'll only lose a couple of hours' pay!"

**Pen Pals:** The following have indicated their interest in having pen friends:

**Darlene Black** (15-year-old daughter of Rotarian—would like to correspond with boys and girls; collects stamps and postcards; enjoys horseback riding and dancing), 2520 E. Huntington Dr., Duarte, Calif., U.S.A.

**Lillian Hoeft** (13-year-old daughter of Rotarian—would like pen pals; interested in piano, travel, movies), 281 Dedalera Dr., Menlo Park, Calif., U.S.A.

**Lis Christensen** (18-year-old son of Rotarian—desires pen pals; interested in music, sports, letter writing, collecting stamps and postcards), Folketildende, Ringsted, Sjaelland, Denmark.

**Bev. Johnston** (15-year-old niece of Rotarian—would like pen friends; interested in music, dancing, swimming, reading), Box 166, Shelburne, Ont., Canada.

**John Pungente** (15-year-old son of Rotarian—desires pen pals aged 14-16; interests include stamp collecting, photography, reading), 856 Fourth St., Brandon, Man., Canada.

**Sandra Shaffer** (13-year-old daughter of Rotarian—would like pen pals her age; collects dolls and postmarks), 39 S. Fourth St., Emmaus, Pa., U.S.A.

**David P. Gardner** (16-year-old son of Rotarian—would like to correspond with young people; interested in fishing, collecting matchbook covers and stamps), 4800 Ellsworth Ave., Pittsburgh 13, Pa., U.S.A.

**Rosita Sia** (15-year-old niece of Rotarian—desires pen pals; interests include singing and badminton), Sindangan, Zamboanga del Norte, The Philippines.

**Rosario Sia** (13-year-old niece of Rotarian—would like pen friends; interested in reading, ping-pong, basketball), Sindangan, Zamboanga del Norte, The Philippines.

**Peggy Nicholas** (18-year-old daughter of Rotarian—would like to correspond with boys and girls from different countries; collects postcards; enjoys sports, drawing, popular music), Box 38, Alloy, W. Va., U.S.A.

**Karen Klein** (14-year-old granddaughter of Rotarian—desires pen pals aged 14-16 outside U.S.A.; interests are sports, music, collecting miniature animals), 110 Ninth St., Cloquet, Minn., U.S.A.

**Atul Narayan Agarmal** (15-year-old nephew of Rotarian—would like pen pals all over the world; interests are stamps, postcards, coins, photography), G. S. Mill, P. O. Lakshmiwadi, St. Kopergaon, Dist. Ahmednagar, India.

**Lynn Langenbach** (13-year-old daughter of Rotarian—would like pen pals in Europe interested in swimming, ballet, photography, art), 7543 26th Ave., Kenosha, Wis., U.S.A.

**Dolores Dean** (17-year-old daughter of Rotarian—would like correspondence with pen pals all over the world; interests are photography, collecting stamps, dolls, coins), Box 505, Austin, Minn., U.S.A.

**Marilyn Woodward** (13-year-old daughter of Rotarian—desires pen pals aged 13-16; hobbies are music, dancing, collecting records, sports), Box 9, Swan River, Man., Canada.

**Isabel P. Almaria** (19-year-old niece of Rotarian—would like to correspond with young people aged 18-25; interested in modern dancing, sports, photography), Lahug, Cebu, The Philippines.

**Leticia E. Pelaez** (17-year-old niece of Rotarian—desires pen pals; interested in piano, reading, swimming, movies), Lahug, Cebu, The Philippines.

**Catherine Evans** (14-year-old daughter of Rotarian—would like to correspond with people her age from U.S.A., Canada, England, East Indies; interested in sports, music, reading), 21 Smith St., Dubbo, Australia.

**Adoracion C. Rubio** (17-year-old niece of Rotarian—would like to correspond with people aged 12-30 all over the world, especially U.S.A., Europe, Africa; interested in movies, stamps, postcards, coins), United Siquijor Academy, Siquijor, Negros Oriental, The Philippines.

**Robert Duckstad** (15-year-old son of Rotarian—would like pen pals; interested in stamp collecting, photography, sports), 210 Park, Ironwood, Mich., U.S.A.

**Edith Duckstad** (20-year-old daughter of Rotarian—desires pen friends; interested in stamp collecting, knitting, music, reading), 210 Park, Ironwood, Mich., U.S.A.

**Carol Sim** (16-year-old cousin of Rotarian—interested in corresponding with young people her age; hobbies are sports, music, artwork), Princeton Ave., Metedeconk, N. J., U.S.A.

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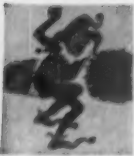
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# Stripped GEARS



## My Favorite Story

Two dollars will be paid to Rotarians or their wives submitting stories used under this heading. Send entries to Stripped Gears, THE ROTARIAN Magazine, 1600 Ridge Avenue, Evanston, Illinois. Here is a favorite of Great Yarmouth, England, Rotarian Geoffrey W. Dugfield.

A few men were relating to each other in their clubroom their earliest recollections in life, each seeing who could go back the furthest in remembering a childhood occurrence. One could recall something which happened when he was only 3 years of age, another when he was only 2½, and one even when he was just 2 years. One of the number had remained silent, so he was asked what his earliest recollection in life was.

"Oh," he replied, "I can't remember anything earlier than hearing the doctor say to my mother, 'It's a boy!'"

## Don't Bother

"He needs no introduction," beams Our after-dinner host, Proceeding straightaway for an hour Backing up his boast.

—WALTER APPEL

## Son Shine

Here are ten definitions of words in which "son" is a part. Can you find them?

1. A treacherous son.
2. A logical son.
3. A son that helps build houses.
4. A son found in a church.
5. A son that once roamed the prairie.
6. A son that comes four times a year.
7. A son that escaped from an institution.
8. A son whose taste is very dangerous.
9. A son that may be any human being.
10. A son that must be studied.

This quiz was submitted by Walter Smith, a Ripley, Mississippi, Rotarian.

## Pay Their Way

If you had to pay for something in the kind of money to which these famous people were, or are, accustomed, what would it be? Can you pay their way?

1. King David (Bible character).
2. Marie Antoinette.
3. Chief Sitting Bull.
4. Mahatma Gandhi.
5. John Phillip

Sousa. 6. Queen Juliana. 7. Stalin. 8. Mussolini. 9. Pancho Villa. 10. Queen Elizabeth. 11. Johann Sebastian Bach. 12. Captain Kidd.

This quiz was submitted by Ida M. Pardue, of Big Bear Lake, California.

The answers to these quizzes will be found in the next column.

## Twice Told Tales

"I hear your store was robbed last night," said the sympathetic customer to a local merchant. "Did you lose much?"

"I lost quite a bit," the storekeeper responded, "but it would have been a lot worse if the burglars had got in the night before. You see, yesterday I just finished marking everything down 20 percent."—Rotaryman, PORTALES, NEW MEXICO.

The trouble with some marriages is that hubby is so busy bringing home the bacon that he forgets the applesauce.—Rotary Spoke, TOLEDO, OHIO.

Hoping to inspire his workers with promptness and energy, a businessman hung a number of signs reading "Do It Now" around his factory and office

When he was asked some weeks later how his staff had reacted, he shook his head sadly. "I don't even like to talk about it," he said. "The head bookkeeper eloped with the best secretary I ever had, three typists asked for an increase, the factory hands decided to go on strike, and the office boy joined the Navy."—The Bell Ringer, MISSION CITY, BRITISH COLUMBIA, CANADA.

A noted game hunter has been reported missing for weeks. It is feared that something he disagreed with ate him.—Rotary Reminder, CLEVELAND, OHIO.

A small boy trying to explain the significance of his poor grades to his dad pleaded, "Don't forget, we're studying all new stuff this year."—The Rotogram, FALFURRIAS, TEXAS.

At a party several young couples were discussing the difficulties of family budgets. "I really don't want an awful lot of money," said one young matron. "I just wish we could afford to live the way we are living now."—Rotary News, ATHENS, GEORGIA.

## Meeting of the Bored

The temporary chairman,  
I usually don't resent,  
Except when he is talking,  
Then he seems so permanent.

—STEPHEN SCHLITZER

## Answers to Quizzes

12. Pieces of eight.  
11. Mark.  
10. Pound.  
9. Pees.  
8. Lira.  
7. Ru-  
pium.  
6. Guilder.  
5. Dollar.  
4. Ruble.  
3. Warm-  
Pay Their Way: 1. Balent. 2. Sou. 3. Wam-  
8. Polson. 9. Person. 10. Lesson.  
son. 4. Parson. 5. Hison. 6. Season. 7. Pison.  
Son Shine: 1. Treason. 2. Reason. 3. Ma-

## Limerick Corner

The Fixer pays \$5 for the first four lines of a limerick selected as the month's limerick-contest winner. Address him care of The Rotarian Magazine, 1600 Ridge Avenue, Evanston, Illinois.

• • •

This month's winner comes from Thomas C. Dee, a member of the Rotary Club of Akron, Ohio. Closing date for last lines to complete it is May 15. The "ten best" entries will receive \$2.

### FATHER'S FIX

Poor Father feels quite horrified:  
He's broke, now his daughter's a bride.  
As he leaves for the bank,  
He says, "I'll be frank,"

### HATS? OFF!

Here again is the bobtailed limerick presented in The Rotarian for October:  
A quiet young chap named McChock  
Gave Rotary members a shock  
When, in error, he sat  
On the guest speaker's hat,

Here are the "ten best" last lines:

Said wide-awake Jack, "I'll reblock."

(Wilfred Elliston, member of the Rotary Club of Beccles, England.)

He's still being chased 'round the block.  
(Mrs. Lowell Hammond, wife of a China Lake, California, Rotarian.)

Who rewarded McChock with a sock.  
(Carlton F. Pettit, member of the Rotary Club of Cheban, Washington.)

He wished he had stayed in Bangkok.  
(Harold Trinder, member of the Rotary Club of Daventry, England.)

And the hatpin hurt down to his sock!  
(Bradford Gray Webster, member of the Rotary Club of Smethport, Pennsylvania.)

The cocked hat gave the speech quite a knock.  
(Frank Maple, member of the Rotary Club of Millersburg, Ohio.)

Which he furtively tucked in his sock.  
(E. M. Fowler, member of the Rotary Club of New Westminster, B. C., Canada.)

And asked quietly, "Where is the dock?"  
(Mrs. George R. Chase, wife of a Newburyport, Massachusetts, Rotarian.)

And his "Oops!" could be heard for a block.  
(Mrs. Leo Bumbury, wife of a Granite City, Illinois, Rotarian.)

And now he lies under a rock.  
(Wilson Boulanger, member of the Rotary Club of Highland, Illinois.)



## What every businessman should know about time—and telegrams

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